



Let's Go ●
MobiShow! ●

Japan
M●obility
Sh●ow 2025

Press Guide
29 October

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1. Show Information

1) Event Name	Japan Mobility Show 2025		
2) Organizer	Japan Automobile Manufacturers Association, Inc.		
3) Co-Organizers	Japan Auto Parts Industries Association (JAPIA) Japan Auto-Body Industries Association Inc. (JABIA) Japan Automotive Machinery and Tool Manufacturers Association (JAMTA) Japan Automobile Dealers Association (JADA) Japan Automobile Importers Association (JAIA)		
4) Patron	Her Imperial Highness Princess Yohko of Mikasa		
5) Chairman	Masanori Katayama (Chairman of Japan Automobile Manufacturers Association, Inc)		
6) Event Dates	Period	October 29 (Wed) through November 9 (Sun), 2025	
Event Hours	Press Days	Oct. 29 (Wed) Oct. 30 (Thu)	8:00-18:00 8:00-13:00
	Official Day (Opening Ceremony)	Oct. 30 (Thu)	13:30-18:00
	Special Invitation Day	Oct. 31 (Fri)	9:00-19:00
	Invitation Day for Persons with Disabilities		
	General Public Days	Oct. 31 (Fri) Nov. 1 (Sat), Nov. 3 (Mon/Nat'l holiday) Nov. 8 (Sat)	13:30-19:00 9:00-19:00
		Nov. 4 (Tsu) - Nov.7 (Fri)	10:00-19:00
		Nov. 2 (Sun) Nov. 9 (Sun)	9:00-18:00
	(Opening hours may be changed and entry into the venue may be limited when deemed necessary) *Admission between 09:00 and 10:00 is reserved for Early Entry admission ticket holders		
7) Admission	Special Invitation Day for Persons with Disabilities: Free (requires pre registration) General Public Days: Same-Day ¥3,000 Advance Purchase or groups of more than 20: ¥2,700 Early Entry: ¥3,500 (Availability limited to 5,000 tickets per day. Free of charge for elementary school student or younger. Must be accompanied by a parent or guardian) After-4PM: ¥1,500 (for admission after 16 00 excl Sundays) High school student or younger: Free Persons presenting proof of disability documentation and one person accompanying them (or two accompanying persons if the disabled person uses a wheelchair) are admitted free of charge		
8) Venue	Tokyo Big Sight		
9) Support	Ministry of Foreign Affairs of Japan / Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Ministry of the Environment / Tokyo Metropolitan Government / Keidanren (Japan Business Federation) / Japan External Trade Organization (JETRO) / Organisation Internationale des Constructeurs d'Automobiles (OICA)		

1) Compare with Japan Mobility Show 2023

- Japan Mobility Show 2025 aims to be an exciting event for everyone—from vehicle enthusiasts to those who love dreaming about future lifestyles and forms, adults and children alike. Under the concept “A unique opportunity to explore mobility’s future,” it will build on the popular “future exhibits and experiences” from Japan Mobility Show 2023 while **also focusing on “past and present exhibits and experiences.”**
- The number of participating companies and organizations has **surpassed 517, setting a new record.*** This exceeds the 475 companies and organizations that exhibited and participated in the previous Japan Mobility Show 2023. Not only the automotive industry, but also many other industries and startups will participate.
- **42 companies and organizations*** from overseas will be exhibiting, surpassing the previous total of 23 companies and organizations.
- As part of our "**Past and Present Exhibitions and Experiences**", we are launching a new joint exhibition: "Mobility Culture Joint Exhibition: Time-Slip Garage." The exhibition features iconic cars from the postwar era to the present, displayed alongside the culture of their time—the cityscapes, music, and fashion of each era. The exhibition creates a space where the rich memories and emotions woven by cars and people come alive, gathered together in the garage.
- Pitch Contest & Awards will be held in two business growth-stage categories, “Seed/Early” and “Middle/Later.” Each category is tailored to meet the needs of its respective growth stage.
- At Future Mobility Forum, the Chairman and Vice Chairman of JAMA will be taking the stage for a special session on October 30 Thursday. They will be leading a session themed around “The Future is Something We All Create Together” and “My Beloved Car.”
- **SCSK Corporation is the main partner, LED TOKYO Corporation is the official supplier, and Sumitomo Mitsui Auto Service Corporation is the official partner.** Numerous companies and organizations outside the automotive industry are also cooperating to make this event a reality. The goal is to realize a rich and dream mobility society.
- Due to major renovation work at Tokyo Big Sight, the event will be held using the entire facility except for East 1-3 Halls.

* As of Oct. 15, 2025

2) Overall Summary

Japan Mobility Show 2025 will be held from October 30 Thursday through November 9 Sunday, 2025 (open to the public from October 30 Friday, October 31, 2025) at Tokyo Big Sight, in the Ariake district of Tokyo's Koto-ku.

This event builds upon the previous Japan Mobility Show 2023, which was held at the Tokyo Motor Show. This event is not just a showcase for the automotive industry; it's a platform for collaboration and innovation, where we work together with new partners from various sectors, including other industries, startups, and our visitors, to create a future that we all can be proud of.

The number of participating companies surpassed the previous record of 475 companies and organizations exhibiting or participating at the last Japan Mobility Show 2023, reaching a new high of 517 companies and organizations*. The event will serve as a gathering for professionals from the automotive industry as well as numerous other industries and startups.

■ Tokyo Future Tour 2035

A future tour program where you can experience life and scenery 10 years from now. What developments can we expect in the fields of mobility and daily life? How can we influence the future? Allow your creativity to flourish as you experience it.

■ Mobility Culture Program

Conceived for people with a passion for mobility, this part of the show will focus on mobility cultures, particularly those surrounding cars and motorcycles, that have deep roots in individuals' lives and which continue to provide enjoyment and excitement.

■ Startup Future Factory

This program, which has been held continuously since 2023, aims to create a space where startups that are shaping the future of the mobility industry can meet with various companies and attendees. It fosters the co-creation of business from unprecedented perspectives and builds partnerships for the collective advancement of the mobility industry.

■ Future Mobility Forum

This talk stage will feature professionals from various fields discussing the future and challenges of mobility from diverse perspectives. Together, they explore the development of a robust and innovative mobility society, offering inspiring "hints for the future" that will captivate both children and adults.

* As of Oct. 15, 2025

3) Venue Map

To ensure the smooth movement of all attendees within the venue, the venue map will be published in advance on the official website and official app. The map clearly displays all event facilities within the venue, including the layout of each exhibitor booth, stage areas, food and beverage/retail corners, merchandise shops, rest zones, and restrooms.

On the day of the event, you can download and view the map on your smartphone or other device by scanning QR codes placed throughout the venue. We encourage you to take advantage of this resource.



3. Statement / Show Theme

“A unique opportunity to explore mobility’s future“ will be the overall concept for Japan Mobility Show 2025. This concept embodies the idea that "everyone gets excited, thinks together, and builds the future," and the main visual expresses this sentiment. Under the unifying theme "Let's Go MobiShow!," the event will feature a variety of programs designed to appeal to a diverse audience, including car and motorcycle enthusiasts, children, families, and business professionals. These programs will showcase the exciting future of mobility, driven by a rich and innovative society.

1) Show Concept

A unique opportunity to explore mobility's future

This concept is filled with the hope that everyone—whether you love vehicles like cars and bikes, or enjoy dreaming about future lifestyles and possibilities, whether you're an adult, a child, or someone not yet deeply interested—will feel excited, think together, and help shape the future.

2) Main Visual



3) Statement

Japan Mobility Show – “MobiShow”

A brand-new festival of mobility, launched in 2023 as the next chapter of Tokyo Motor Show.

From the latest cars and bikes to future forms of mobility.

For 11 days you can see, sense, and experience every kind of mobility — vehicles and far beyond.

Eyes will sparkle, pulses will race; grown-ups will grin like kids once more.

Everyone is sure to discover a moment that truly moves them.

Welcome to a festival packed with pure excitement.

“Where motion meets emotion.”

4) Web Commercial Video

We created four types of commercial videos to convey that this is an exciting event for everyone—whether you've been attending since the Tokyo Motor Show days, are a car enthusiast who hasn't yet visited the Mobility Show, are a family with children, or are simply looking for a place to go.

Let's Go, MobiShow Edition



Video URL : https://youtu.be/IRF_ABe5XaM

Let's Go, All Car Lovers Edition



Video URL : <https://youtu.be/sZS4cFAImG0>

Let's Go, With the Whole Family Edition



Video URL : <https://youtu.be/nvV1LrMDNhI>

Let's Go, Peek at the Future



Video URL : <https://youtu.be/DJKPDPu7nj4>

5) Theme Logo

"ALL JAPAN" unites us as one team, working collaboratively to advance Japan's progress and disseminate our message globally.

Each unique individual is like a gear in a well-oiled machine, contributing to our progress and advancement.

This is the spirit we embody.



4. Main Program

1) Overall Overview

The Japan Mobility Show has always been, and will continue to be, a place where excitement is born for many people. Therefore, Japan Mobility Show 2025 will implement its main program centered around three keywords: FUTURE, CULTURE, and CREATION.

■ FUTURE Program

We hope you will look forward to the role mobility will play in the future, and furthermore, feel excited about Japan's future.

【Tokyo Future Tour 2035】

We present the near-future changes of the next decade—neither too close nor too distant—through various technologies, mobility solutions, and everyday scenarios. As we have seen with the adoption of digital technologies and AI over the past decade, the next decade will be shaped not by external forces, but by the ideas and choices of the people in this room. We deliver the hope that "you can create your own future."

The Tokyo Future Tour, which received favorable reviews in 2023, is being held for the second time.

This year, as the Tokyo Future Tour 2035, it is a cross-company exhibition project created together with 178 companies and organizations (as of October 15). Implementation on this scale is rare, making it a signature content exclusive to the Japan Mobility Show.

■ CULTURE Program

Mobility is more than just a means of transportation; it has had a profound impact on people's lives, shaping their memories and values. We are pleased to present the Mobility Culture Program, which offers a unique opportunity to experience its benefits firsthand. The presence of legendary cars that have made history, the live sensation of an engine's pulse, the passion of car and motorcycle enthusiasts, and cutting-edge technology connecting us to the future. At the nexus of these elements, we offer an experience that will redefine your perspective on the fundamental allure of mobility.

【Mobility Culture Joint Exhibition ~ Time-Slip Garage ~】

A joint exhibition featuring 14 companies/organizations and 35 exhibits will be held, showcasing the vibrant scenes that marked Japan's high-growth era, the sights that colored cities alongside popular culture, and the traces of technological innovation that overcame chaos and resource crises. Alongside these, iconic vehicles that once defined an era will be revived, illustrating how mobility has intersected with people's lives and values.

【Performance Zone】

At the temporary outdoor parking lot in the East Wing, we offer diverse content to deepen your appreciation for the appeal of vehicles.

Our experience has demonstrated the potential of next-generation fuels, the appeal of motorsports content, and the exhilaration of off-road driving performances by SUVs.

【Community Zone】

At the East Wing Outdoor Temporary Parking Lot, we value not only the vehicles themselves but also the connections among those who love them. We will be hosting exchange events where enthusiasts can engage in discussions on a wide range of topics, including both four-wheeled and two-wheeled vehicles.

【Other Special Exhibitions】

In addition to light truck markets and working vehicles, we have prepared programs for all ages across the venue. These include displays of supercars and custom cars, as well as family-favorite camper vans and a Tomica booth.

■ CREATION Program

To create excitement throughout Japan, we implement numerous initiatives to build partnerships for shaping the future and foster new encounters.

【Startup Future Factory】

To expand the mobility industry, we aim to create new excitement alongside startups. This includes the "Exhibition Street" booth exhibition featuring 129 participating startups and universities with diverse products, services, and technological seeds, and the "Pitch Contest & Awards" featuring 30 companies that passed the preliminary rounds.

Additionally, the "Future Bulletin Board," which received positive feedback at the previous show where artists depicted the future of mobility society based on visitors' ideas, will return to JMS2025 with enhanced features.

【Future Mobility Forum】

As a special session, under the slogan "The Future is Something We All Create Together," a session featuring the JAMA Chairman and Vice Chairman will be held. They will deliver speeches on "Visions for a Prosperous and Vibrant Mobility-Based Society" and engage in a cross-talk discussing their aspirations for mobility. Additionally, business sessions featuring JAMA directors discussing themes like "The Future of Mobility" are planned, along with talk sessions on topics such as "Well-being × Mobility" and "Hospitality × Mobility." These sessions are designed to be accessible and enjoyable for general attendees.

■ Other Programs

Highly popular at previous shows, Out of KidZania in Japan Mobility Show, a program conducted in collaboration with the family-oriented entertainment enterprise KidZania, is a career-focused, hands-on experience-based activities program where kids can take on a variety of mobility-related jobs using real equipment and tools.

The program will be on offer at Japan Mobility Show 2025 for participation, completely free of charge, by children in elementary school and younger. For older visitors to Japan Mobility Show 2025, the AJAJ Guided Tours will again be available, led by volunteer members of the Automobile Journalists Association of Japan (AJAJ) who will provide expert insights into the show's content. Contributing to the excitement, novelty and fun, Japan Mobility Show's Gourmet Street will bring together in the venue about 43 food trucks featuring a wide variety of gastronomic specialties. As well as offering enjoyable dining experiences, JMS Gourmet Street will also serve as a place for visitors to take a break and relax.

2) Tokyo Future Tour 2035

Tokyo Future Tour 2035

A future tour program that offers a glimpse into a world 10 years from now, showcasing the evolution in life and scenery.

10 years from now. The view extends from the present moment into the future, offering a balanced perspective that is neither too close nor too far away.

This is not a work of science fiction or fantasy; it is a realistic depiction of our future.

This means that we can develop a future step by step with confidence.

What will life be like for people and mobility in 10 years?

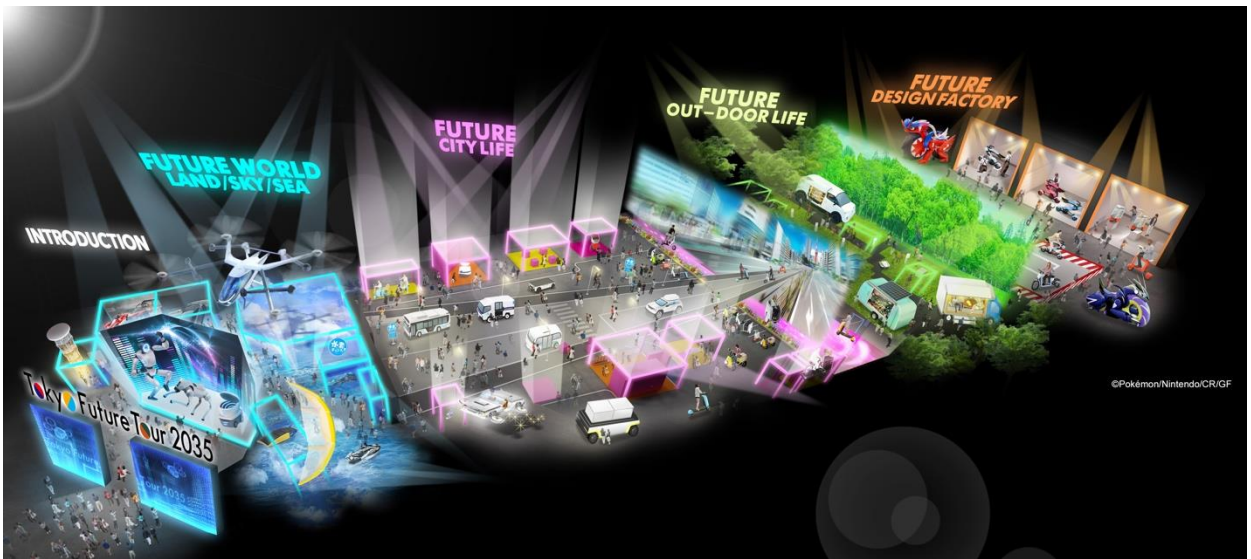
What are our objectives for the project?

A future that's more convenient. A future that's more enjoyable. A future where possibilities expand further.

Through the evolution and widespread adoption of mobility,

We cordially invite you to experience the year 2035 as it will look, feel, and operate.

Discover the spark that will help shape the future.



<Experience Highlights>

The program is divided into five sections, including the introduction.

• INTRODUCTION

We invite you to experience the impact of a decade characterized by diverse transformations.

Upon entering, you will be greeted by robots and artificial intelligence systems, which will serve as your support and assistance throughout the event.

• FUTURE WORLD LAND/SKY/SEA

Flying mobility is opening up new pathways to the sky and the potential for mobility to expand into oceans and space. This creates opportunities to sense shifts toward the future.

• FUTURE CITY LIFE

A large-scale simulation space illustrates how each individual's ideas evolve and shape the future through advancing mobility.

Examine the various mobility solutions that may be present in future urban environments.

• FUTURE OUT-DOOR LIFE

Discover how mobility flourishes in outdoor and off-grid spaces. Imagine living more richly and harmoniously with nature in the natural environments of ten years hence.

• FUTURE DESIGN FACTORY

Through various interactive exhibits, visitors can see, touch, and ride to experience the evolution of mobility manufacturing processes, the design freedom enabled by platformization, and its expandability. These experiences can serve as a catalyst for generating additional ideas.

This program invites you to consider the future of the next ten years, shaped by the ideas and choices of each individual.

[Venue]

Tokyo Big Sight West 2 Hall.

■INTRODUCTION

A world transformed in ten years

It has been just ten years, yet they have been significant. In the last decade, our lives and values have undergone significant changes. What changes will the next ten years bring?

This zone is marked by numerous indicators that demonstrate the transformative impact of change over a span of ten years.



【Mobility solutions and exhibition content scheduled for display in the area】



AISIN Corporation



AISIN Corporation



TechShare Inc.
VISIONOID Inc.

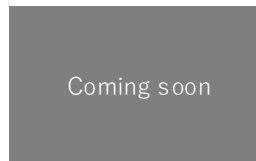


FUJITSU LIMITED

Reserved
Experience



MITSUBISHI MOTORS
CORPORATION



Toyota Motor Corporation
(Lexus International)

■ FUTURE WORLD LAND/SKY/SEA

The Sky and Sea in the Next Decade

Mobility extends across land, sea, and air. This expansion greatly increases the range of human activity across these domains, greatly broadening the scope of human endeavor.

We invite you to experience the tangible reality of aerial pathways and routes that will likely become commonplace within a decade.

This is a space where the interconnectedness of land, sea, and air is evident, enabled by communication and satellite mobility.



【Mobility solutions and exhibition content scheduled for display in the area】



SkyDrive Inc.
SUZUKI MOTOR
CORPORATION

Reserved
Experience



Blossom Energy Inc.



TOYOTA MOTOR
CORPORATION



Honda Motor Co., Ltd.



Kawasaki Motors, Ltd.



SoftBank Corp.

■NEDO (Supporting Organizations) Hydrogen Exhibition

The Hydrogen Energy Society in the Next Decade

We believe that you will recognize the potential of hydrogen as an environmentally friendly energy source that emits no CO2 during use. We also believe that you will see the promise it holds for future energy management.

Its key feature is its ability to store large volumes for extended periods while minimizing loss. It facilitates long-distance transportation via various routes, including land, sea, and air. The first half of the booth focuses on promoting understanding of the three key steps: The production, storage, and transportation of hydrogen are critical processes in the hydrogen economy. The subsequent zone allows visitors to experience the future opportunities hydrogen offers in daily life and its expanding applications through actual exhibits.

Please direct your attention to the "Hydrogen Chance!" signs throughout the venue as you explore.



国立研究開発法人
新エネルギー・産業技術総合開発機構
New Energy and Industrial Technology Development Organization



<Partner Companies at the NEDO Booth>



【Mobility solutions and exhibition content scheduled for display in the area】



Kawasaki Heavy Industries, Ltd.



Mitsui O.S.K. Lines, Ltd.



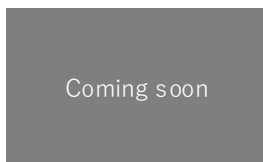
Honda Motor Co., Ltd.



East Japan Railway Company



Isuzu A&S Co., Ltd.



TOYOTA BOSHOKU CORPORATION



TOYOTA MOTOR CORPORATION

■ FUTURE CITY LIFE

Roads and Towns in the Next Decade

What changes can we expect to see in the relationship between people and roads, mobility and roads, as technology continues to evolve? We cordially invite you to experience it firsthand on the roads of the future.

This simulation space allows users to experience the projected changes in infrastructure, urban development, and daily life over the next decade, highlighting the interplay between technological advancements in mobility and their impact on society.



【Mobility solutions and exhibition content scheduled for display in the area】

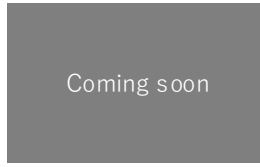


Robot Ride, Inc.

Reserved Experience



Applied Electric Vehicles Ltd
SUZUKI MOTOR CORPORATION

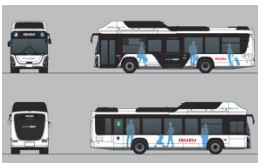


Coming soon

TOYOTA MOTOR CORPORATION



Hitachi, Ltd.



Isuzu A&S Co., Ltd.



HINO MOTORS, LTD.



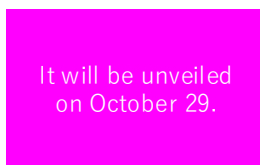
TSUNAGI Co., Ltd.
× Tokushima University



Nissan Motor Co., Ltd.



Mazda Motor Corporation



It will be unveiled on October 29.

MIZUNO CORPORATION

Reserved Experience



Yamaha Motor Co., Ltd

Coming soon

Toyoda Gosei Co., Ltd.

Coming soon

Toyoda Gosei Co., Ltd.



TOYOTA MOTOR CORPORATION

Reserved Experience

Coming soon

TOYOTA BOSHOKU CORPORATION



Honda Motor Co., Ltd.

Reserved Experience



Honda Motor Co., Ltd.

Reserved Experience



Striemo, Inc.

Reserved Experience



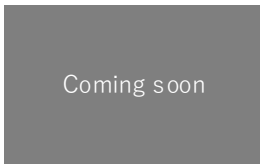
SUZUKI MOTOR CORPORATION

Reserved Experience



DAIHATSU MOTOR CO., LTD.

Reserved Experience



SUBARU CORPORATION



KDDI CORPORATION



KDDI CORPORATION



Murata Manufacturing Co., Ltd.



Murata Manufacturing Co., Ltd.



AVITA, Inc.



AVITA, Inc.



Future, Inc.

Reserved Experience



Future, Inc.

Reserved Experience



Future, Inc.

Reserved Experience



Future, Inc.



Future, Inc.



Future, Inc.



Future, Inc.



Quantum Mesh Co., Ltd.



LIFEHUB Inc.

■ FUTURE OUT-DOOR LIFE

Living in harmony with nature in the Next Decade

Mobility has the potential to transform not only our cities but also how we interact with nature.

Discover the future of spending time in natural spaces. Explore mobility options that allow you to venture deep into nature, as well as features and technology that thrive in off-grid environments. Experience self-sufficient mobility that operates autonomously within nature.



【Mobility solutions and exhibition content scheduled for display in the area】



Carstay, Inc.



TAKENAKA CORPORATION



TAKENAKA CORPORATION



TAKENAKA CORPORATION



Mitsubishi Fuso Truck and Bus Corporation



Yamaha Motor Co., Ltd



TOYOTA MOTOR CORPORATION



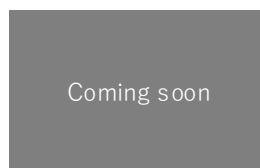
National University Corporation Yamagata University



Honda Motor Co., Ltd.



LOOM.0x



NTT DOCOMO BUSINESS, Inc.



COLDRAW Inc.

Reserved Experience

■ FUTURE DESIGN FACTORY

Manufacturing in the Next Decade

The very creation and design of mobility itself expands possibilities through ideas. Imagine a future where freedom and diverse mobility are at your fingertips.

The platformization of mobility will demonstrate how ideas and choices can shape various futures, including mobility designs with greater freedom, new manufacturing processes enabled by the circular economy, and technological advancements that bring imagined concepts to life.



[Mobility solutions and exhibition content scheduled for display in the area]



ICOMA inc.
Reserved Experience



ICOMA inc.



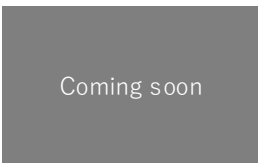
ICOMA inc.



ICOMA inc.



ICOMA inc.



Yamaha Motor Co., Ltd

Reserved Experience



Yamaha Motor Co., Ltd



Honda Motor Co., Ltd.

Reserved Experience



TOYOTA MOTOR CORPORATION

Reserved Experience



TOYOTA MOTOR CORPORATION



TOYOTA MOTOR CORPORATION



BlueRebirth



roidztech Inc.

Reserved Experience

■List of Participating Companies' Logos (As of Oct. 15, 2025)

■ List of Exhibitor (As of Oct 15, 2025)

企業・団体名 (日本語表記)	Exhibitor
愛三工業(株)	Aisan Industry Co., Ltd.
(株) I J T T	IJTT Co., Ltd.
(株)アイシン	AISIN Corporation
愛知製鋼(株)	Aichi Steel Corporation
AVITA(株)	AVITA, Inc.
N T Tビジネスソリューションズ(株)	NTT Business Solutions Corporation
(株)アライヘルメット	ARAI HELMET, LTD
(株)ICOMA	ICOMA inc.
いすゞA&S(株)	Isuzu A&S Co., Ltd.
いすゞエンジニアリング(株)	ISUZU ENGINEERING CO.,LTD.
いすゞエンジン製造北海道(株)	ISUZU Engine Manufacturing Hokkaido Co., LTD.
いすゞ自動車(株)	ISUZU MOTORS LIMITED
(株)いすゞ中央研究所	ISUZU ADVANCED ENGINEERING CENTER,LTD.
(株)いすゞテクノ	ISUZU TECHNO. CO.,LTD.
(株)いすゞユー・マックス	Isuzu Umax Co., Ltd.
いすゞロジスティクス(株)	ISUZU LOGISTICS Co.
Quantum Mesh(株)	Quantum Mesh Co., Ltd.
(株)UMIAILE	UMIAILE Co., Ltd.
A G C(株)	AGC inc.
NTT(株)	NTT, Inc.
NTTドコモビジネス(株) (旧NTTコミュニケーションズ)	NTT DOCOMO BUSINESS, Inc.
日本カーソリューションズ(株)	NIPPON CAR SOLUTIONS CO., LTD.
(株)エフ・シー・シー	F.C.C.CO.,LTD.
(株)大林組	OBAYASHI CORPRATION
沖縄ホンダ(株)	Okinawa Honda Co., Ltd.
Carstay(株)	Carstay, Inc.
カミンズジャパン(株)	Cummins Japan, Ltd.
カヤバ(株)	KYB Corporation
川崎汽船(株)	Kawasaki Kisen Kaisha, Ltd.
川崎重工業(株)	Kawasaki Heavy Industries, Ltd.
カワサキモーターズ(株)	Kawasaki Motors, Ltd.
(株)関電工	KANDENKO CO., LTD.
(株)オフグリッドフィールド	OFFGRID FIELD Co.,Ltd.
(株)クロコアートファクトリー	CROCOARTFACTORY Co.,Ltd.

企業・団体名（日本語表記）	Exhibitor
(株)日立ハイテク	Hitachi High-Tech Corporation
加賀電子(株)	KAGA ELECTRONICS CO.,LTD.
(株)新和電工	SHINWADENKO Co.,Ltd.
豊通マテックス(株)	Toyota Tsusho Matex Corporation
(株)アーキンド	Archind, Inc.
TECHHUBYOKOHAMA	TECH HUB YOKOHAMA
(株)TSUNAGI	TSUNAGI Co., Ltd.×Tokushima University
国立大学法人徳島大学	Tokushima University
テイ・エステック(株)	TS TECH Co.,Ltd.
TPR(株)	TPR Co., Ltd.
TechShare(株)	TechShare Inc.
VISIONOID(株)	VISIONOID Inc.
デロイト トーマツ合同会社	Deloitte Tohmatsu LLC
(株)デンソーテン	DENSO TEN Limited
東京海上日動火災保険(株)	Tokio Marine & Nichido Fire Insurance Co., Ltd.
トピー工業(株)	Topy Industries, Ltd.
トヨタ・コニック・プロ(株)	TOYOTA CONIQ Pro, Inc.
(株)トヨタエンタプライズ	Toyota Enterprise Inc
(株)トヨタオートモールクリエイト	TOYOTA AUTOMALL DEVELOPMENT CORPORATION
豊田合成(株)	Toyoda Gosei Co., Ltd.
トヨタ自動車(株)	TOYOTA MOTOR CORPORATION
TOPPAN(株)	TOPPAN Inc.
マルサンアイ(株)	MARUSAN-AI CO., LTD.
Harvia Plc	Harvia Plc
セントラル・フィンランド・モビリティ財団	Central Finland Mobility Foundation
ユバスキュラ市	Jyväskylä City
TOYOTA GAZOO Racing World Rally Team	TOYOTA GAZOO Racing World Rally Team
TTNE inc.	TTNE inc.
(株)豊田自動織機	TOYOTA INDUSTRIES CORPORATION
豊田通商(株)	TOYOTA TSUSHO CORPORATION
トヨタバッテリー(株)	TOYOTA BATTERY Co., Ltd.
トヨタ不動産(株)	Toyota Fudosan Co., Ltd.
トヨタ紡織(株)	TOYOTA BOSHOKU CORPORATION

企業・団体名（日本語表記）	Exhibitor
トヨタモビリティサービス(株)	Toyota Mobility Service
トヨタモビリティ東京(株)	Toyota Mobility Tokyo
トヨタモビリティパーツ(株)	TOYOTA Mobility Parts CORPORATION
(株)トヨタユーゼック	TOYOTA USEC
(株)トランストロン	TRANSTRON Inc.
(株)なかがわ	nakagawa Co., Ltd.
日栄インテック(株)	NICHIEI INTEC CO., LTD,
ニチコン(株)	NICHICON CORPORATION
日産自動車(株)	Nissan Motor Co., Ltd.
日本精工(株)	NSK Ltd.
日本発条(株)	NHK SPRING CO.,LTD
日本郵船(株)	NYK Line
日本AMD(株)	AMD Japan, Ltd.
日本板硝子(株)	NIPPON SHEET GLASS CO., LTD.
日本航空(株)	Japan Airlines Co., Ltd.
野村証券(株)	Nomura Securities Co.,Ltd.
(株)パブコ	PABCO
バンドー化学(株)	Bando Chemical Industries, Ltd.
阪和興業株式会社	Hanwa Co., Ltd.,
PwCコンサルティング合同会社	PwC Consulting LLC
東日本旅客鉄道(株)	
(株)日立製作所	Hitachi, Ltd.
日野自動車(株)	HINO MOTORS, LTD.
富士通(株)	FUJITSU LIMITED
富士スピードウェイ(株)	Fuji International Speedway Co.,Ltd.
富士モータースポーツフォレスト(株)	FUJI MOTOR SPORTS FOREST
Future(株)	Future,Inc.
(株)ブリヂストン	Bridgestone Corporation
BlueRebirth協議会	BlueRebirth
(株)デンソー	DENSO CORPORATION
DIC(株)	DIC Corporation
(株)マテック	MATEC Inc.
リバー(株)	REVER CORPORATION
住友化学(株)	SUMITOMO CHEMICAL COMPANY, LIMITED
(株)Blossom Energy	Blossom Energy Inc.

企業・団体名（日本語表記）	Exhibitor
(株)ベikalレント	Baycurrent, Inc.
ホンダオートボディー(株)	Honda Auto Body Co.,Ltd.
ホンダ開発(株)	Honda Kaihatsu Co.,Ltd.
本田技研工業(株)	Honda Motor Co., Ltd.
(株)ホンダセールスオペレーションジャパン	Honda Sales Operations Japan Co., Ltd.
(株)ホンダトレーディング	Honda Trading Corporation
(株)ホンダパワープロダクツジャパン	Honda Power products Japan Co., Ltd.
(株)ホンダファイナンス	Honda Finance Co., Ltd.
(株)ホンダモーターサイクルジャパン	Honda Motorcycle Japan Co., Ltd.
(株)ホンダモビリティ北関東	Honda Mobility Kitakanto Co., Ltd.
(株)ホンダモビリティ九州	Kabusikaisya Hondamobirithikyusyu
(株)ホンダモビリティ近畿	Honda Mobility Kinki Co., Ltd.
(株)ホンダモビリティ中四国	HONDA MOBILITY CHUSHIKOKU CO., LTD.
(株)ホンダモビリティ中部	Honda Mobility Chubu Co., Ltd.
(株)ホンダモビリティ東北	Honda Mobility Tohoku Co.,Ltd.
(株)ホンダモビリティ北海道	Honda Mobility Hokkaido Co., Ltd.
(株)ホンダモビリティ南関東	Honda Mobility MINAMIKANTO
マツダ(株)	Mazda Motor Corporation
ミズノ(株)	MIZUNO CORPORATION
(株)みずほ銀行	Mizuho Bank, Ltd.
三井住友海上火災保険(株)	Mitsui Sumitomo Insurance Company, Limited
(株)三井住友銀行	Sumitomo Mitsui Banking Corporation
三菱HCキャピタル(株)	Mitsubishi HC Capital Inc.
三菱自動車工業(株)	MITSUBISHI MOTORS CORPORATION
三菱ふそうトラック・バス(株)	Mitsubishi Fuso Truck and Bus Corporation
(株)三菱UFJ銀行	MUFG Bank, Ltd.
(株)村田製作所	Murata Manufacturing Co., Ltd.
(株)明電舎	MEIDENSHA CORPORATION
モビリティリゾートもてぎ	Mobility Resort MOTEGI
鈴鹿サーキット	Suzuka Circuit
矢崎総業(株)	YAZAKI Corporation
ヤマハ発動機(株)	Yamaha Motor Co., Ltd
Prototype Inc.	PROTOTYPE Inc.
UDトラックス(株)	UD Trucks Corporation
横河電機(株)	Yokogawa Electric Corporation

企業・団体名（日本語表記）	Exhibitor
LIFEHUB(株)	LIFEHUB Inc.
合同会社ルームコネクトオックス	LOOM.0x
Lexus International	Toyota Motor Corporation (Lexus International)
(株)roidztech	roidztech Inc.
(株)RDS	RDS Co., Ltd.
千葉工業大学 未来ロボット技術研究センター（fuRo）	Future Robotics Technology Center
(株)ロボットライド	Robot Ride, Inc.
Applied Electric Vehicles Ltd	Applied Electric Vehicles Ltd
Qualcomm Technologies, Inc.	Qualcomm Technologies, Inc.
Taiwan Semiconductor Manufacturing Company Limited(TSMC)	Taiwan Semiconductor Manufacturing Company Limited
Motherson Group	Motherson Group
国立研究開発法人新エネルギー・産業技術総合開発機構（NEDO）	New Energy and Industrial Technology Development
LED TOKYO(株)	LED TOKYO co. Co., Ltd.
(株)ナガセ（東進ハイスクール/東進衛星予備校）	Nagase Brothers Inc.(Toshin High School/Toshin Satellite Preparatory School)

3) Mobility Culture Program

1) East 7 Hall

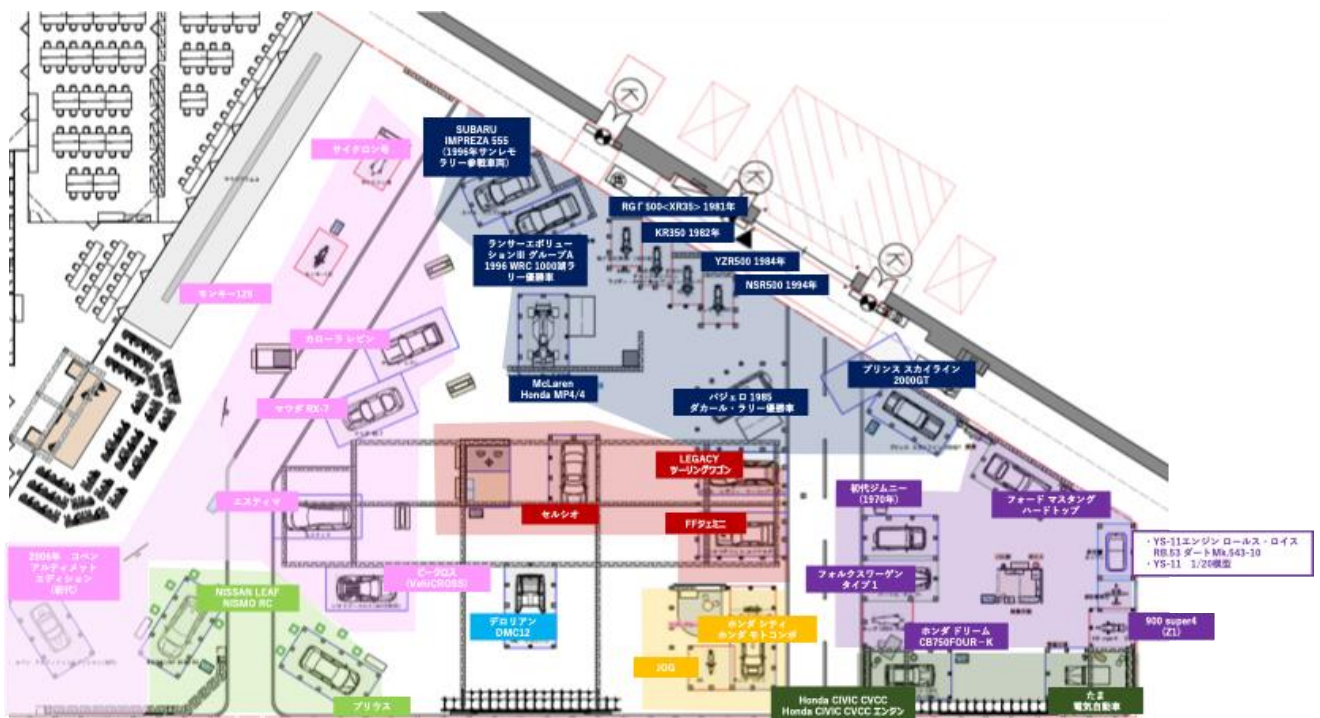
■ 【Exhibition Program】 Mobility Culture ~ Time-Slip Garage ~

The sentiment of nostalgia has the capacity to evoke a profound emotional response, characterized by a sense of longing.

Iconic cars from the postwar era to the present day are revived in tandem with the culture of their respective times. Cityscapes, music, fashion... In spaces that embody the spirit of each era, we have gathered in the garage to honor the rich memories and emotions intertwined with cars and people. We invite you to experience this "time-traveling" garage, spanning multiple generations.

The exhibition area is organized into three sections, each focusing on a different era and divided by theme to showcase mobility.

■ Floor Plan



【Exhibition Theme】

- : Technological Challenges
- : Mobility Connected to Lifestyles
- : The Longing for Speed
- : 80's POP
- : The Economy and Japan's Golden Age
- : Mobility That Brought Diverse Lifestyles
- : Mobility in the Digital Age
- : Special Exhibition

■ Exhibition Theme and Displayed Vehicles①

1. Technological Challenges



Tama Electric Car
Nissan Motor Co., Ltd.
[v]



Honda CIVIC CVCC
Honda Motor Co., Ltd.
[Before 1970s]



Honda CIVIC CVCC Engine
Honda Motor Co., Ltd.
[Before 1970s]

2. Mobility Connected to Lifestyles



First-generation Jimny (1970)
Suzuki Motor Corporation
[Before 1970s]



900 super4 (Z1)
Kawasaki Motors, Ltd.
[Before 1970s]



Honda Dream CB750FOUR-K
Honda Motor Co., Ltd.
[Before 1970s]



Volkswagen Type 1
Provided by Toyota Automobile Museum
[Before 1970s]



Ford Mustang Hardtop
Provided by Toyota Automobile Museum
[Before 1970s]



YS-11 Engine Rolls-Royce
RB.53 Dart Mk.543-10
Provided by Tokorozawa Aviation Museum
[Before 1970s]



YS-11 1/20 Scale Model
Provided by Tokorozawa Aviation Museum
[Before 1970s]

■ Exhibition Theme and Displayed Vehicles②

3. The Longing for Speed



Prince Skyline 2000GT
Nissan Motor Co., Ltd.
[Before 1970s]



Lancer Evolution III Group A
1996 WRC 1000 Lakes Rally Winner
Mitsubishi Motors Corporation
[1980s & 1990s]



SUBARU IMPREZA 555
(1996 Sanremo Rally Winner)
SUBARU CORPORATION
[1980s & 1990s]



Pajero 1985 Dakar Rally Winner
Mitsubishi Motors Corporation
[1980s & 1990s]



McLaren Honda MP4/4
Honda Motor Co., Ltd.
[1980s & 1990s]



RG 500<XR35> (1981)
Suzuki Motor Corporation
[1980s & 1990s]



KR350 (1982)
Kawasaki Motors, Ltd.
[1980s & 1990s]



YZR500 (1984)
Yamaha Motor Co., Ltd.
[1980s & 1990s]



NSR500 (1994)
Honda Motor Co., Ltd.
[1980s & 1990s]

4. The Economy and Japan's Golden Age



Celsior
Toyota Motor Corporation
[1980s & 1990s]



LEGACY Touring Wagon
SUBARU CORPORATION
[1980s & 1990s]



FF Gemini
Isuzu Motors Limited
[1980s & 1990s]

■ Exhibition Theme and Displayed Vehicles③

5. 80's POP



Honda City
Honda Motor Co., Ltd.
[1980s & 1990s]



Honda Motocompo
Honda Motor Co., Ltd.
[1980s & 1990s]



JOG
Yamaha Motor Co., Ltd.
[1980s & 1990s]

6. Mobility That Brought Diverse Lifestyles



Estima
Toyota Motor Corporation
[1980s & 1990s]



Corolla Levin
Toyota Motor Corporation
[1980s & 1990s]



Mazda RX-7
Mazda Motor Corporation
[1980s & 1990s]



VehiCROSS
Isuzu Motors Limited
[1980s & 1990s]



Monkey 125
Honda Motor Co., Ltd.
[2000s and later]



Cyclone
©Ishimori Pro, Toei/2023
"Shin Kamen Rider" Production Committee
[2000s and later]



**2006 Copen Ultimate Edition
(First Generation)**
Daihatsu Motor Co., Ltd.
[2000s and later]

■ Exhibition Theme and Displayed Vehicles④

7. Mobility in the Digital Age



Prius

Toyota Motor Corporation
[1980s & 90s]



NISSAN LEAF NISMO RC

Nissan Motor Co., Ltd.
[2000s and later]

8. Special Exhibition



DeLorean DMC-12

Provided by Toyota Automobile Museum
[1980s & 90s]

【Mobility Culture Program Exhibition Space Sponsor】
Aramco Asia Japan K.K.
「Aramco Innovation Zone with STEM Racing Japan」

■ Mobility Culture : Stage Program

At the Mobility Culture Stage, located at the back of the joint exhibition area, we highlight the significant cultural impact of mobility, including automobiles and motorcycles. We are pleased to offer a comprehensive exploration of the appeal of mobility that enriches people's lifestyles. This exploration extends into various fields, including hobbies, fashion, and travel. Our presentation goes beyond mere transportation, delving into the ways in which mobility enhances people's lives.

Each day, guests from a variety of professional backgrounds will appear to share their unique lifestyles. This unique talk stage is designed for both mobility enthusiasts and individuals with a variety of interests seeking new experiences.

Date	Time	Title	Overall
Nov 1 (Sat)	10:30 - 11:30	"Morizo Talks About Motorsports" The Japan Automobile Manufacturers Association Motorsports Committee ~JMS Special Edition~	The "Motorsport Committee," comprised of organizations that host and govern motor races, has been launched under the slogan "Make Cars a Part of Japanese Culture!" put forth by new chairman Akio Toyoda. This event will feature an open session of the committee where its members will discuss the appeal of motorsports and the shared challenges they face.
Nov 2 (Sun)	12:00 - 13:00	Mobility Culture Conference	A Roundtable Discussion to Explore the Core of "Mobility Culture". This session will focus on the automobile, moving beyond its function as mere transportation to examine its significance as a culture. Experts will discuss the meaning of preserving cars as a "symbol of culture and era," weaving in the history of automotive culture and global trends.
Nov 3 (Mon/Holiday)	11:00 - 12:00	"Yuru Camp△ × Mobi Camp△"	A special stage collaboration between the anime "Yuru Camp△" and JMS! Voice actors from "Yuru Camp△" will take the stage to discuss the appeal of the series, as well as the anime world, mobility, and outdoor activities. A talk session will be held featuring guests from the Japan RV Association, exploring the fun and appeal of "Camping × Mobility" while experiencing the world of the series. Please enjoy it at the venue! *On-site registration via the official app is required for viewing (details will be posted on the JMS website at a later date)
Nov 3 (Mon/Holiday)	14:00 - 15:00	Beloved Car Roundtable	"Beloved Cars That Live On in Our Hearts Beyond Time" Owners who have walked alongside their beloved cars for many years, and the restoration project leaders of those cars, share stories of encounters, farewells, and rebirth. The memories of days spent with cars enrich life—we deliver this "love for beloved cars."
Nov 5 (Wed)	12:00 - 13:00	CUP Car Racers Talk	A special roundtable discussion featuring representatives from various one-make race categories and motor journalist Kazuo Shimizu. Themes include differences in car models and regulations, participation barriers, the appeal of the sport, and future prospects. A talk session exploring the "entry points and evolution" of motorsports, examining the depth and cultural value of one-make racing from both spectator and driver perspectives.
Nov 6 (Thu)	13:00 - 14:00	History and Evolution of the Fairlady Z The Appeal of the Z as Told by Successive Fairlady Z Owners	前 In the first half, Hirofumi Eda, Chief Vehicle Engineer who played a central role in developing the seventh-generation current model (RZ34) of the Fairlady Z sports car beloved worldwide, will introduce the latest model's design, performance, and evolution in pursuit of driving joy, sharing the struggles and passion of engineers on the development site. In the second half, current owners of successive Z generations will participate in a talk session that transcends the boundaries between manufacturer and owners.
Nov 7 (Fri)	12:00 - 13:00	GIRGIRLS CAR COLLECTION Car Girls Roundtable ~Torque Queens~	A talk session with participants from "Girls Car Collection." They'll share what inspired them to choose their cars, the points they're particular about, how women enjoy their car life, and even "dream cars they'd love to own someday"—all in their own authentic voices. Experience the world of "car girls" expanding through the Mobility Show and discover the diverse appeal of mobility.
Nov 7 (Fri)	14:00 - 15:00	Girls × Cars × Camera	Join us for a fun workshop where you'll learn cool photography tricks for capturing both cars and people from a pro photographer. We'll show you how to make your favorite ride and its driver look amazing. It's a great chance to explore a fresh way to express yourself where cameras and mobility come together!

* As of Oct. 15, 2025

Date	Time	Title	Overall
Nov 8 (Sat)	10:30 - 11:15 14:00 - 14:45	Nasu Karasuyama: The Sacred Land of Meguro	Nasu Karasuyama City in Tochigi Prefecture, where the Meguro Works factory once stood, has become known as the "Sacred Land of Meguro." The "Meguro Cannonball Nasu Karasuyama" held every autumn attracts many riders from all over the country. This time, over 50 vintage and modern Meguros will gather in the outdoor community zone. On the indoor stage, presentations will be made about the restoration project of the 1949 Meguro early model "Z-type" undertaken by members of the city's chamber of commerce, as well as the city's "Meguro Business" initiatives.
Nov 8 (Sat)	12:30 - 13:30	A Collaboration of Japan's Four Major Motorcycle Manufacturers! Suzuka 8 Hours Endurance Race Talk Show featuring Legendary & Current Riders	Riders from four domestic manufacturers who competed in the thrilling "46th Suzuka 8 Hours Endurance Road Race" under scorching heat, along with legendary riders who have known the "Suzuka 8 Hours" since the 1980s, take to the "Mobi-Cul" stage. Real talk about the appeal of this endurance race that continues to attract global attention!
Nov 8 (Sat)	16:00 - 17:00	Collaboration of 4 Domestic Bike Manufacturers! "Mobi-Cu" Life Talk with YU.SR500/Life with Your Beloved Vehicle	Popular influencer YU, who shares a natural and wonderful lifestyle with motorcycles and cars through YouTube "YU.SR500/Life with Your Beloved Vehicle" and Instagram, and has a deep love for vintage vehicles, will talk on the theme of "Mobility Culture."
Nov 9 (Sun)	12:30 - 13:30	Mobility Gear Cross Talk	Helmets and riding gear—the two essential pieces of equipment protecting rider safety. With "safety" as the keyword, we'll explore each brand's philosophy, the importance of life-protecting equipment, and optimal usage methods.

* As of Oct. 15, 2025

2) East 8 Hall

■Camping Car Area by JRVA

Japan Mobility Show 2025 Camping Car Area, a new collaboration with the Japan RV Association (JRVA), will feature a camping car area themed “GO Rving” in East 8 Hall. Visitors can experience the joy of traveling by car.

Up to 40 camping cars will be on display in this area.



日本に、
キャンピングカー
という
カルチャーを。

キャンピングカー
ゾーン

Japan Mobility Show 2025

東8^{ホール}
にて開催!

JRVA
一般社団法人日本RV協会

Exhibitor	Model
Nuts RV Co., Ltd	BODER BANKS HYPER EvolutionIII Type-TL/ BODER BANKS HYPER EvolutionIII Type-T/ CREA HYPER EvolutionIII 5.3 Type-X/ CREA HYPER EvolutionIII 5.3 Type-W/ Jeepney Type-X/ Aletta HYPER EvolutionIII Type-RE/ JolyBee Grande Type-W/ZEGNIA Type-TL/ FORTUNA Type-M/C-BUS Type-L EVO
VANTECH Inc.	ZiL/GX4
White house camper	Cargo Clips B-Type/ FREED CROSSTAR STYLE_ID/ JIMNY NOMADE POP UP ROOF
FLEX Inc.	WoodRim/MOBY DICK ORCA/ MOBY DICK BELUGA/MOBY DICK NH#01/ Renoca 106
DIRECT CARS CO., Ltd.	TRIP BLACK EDITION
TOWA MOTORS Co.,LTD	Globebus I-6
OKA MOTORS Co., Ltd.	Gran Box L3
katomotor, Ltd.	PABLO
L.T.Campers LLC	REGARD Neo+
recvee.Co., Ltd.	SOLAN
TOYOTA CONIQ Pro, Inc.	LAND CRUSER PRADO NEWSCAPE
VANTECHNIIGATA Co., Ltd.	MR VOXY CoolPackage
RVTRUST	TR550L.Bolero-V.MAX
Toy Factory Co., Ltd.	DA VINCI 6.0 〈STAR WARS〉 EDITION/WEINSBERG
GRANDMOTOR Co., Ltd.	D-CAMPER
KRC Co., Ltd.	ALLEGRO VIGOR
CARSHOP ASSIST	PETIT CAM
M.Y.S MYSTIC	Desierto-02
Route6 Co., Ltd.	SEEK e:
LEGANCE	Camper Style 2 Mobility Special
AROUND JAPAN RV Rental	CRESSON Journey EVOLITE

2) East Promenade - Stone and Light Plaza

■ Daily Changing Exhibition

From October 31 Friday to November 9 Sunday, a display of supercars and working vehicles will be presented at the East Promenade - Stone and Light Plaza. We are pleased to offer a diverse array of vehicles, including a selection of light trucks and custom cars.

■ List of Events

From	End	Title	Overall
Oct 31 (Fri)	Nov 1 (Sat)	TOKYO SUPERCAR DAY 2025 in Japan Mobility Show <Special Exhibition>	Supercars and super sports cars from around the world will be displayed at the main plaza in front of Tokyo Big Sight. A huge gathering of Ferraris, Lamborghinis, Japanese super sports cars, classic supercars, and more! On 11/1 (Sat), we will also hold a "Supercar Runway" featuring supercar commentary and walking models.
Nov 2 (Sun)	Nov 3 (Mon/Holiday)	Working Vehicles Grand Assembly!	At the "Working Vehicles Grand Assembly!" we will exhibit vehicles that support people's daily safety by being the first to respond to disasters and other incidents. This is an event where you can get up close with "working vehicles" that are popular with children, such as police, fire, and Self-Defense Force vehicles, which you don't often get a chance to see or touch. This year, in addition to the Symbol Promenade Park's East Promenade Stone and Light Plaza, the exhibition will also be held at the Flower Plaza.
Nov 4 (Tue)		Itasha Tengoku: Special meeting with Japan Mobility Show 2025	Itasha, a cool part of Japan's culture, is all about creating "your very own beloved car" by putting characters you love on the car you love. On Tuesday, November 4th, about 50 of the finest itasha will await visitors to the Japan Mobility Show on the East Promenade's Stone and Light Square leading from Kokusai-tenjijo Station to Tokyo Big Sight. Please come and see the world-class culture of itasha!
Nov 5 (Wed)		Nostalgic 1day with Japan Mobility Show	日 Famous cars that symbolize Japan's motorization, family cars that were always by the family's side, and 90s biker-style cars that are popular overseas—a grand assembly of classic cars and '80s-'90s "youngtimers" that let you feel the history of the Japanese auto industry! This is a special "Nostalgic 1day" where you can experience the charm of these slightly nostalgic yet refreshingly new cars and enjoy communicating with their owners.
Nov 5 (Thu)		Morning Cruise Side Story "MOBILITY CAMP STYLE MTG 2025"	For "MOBILITY CAMP STYLE MTG 2025," the famous Morning Cruise from Daikanyama T-Site is coming to the Japan Mobility Show! You can experience a new lifestyle with your car while enjoying a "car camping" style. It's a special place for owners to connect and interact, and a day where people of all generations can feel free to participate. Let's enjoy the charm of mobility and the outdoors with friends!
Nov 7 (Fri)		Morning Cruise Side Story "UNDER 40 CAR MEETING 2025"	For the "UNDER 40 CAR MEETING," the famous Morning Cruise from Daikanyama T-Site is coming to the Japan Mobility Show! Owners from the "Under 40" generation will gather in their beloved cars and experience a special time connecting through their vehicles. It's a place for a new car life community, where connections unique to the same generation can be born.

From	End	Title	Overall
Nov 8 (Sat)		Kei Truck Market in Japan Mobility Show 2025	The "Kei Truck Market" is a mobile market where food, goods, and more are sold from the back of light trucks, an initiative that contributes to the revitalization of shopping districts and local communities, creating a lively atmosphere nationwide. From Iwate in the north to Miyazaki in the south, Kei Truck Markets from all over the country will gather at the venue! As part of the recovery support for the Noto Peninsula Earthquake, a special stall from the "Wajima Morning Market" is also scheduled to participate. With over 50 trucks in total, there will be hands-on areas for children to enjoy and collaborative projects with Aichi University. Admission is free, so please feel free to come with your whole family!
Nov 9 (Sun)		THE ARIAKE FUN JMS🌿 Meeting	Industrial products such as cars and bicycles have supported human development so far. Preserving the essential value and form of these items, rather than just consuming them, and passing them on to future generations is culture and worthy of passionate pursuit. Deepening that enjoyment and recording it has the power to inspire. Please enjoy the exhibition of numerous historic cars.

3) East Building Outdoor Temporary Parking Lot

■ Performance Zone

The Performance Zone, an electrifying live stage, will appear in the outdoor parking lot at JMS2025.

You are invited to experience dynamic performances integrating mobility and culture, available only here.

In addition to the well-received racing car demonstration runs and passenger ride events from previous sessions, we will be introducing new programs exclusive to JMS.

Date	Time	Title	Overall
Oct 31 (Fri) 11:00 ~ 12:30 / 15:00 ~ 16:30		Gymkhana × Dirt Trial LIVE 2025	Gymkhana (on paved courses) and Dirt Trial (on soil) both measure one-car-at-a-time lap times on a set course—fastest run wins. The rules are simple, but the skills differ: gymkhana demands precision; dirt trial rewards bold, dynamic control. Experience both up close through demo runs and ride-alongs at the Japan Mobility Show.
Oct 31 (Fri) 13:30 - 14:30 Nov 1 (Sat) 12:30 ~ 13:30 Nov 2 (Sun) 13:00 ~ 14:00		Next-Generation Fuel Car Showcase Run	A lineup of vehicles powered by diverse energy solutions shaping the future of mobility—battery EVs, hydrogen (H2), and carbon-neutral fuels. Hear developer insights and watch live demonstration runs to see how environmental responsibility and driving excitement can coexist.
Nov 1 (Sat) 11:30~12:00 14:00~14:15		RALLY PERFORMANCE RUN by JGR / JRCA	A rally performance run presented by JGR (Japan Rally Promotion Association) and JRCA (JRC Association). Recreating the atmosphere of rallies held across Japan, it showcases car capability, driving technique, and a glimpse of mechanic work—shifting rally spectating from “watching” to truly “feeling.” Experience the living culture of Japanese rallying built alongside local communities.
Nov 1 (Sat) 14:15 ~ 15:15		RALLY START UP	An introductory rally experience designed for newcomers. Supervised by JRCA, visitors walk through a simplified real rally flow—start, SS (special stage), TC (time control), reguro, and finish. It aims to spark interest (“Rally looks fun—I could try that!”) while deepening understanding and nurturing the next generation of fans.
Nov 1 (Sat) 15:30 ~ 17:00 Nov 2 (Sun) 10:30 ~ 12:00		Heavyweight Rally LIVE 2025	見 Massive SUVs, pickup trucks, and commercial vans and trucks reveal their rarely-seen dynamic performance in an exclusive JMS collaboration showcase.
Nov 2 (Sun) 12:15 ~ 12:30		Thanks EJ20 Performance Run	The legendary SUBARU EJ20 engine, which has powered SUBARU's motorsports activities for many years, will make its final run on November 1st at the SUPER GT season finale at Mobility Resort Motegi. On the same day, 56 vehicles equipped with the EJ20 engine will gather at the Japan Mobility Show 2025 venue. To express our gratitude to the fans, rally driver Toshihiro Arai, who knows the EJ20 better than anyone, will showcase a thrilling performance with an EJ20-equipped WRX STI rally car!
Nov 2 (Sun) 15:00 ~ 15:30		Honda F1™ FW11 Sound ~ Ignition Ceremony ~	Engine ignition demonstration of the Williams Honda FW11—the car that delivered Honda its first F1 Constructors' Championship in 1986. Powered by the Honda 1.5L V6 twin-turbo RA166E exceeding 1,050 hp, the FW11 claimed 9 wins in 16 races that season. Feel the historic sound and engineering heritage up close. ※You can also view the preparation status starting at 2:00 PM.

Date	Time	Title	Overall
Nov 3 (Mon/Holiday) 10:00 ~ 17:00 Nov 4 (Tue) 11:00 ~ 17:00		SUV Off-Road Performance	Japan's leading off-road capable domestic SUVs tackle steep climbs, log crossings, and other obstacles in powerful live demonstrations featuring vehicles from Toyota, Mitsubishi Motors, and Suzuki. Plus: Suzuki "Jimny Fan Meeting." Experience authentic mechanical strength and control.
Nov 5 (Wed) 11:00 ~ 17:00 Nov 6 (Thu) 11:00 ~ 15:00		Formula Drift Japan Exciting Experience with Drift Ride	Watch top-category drivers from Formula Drift Japan—the Japanese series of the international Formula Drift championship—perform high-energy drift demonstrations right before you. Ride-along drift experiences available. Let the sight, sound, and G-forces ignite your senses.
Nov 6 (Thu) 16:00~		All Fairlady Z Meeting @ JMS2025 Showcase Run	Vehicles participating in the 'All Fairlady Z Meeting' Fan Meeting, held in the Community Zone, will conclude the meeting with a Show Run in the Performance Zone.
Nov 7 (Fri) 11:00 ~ 12:00		Metropolitan Police Motorcycle Unit Demo Ride	Training demonstration by Metropolitan Police motorcycle units. Watch slalom runs, emergency braking, formation riding, and more.
Nov 7 (Fri) 13:00 ~ 14:00		Queen Stars Drill Riding Show	The Metropolitan Police Department's Female White Motorcycle Squad, the "Queen Stars," will perform their synchronized "Drill Riding" with six motorcycles. Witness a variety of thrilling and dynamic maneuvers, all executed based on the deep trust among the members. They ride in perfect unison, aligning their timing and movements as they weave between cones, sometimes passing one another at exhilaratingly close range. Come and see the breathtaking beauty of these white motorcycles running in flawless coordination—from the timing of the accelerator and brakes to the precise angle of the bikes!
Nov 7 (Fri) 15:30~		GIRLS CAR COLLECTION × Japan Mobility Show 2025 Showcase Run	Vehicles participating in the 'GIRLS CAR COLLECTION' Fan Meeting, held in the Community Zone, will conclude the meeting with a Show Run in the Performance Zone.
Nov 8 (Sat) 11:00 ~ 12:00 / 14:30 ~ 15:30		Collab among Japan's four major bike makers! Suzuka 8 Hours Performance	Relive the excitement of the Suzuka 8 Hours. Teams, endurance machines, and riders from Japan's four major manufacturers—fresh from the fiercely contested 46th Suzuka 8 Hours—assemble for talks and live performance runs with legend riders. Pit-walk autograph sessions also planned.
Nov 8 (Sat) 16:00~		Meguro Cannonball Nasukarasuyama in Tokyo Showcase Run	Vehicles participating in the 'Meguro Cannonball Nasukarasuyama' Fan Meeting, held in the Community Zone, will conclude the meeting with a Show Run in the Performance Zone.
Nov 9 (Sun) 11:00 ~ 11:30 / 14:00 ~ 14:30		Honda x YAMAHA Trial Demonstration	Honda and Yamaha trial riders unite in a rare joint performance. Mastering each other's machines with synchronized timing, they showcase technical wizardry that transcends competition—an artful "resonance" revealing the depth of motorsport and the pride of master craftsmen.
Nov 9 (Sun) 12:00 ~ 13:30 / 15:00 ~ 16:30		Gymkhana LIVE 2025	Gymkhana sets a cone-marked course on an open lot or circuit; drivers run solo against the clock. Over 120 All-Japan Gymkhana Championship competitors (volunteer association) deliver demo runs and ride-alongs so you can feel peak-level precision driving firsthand.

■ Community Zone

In this context, the term "like" is replaced by "empathy."

We cordially invite you to join your fellow mobility enthusiasts at JMS's exclusive fan meeting, where we will have the opportunity to share our passion for the subject.

We will facilitate dynamic interactions between owners and attendees through our daily rotating programs.

You are invited to experience the bonds forged through mobility and heart-stirring moments firsthand at the venue.

■ Schedule

Date	Organizer	Title	Overall
Nov 1 (Sat)	JRCA (Japanese Rally Competition Association) JGR (Japan Organization Group of Developing Rally)	Japan Mobility Show 2025 Rally Meeting	Teams and drivers from the All Japan Rally Championship, who compete across the country, will gather at the JMS. The event will feature vehicle exhibits, rally driving experiences, and opportunities to interact with the drivers. The All Japan Rally Championship, Japan's premier motorsport series, is classified into six classes based on regulations, with a wide variety of cars from different manufacturers participating. This special area is designed to recreate the rally atmosphere as closely as possible, allowing visitors to experience the excitement of Japanese rallying—a sport where technology, passion, and local culture intersect.
Nov 2 (Sun)	SUBARU CORPORATION	SUBARU EJ20 Meeting	The "EJ20," SUBARU's famed horizontally-opposed engine. We are holding a special fan meeting for the owners who have been captivated by its heartbeat! Why not spend an exciting and rich time with fellow enthusiasts fascinated by the EJ20 engine? Let's experience the heartbeat of SUBARU together! We sincerely look forward to your visit.
Nov 3 (Mon/Holiday)	Toyota Motor Corporation, LAND CRUISER BASE	LAND CRUISER & COFFEE #3 Japan Mobility Show	This is an official manufacturer off-site event where Land Cruiser fans, from long-time classic owners to new enthusiasts, can casually gather over a cup of coffee to exchange information and find new ways to enjoy their vehicles. The 3rd meeting, held at the Japan Mobility Show, will be a special day to meet fellow Land Cruiser owners, interact with guests, and fully savor the vehicle's charm with all JMS visitors.
Nov 4 (Tue)	Let's Go 4WD Editorial Department (Shin-Apollo Publishing Co., Ltd.)	DELICA FAN MEETING in JMS	50 beloved cars from Delica owners, including the Mitsubishi Delica D:5, Delica Mini, and past Delica series models, will gather! Delica owners from all over the country will come together to talk about their love for the Delica. Vehicle participation required pre-registration and is now closed, but non-participants are free to come and look. Now, let's all enjoy the Delica festival!
Nov 4 (Wed)	-	CUP Car Racers Salon	Coming soon

Date	Organizer	Title	Overall
Nov 4 (Thu)	Fairlady Z Owners club	All Fairlady Z Meeting @ JMS2025	We will have a special exhibition of beloved cars from members of Fairlady Z owner's clubs in Japan, specially for JMS2025. On the day of the event, there will be a talk session with the Fairlady's chief vehicle engineer and owners of past Z models, as well as a parade run.
Nov 4 (Fri)	GIRLS CAR COLLECTION	GIRLS CAR COLLECTION × Japan Mobility Show 2025	With the aim of increasing the number of female car enthusiasts, this is a "men-prohibited" festival for female car lovers 【Girls Car Collection】 that puts the spotlight on women who adore their cars. It provides a place for female owners to shine and a real-life gathering spot for people from all over the country, not just on social media. First held in 2017, this year marks its 9th time.
Nov 8 (Sat)	Meguro Cannonball Nasukarasuyama Executive Committee	Meguro Cannonball Nasukarasuyama in Tokyo	Nasukarasuyama City in Tochigi Prefecture, where the Meguro Manufacturing Company factory once stood, has become known as a "sacred place for Meguro." The "Meguro Cannonball Nasukarasuyama," held every autumn, attracts many riders from all over the country. This time, over 50 new and old Meguro bikes will gather in the outdoor community zone. On the indoor stage, members of the city's Society of Commerce and Industry will present their project to restore an early 1949 Meguro "Z Model," and discuss the relationship between the Meguro Manufacturing Company and the city.
Nov 9 (Sun)	Honda Motor Co., Ltd. / Honda Motorcycle Japan Co., Ltd.	Honda CB MEETING	Honda's "CB" series, which has been loved for over 60 years, is on display. You can enjoy looking back at its history with model exhibits and accompanying videos. We will also provide a venue where you can look forward to the future history of the new CB.









■ Working Mobility

"Working Mobility" is a program that brings together diverse forms of mobility, including those that support daily life and expand its possibilities.

It incorporates "working" mobility that supports daily life, such as logistics and public services, alongside mobility that pushes the boundaries of what is possible.

The world these forms create is unique, offering a blend of dependability and excitement that can appeal to people of all ages. We invite you to visit and experience it for yourself.

■ Exhibit Themes and Vehicles

① 『Mobility for Living』 Pure "working" mobility that supports life in Japan					
社名	モビリティ	車両	社名	モビリティ	車両
Isuzu Motors Limited	FTS Rescue Vehicle		Mitsubishi Fuso Truck and Bus Corporation	Electric Light-Duty Truck "eCanter" Garbage Truck	
Kawasaki Motors, Ltd.	BRUTE FORCE 750		Yamaha Motor Co., Ltd.	Firefighting Motorcycle	
Daihatsu Motor Co., Ltd.	1959 Midget DSA Model (First Generation)		UD Trucks Corporation	Dump CW 6x4	
Hino Motors, Ltd.	Hino DUTRO Z EV		Hyundai Mobility Japan	Hyundai Electric Bus ELEC CITY TOWN	

② 『Expanding Mobilities』 Mobility that expands various domains

社名	モビリティ	車両
Isuzu Motors Limited	Antarctic Research Expedition Snowcat SM40S	
Toyota Motor Corporation	GR Supra Safety Car	
Toyota Motor Corporation	PONAM-31 Z Grade	

■ASV Public Road Test Drive

This is a program where you can experience a public road test drive of an "Advanced Safety Vehicle (ASV)," which supports safe driving with advanced technology. You can experience the various functions that protect people in everyday driving situations through an actual drive. Please come and see for yourself the "present" of safe driving.

■List of Participating Manufacturers

Manufacturer	Model	Driver's License	Passenger Capacity (incl. driver)	MT/AT	Image	Notes
SUBARU CORPORATION	FORESTER	Standard Driver's License	1 group, up to 3 people	AT		125cm or taller (A junior seat must be used for those under 150cm) Children under 6 years of age are not permitted to ride.
	CROSSTREK	Standard Driver's License	1 group, up to 3 people	AT		
	LEVORG	Standard Driver's License	1 group, up to 3 people	AT		
TOYOTA MOTOR CORPORATION	CROWN Z (Fuel Cell Vehicle)	Standard Driver's License	1 group, up to 3 people	AT		100cm or taller (A junior seat must be used for children 150cm or shorter) Children under 6 years of age are not permitted to ride.
NISSAN MOTOR CO., LTD.	Nissan ARIYA	Standard Driver's License	1 group, up to 4 people	AT		
Honda Motor Co., Ltd.	Honda ACCORD equipped with Honda SENSING 360+	Standard Driver's License	1 group, up to 1 people	AT	 <small>ACCORD 2025.05.29</small>	All filming/photography (including with smartphones) is prohibited while driving. Filming/photography for SNS posting is not permitted.
Mazda Motor Corporation	MAZDA CX-60	Standard Driver's License	1 group, up to 3 people	AT		Passengers must be 100cm or taller and at least 6 years old. (A junior seat must be used for children 150cm or shorter.)
	MAZDA CX-80	Standard Driver's License	1 group, up to 3 people	AT		
MITSUBISHI MOTORS CORPORATION	OUTLANDER PHEV (2025 Model)	Standard Driver's License	1 group, up to 3 people	AT		
BYD Auto Japan Inc.	BYD SEALION 7	Standard Driver's License	1 group, up to 4 people	AT		
	BYD SEAL	Standard Driver's License	1 group, up to 4 people	AT		
Hyundai Mobility Japan Co.,Ltd.	IONIQ 5 N	Standard Driver's License	1 group, up to 4 people	AT		Passengers must be at least 4 years old AND 100cm or taller. (Passengers with their own child seat or junior seat are permitted.)
	IONIQ 5	Standard Driver's License	1 group, up to 4 people	AT		
	KONA	Standard Driver's License	1 group, up to 4 people	AT		
	INSTER	Standard Driver's License	1 group, up to 3 people	AT		

* Please note that test drive vehicles are subject to change. * A ticket to the JMS 2025 is required for test drives.

■ TOKYO AUTO SALON

The Tokyo Auto Salon is a major event that attracts attention both domestically and internationally as the place to see the latest custom trends firsthand. Following Japan Mobility Show 2023, it will once again exhibit the "Tokyo Auto Salon 2026 Booth" as part of its collaboration with JMS.

This time, themed around "conveying the atmosphere of the Tokyo Auto Salon," it will showcase a variety of custom cars representing the Tokyo Auto Salon, including luxurious dress-up cars and monster-level tuned cars.

We cordially invite you to experience the distinctive atmosphere of the Tokyo Auto Salon at the venue.



Model	Exhibitor
CRYSTAL BENZ SL GOLD	D.A.D
TOPSECRET VR32 STEALTH	TOPSECRET
MAZDA MX-5 6 Rotor	TOYO TIRES
KUHL 34ZR-GTWR SPEC-D	KUHL JAPAN
To be determined	To be determined

■ TOKYO SUPERCAR DAY 2025 in JMS

"TOKYO SUPERCAR DAY" to be held at the JAPAN MOBILITY SHOW.

We will be showcasing a large number of advanced supercars and rare luxury cars from around the world. We will also be presenting innovative, forward-looking content, such as new mobility concepts.

Additionally, we're planning activities that both kids and adults can enjoy, including a kids' supercar workshop, talk shows, and the sale of supercar-related merchandise.

"Supercar Exhibition at the "Ishi to Hikari no Hiroba"

On Friday, October 31st, and Saturday, November 1st, approximately 100 supercars will be displayed over two days at the Square of Stone and Light in front of Tokyo Big Sight. The event will bring together supercars, luxury cars, classic Japanese cars, and sports cars. Additionally, on Saturday, November 1st, a "Supercar Runway" will be held to showcase the appeal of supercars with walking models.



* Related events on P.78

4) Startup Future Factory

Startup Future Factory is an initiative designed to foster collaboration and innovation in the mobility industry. This event provides a platform for startups to connect with various companies and attendees, facilitating the exchange of ideas and resources. It fosters co-creation of business from unprecedented perspectives and builds partnerships for the industry's growth. The event will feature the final stage of the "Pitch Contest & Awards," in which 30 companies that have passed the preliminary rounds will compete. In addition, the "Exhibition Street" booth exhibition will feature over 120 participating companies. The popular "Future Bulletin Board" from the previous show returns, enhanced. Graphic recorders will depict the future of mobility society based on visitors' thoughts and ideas.

■ Pitch Contest & Awards

This year, a two-category system has been introduced. The categories are Seed/Early Stage and Middle/Later Stage, and they are based on growth stages.

The Seed/Early Stage category offers a total prize pool of 12 million yen to support the funding needs of businesses in their initial stages. The Middle/Late Stage category offers a range of benefits customized to meet the distinct requirements of each stage, including opportunities for presentations to support business growth.

Thirty companies in total—15 from each category—will advance to the final stage after passing document screening and preliminary rounds. Both categories will feature presentations organized around three themes.

Date : October 31 Friday, 2025 | 10:00~ Seed/Early Stage, 14:30~ Middle/Later Stage

Venue : West Exhibition Hall Atrium, Special Stage

● **for Mobility** ~Evolving technologies and deepening connections to support mobility.~

Startups that will lead to the strengthening and expansion of the mobility industry, such as further sophistication and evolution of the current mobility/mobility industry and strengthening of the supply chain.

● **with Mobility** ~Expanding experiences and new mechanisms working together with mobility.~

A startup that utilizes the customer network and assets of the current Mobility/Mobility industry to develop services and products that create new added value, leading to the strengthening and expansion of adjacent areas of the mobility industry.

● **beyond Mobility** ~Creating possibilities for society and the world, thinking beyond mobility.~

A startup that develops products and services that indirectly contribute to the development of the mobility sector by expanding the concept of the mobility industry and social structure, as well as creating new added value for "society as a whole" that is not limited to mobility.

【Finalist companies】

Seed/Early Stage	Middle/Later Stage
for Mobility ~Evolving technologies and deepening connections to support mobility.~	
Assemblepoint Co.Ltd.	Elephantech Inc.
Citadel AI Inc.	Seibii, Inc.
Pathfinder, Inc	Fixstars Amplify Corporation
Power Wave Co., Ltd.	Floodia Corporation
Resilire Inc.	Leaner Technologies Inc.
with Mobility ~Expanding experiences and new mechanisms working together with mobility.~	
eMotion Fleet Inc.	WHILL, Inc.
Carstay, Inc.	OPTIMIND Inc.
hab Inc.	Terra Charge Corporation
Hutzper Inc.	FastLabel Inc.
mairu tech Inc.	Ubiden, Inc.
beyond Mobility ~Creating possibilities for society and the world, thinking beyond mobility.~	
JOYCLE, Co., Ltd.	Asilla, Inc.
Things, Inc.	Wovn Technologies
Zeroboard Inc.	Cuebus Inc.
RICOS Co. Ltd.	Spectee Inc.
RECOTECH Co.,Ltd.	GBS K K

【Judges】

We have expanded our VC and CVC funding pools and appointed judges who have both authority and high visibility.

Each category will be judged by a panel of 8 judges.

Seed/Early stage		Middle/Later Stage	
Noriaki Sakamoto	COO and Board Director The University of Tokyo Edge Capital Partners Co., Ltd.	Noriaki Sakamoto	COO and Board Director The University of Tokyo Edge Capital Partners Co., Ltd.
Masahiko Homma	General Partners Incubate Fund KK	Shinichi Takamiya	Managing Partner GLOBIS CAPITAL PARTNERS Co., Ltd.
Michiko Kato	Partner Woven Capital	Kotaro Sasamoto	Managing Partner Dentsu Ventures
Keisuke Toyoda	Specially Appointed Professor Institute of Industrial Science, the University of Tokyo Architect (NOIZ)	Keisuke Toyoda	Specially Appointed Professor Institute of Industrial Science, the University of Tokyo Architect (NOIZ)
Mayu Yamaguchi	Specially Appointed Professor Shinshu University	Hiroyuki Kishi	Professor Graduate School, Keio University
Shuzo Narita	Serial Entrepreneur, Angel Investor	Shuzo Narita	Serial Entrepreneur, Angel Investor
Hideyuki Adachi	Assistant to Group Leader Mobility Business Group, SCSK Corporation	Akihiro Mitani	Executive Officer, SCSK Corporation Deputy General Manager, Mobility Business Group Director, SDM Business Development Center
Kiyotaka Ise	Technical Advisor, JAPIA	Yukihiro Esaka	Executive Director, JAMA

■ Exhibition Street

The event spanned 3 sessions, with 129 startups and universities showcasing a variety of products, services, and technological innovations.

This year's event will be organized around the following 4 themes:

- **Making mobility more enjoyable and more accessible**

We are looking for startup companies that aim to realize a society where everyone can move around comfortably and further expand freedom of movement

- **Advancing environmental and economic sustainability**

We're looking for startup companies that build a sustainable society and a strong industrial base to promote recycling technology and the circular economy.

- **Improving systems that support daily life- and work-related activities**

A startup that aims to solve social issues in the transportation, logistics, and information through the use of AI and data.

- **Finding new pathways for advancing mobility to frontiers “beyond imagination”**

A startup that aims to enhance the travel experience by offering added value, focusing on expanding enjoyment, comfort, and convenience.

Furthermore, to further expand the mobility industry and build the future mobility society, a new area dedicated to universities and research institutions leading the next generation has been established, effective this year.

Including Japan Automobile Manufacturers Association area, we aim to further expand and accelerate the industry.

10.29 wed – 11.1 sat	11.2 sun – 11.5 wed	11.6 thu – 11.9 sun
Making mobility more enjoyable and more accessible		
CURIO Inc.	CHUOKAISAN	Honda Motor Co., Ltd.
glafit Inc.	ELEMOs	Jigowatts Inc.
Honda Motor Co., Ltd.	glafit inc.	Kumamoto Prefecture
Laboratory of Detection of Three Dimensional Center of Gravity	Honda Motor Co., Ltd.	Mobility Design Lab, Chiba University
NIRA Dynamics Japan K.K	HONPE Technology Tokyo	New Ordinary Inc.
OPTIMIND Inc.	Jigowatts Inc.	
Seibii, Inc.	SWALLOW LLC	
TOKYO UNIVERSITY OF TECHNOLOGY	Virtual Motorsport Lab Inc.	

Oct 29 (Wed) – Nov 1 (Sat)	Nov 2 (Sun) – Nov 5 (Wed)	Nov 6 (Thu) – Nov 9 (Sun)
Advancing environmental and economic sustainability		
Braid Technologies Inc.	a.s.ist Inc.	Advanced Composite Corporation
denchi, Inc.	eMotion Fleet Inc.	Asuene Inc.
EfficiNet X Co.,Ltd.	EneCoat Technologies Co.,Ltd.	BitQuark
Final Aim Inc.	Final Aim Inc.	eMotion Fleet Inc.
greenpla	HelioX Inc.	Final Aim Inc.
IRS Corporation	Hemicellulose Ltd.	Fixstars Amplify Corporation
RECOTECH Co.,Ltd.	ROBOSENSOR TECHNOLOGY RESEARCH INC.	NAMITEI
ROBOSENSOR TECHNOLOGY RESEARCH INC.	SUPWAT, Inc.	
Zeroboard Inc.		
Improving systems that support daily life- and work-related activities		
AIM Technologies Co.,Ltd	Aracan.co.Ltd.	Allcompass Inc
AMANE Ltd.	Humonii	CaITa Inc
BeRISE inc.	Medical Aid Co., Ltd.	LOOVIC Inc.
CyberneX Co., Ltd.	Parking Science Co.,Ltd.	RoboSapiens Inc.
GBS K K	SandBox Inc.	S-Mat, Inc.
LocationMind Inc.	SpaceBlast, Inc. and DigitalBlast, Inc.	Teatis inc.
Parking Science Co.,Ltd.	The University of Tokyo	WHILL, Inc.
Total Brain Care.Co.Ltd	WHILL, Inc.	Wovn Technologies
WHILL, Inc.		
Finding new pathways for advancing mobility to frontiers “beyond imagination”		
Cuebus Inc.	Cuebus Inc.	Bashow
Global Motor Service Japan Inc	DIMO Japan	Cuebus Inc.
iFLYTEK Automotive Japan	Global Motor Service Japan Inc	Global Motor Service Japan Inc
ScootVision	MEDEMIL Corp.	nicomo LLC.
sdtech Inc.	OneAI Inc.	Things inc
VISIONOID Co., Ltd.	SolvifAI Inc.	Yukai Engineering Inc
Hundredths Inc.	Hundredths Inc.	Hundredths Inc.

* As of Oct. 15, 2025

Oct 29 (Wed) – Nov 1 (Sat)	Nov 2 (Sun) – Nov 5 (Wed)	Nov 6 (Thu) – Nov 9 (Sun)
University and Research Institution Area		
Kyushu Institute of Technology	Akita University	UNIVERSITY OF FUKUI
Professional University of Electric Mobility Systems	TOKYO UNIVERSITY OF TECHNOLOGY	Professional University of Electric Mobility Systems
School of Engineering, Tohoku University	Hiroshima University	The Japan Foundation of Public Communication on Science and Technology
The Japan Foundation of Public Communication on Science and Technology	Hokkaido University	Saitama University
	The Japan Foundation of Public Communication on Science and Technology	
Japan Automobile Manufacturers Association Area		
AISIN CORPORATION	Beyonz.Co.,Ltd.	KYOEI SEISAKUSHO Co.,Ltd.
KOMATSUSEIKI KOSAKUSHO CO., LTD.	KUMANOSEIKO CORPORATION	MATSUDA ELECTRIC INDUSTRIAL CO., LTD.
MITSUBOSHI MFG, CO., LTD.	MIE SEIKI Co., Ltd.	Matsuo Industries, Inc.
Nissin Precision Machines Co.,Ltd	SHIMANO SEIKI Co.,Ltd	Nissin Kogyo Co., Ltd.
TOHKEN THERMO TECH CO., LTD.	TNK SANWA PRECISION CO.,LTD.	SANKO SEISAKUSYO Co.,Ltd

* As of Oct. 15, 2025

【JMS2023 Pitch Contest & Awards Winner Startup】

Three notable startup companies that won at the previous Pitch Contest & Awards will showcase their latest initiatives and achievements at their booths.

- Global Mobility Service Inc.
- Zip Infrastructure, Inc.
- NearMe, Inc.

■ Future Bulletin Board 2035

The popular "Future Bulletin Board" from the last show returns this year as the "Future Bulletin Board 2035."

A graphic recording of the "Vision of the Future in 2035"

will be created on a 9-meter-wide wall, based on visitors' imaginations.

From the "Wonderful Future We Envisioned" created together with visitors in 2023, we also introduce companies and mobilities that are at the forefront of these initiatives.



■ Online Communication service 「Meet-up Box」

Launched in preparation for Japan Mobility Show Bizweek 2024, the Meet-up Box communication service helps companies engage in business partnership activity with greater efficiency and effectiveness by allowing them to share their business seeds or needs with each other prior to officially matching up.

Renewed for Japan Mobility Show 2025, the service

now not only facilitates business meeting reservations within the venue but also adds features to share successful business matching case studies. This enhanced functionality makes it an even more powerful platform for driving business co-creation. With roughly 2,000 partnership-seeking solicitors registered so far, the platform is expected to expand further thanks to its ability to connect soliciting parties with potential partners.



5) Future Mobility Forum / Talk stage

Future Mobility Forum is a platform for discussions aimed at building a prosperous and dream-inspiring mobility-based society.

Experts from various fields will come together to discuss the future of mobility and its challenges from diverse perspectives—sometimes with passion, sometimes with a sense of fun—looking ahead to the mobility-based society of tomorrow.

Venue: West Exhibition Hall Atrium, Special Stage

■ Special Session

Date: October 30 (Thu) 16:30 - 17:30

Under the theme "The future is something we all create together," the Chairman and Vice Chairmen of JAMA (Japan Automobile Manufacturers Association) will give speeches on "Creating a prosperous and dream-filled mobility society." This will be followed by a cross-talk session where they will share their passion for mobility.

Speakers



Chairman, Japan Automobile Manufacturers Association, Inc.
Chairman and Representative Director CEO,
Isuzu Motors Limited

Masanori Katayama



Vice Chairman, Japan Automobile Manufacturers Association, Inc.
Representative Director and President,
Suzuki Motor Corporation

Toshihiro Suzuki



Vice Chairman, Japan Automobile Manufacturers Association, Inc.
President, Member of the Board of Directors,
Toyota Motor Corporation

Koji Sato



Vice Chairman, Japan Automobile Manufacturers Association, Inc.
Director, Representative executive officer, president and CEO,
Nissan Motor Co., Ltd.

Ivan
Espinosa



Vice Chairman, Japan Automobile Manufacturers Association, Inc.
Director, President and Representative Executive Officer,
Honda Motor Co., Ltd.

Toshihiro Mibe



Vice Chairman, Japan Automobile Manufacturers Association, Inc.
President, Chief Executive Officer and Representative Director,
Yamaha Motor Co., Ltd.

Motofumi Shitara



Vice Chairman - President,
Japan Automobile Manufacturers Association, Inc.

Akira Matsunaga

■ Business Session

Mobility Will Change Regions! The Key to Revitalizing Depopulated Areas

Date: November 4 (Tue) 17:00 - 18:00

As the concentration of the population in Tokyo and the declining birthrate and aging population progress, regional economies are becoming exhausted, and the problem of "mobility refugees" is becoming more serious due to an increase in people with limited mobility and a reduction in public transportation. As it becomes difficult for the elderly to live their daily lives and go to the hospital, mobility services are a top priority for regional issues, and complex needs that cannot be met by conventional vehicle sales are becoming apparent.

Speakers



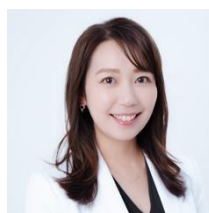
Executive Directors, Japan Automobile
Manufacturers Association, Inc.
President, Daihatsu Motor Co., Ltd.

Masahiro Inoue



President, Area Innovation
Alliance

Hitoshi Kinoshita



MC

Sayaka Suguro

Save the Logistics Crisis! The Impact of Mobility Innovation

Date: November 5 (Wed) 17:00 - 18:00

While demand for logistics is rapidly increasing with the expansion of the e-commerce market, the shortage of drivers is becoming more serious due to the strengthening of labor regulations. As a result, this has become a structural issue that affects corporate profits and the entire supply chain. Hino Motors will appeal for the importance of cross-industry cooperation and contribute to the transformation of the entire logistics industry by presenting concrete solutions.

Speakers



Executive Directors, Japan Automobile
Manufacturers Association, Inc.
President & CEO, Member of the Board of
Directors, Hino Motors, Ltd.

Satoshi Ogiso

Coming Soon



MC

Sayaka Suguro

Safety Technology Shaping the Future of Cities — Ending the Chain Reaction of Traffic Congestion with Zero Accidents.

Date: November 6 (Thu) 17:00 - 18:00

Urban traffic congestion increases fuel consumption and CO2 emissions, significantly impacting the environment. According to the Ministry of Land, Infrastructure, Transport and Tourism, traffic jams result in approximately 40% of lost time and account for about 1.3% of the nation's total CO2 emissions. This session will focus on congestion caused by accidents and discuss how a human-centered approach to vehicle manufacturing and preventive safety technologies by automakers can contribute to a true "zero congestion" and transform urban mobility.

Speakers



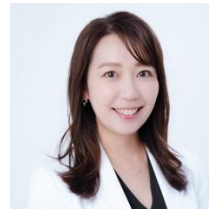
Executive Directors, Japan Automobile Manufacturers Association, Inc.
Representative Director, President and CEO, Subaru Corporation

Atsushi Osaki



CEO, MaaS Tech Japan K.K.

Yosuke Hidaka



MC

Sayaka Suguro

■ Talk Session

Don't be afraid of the 100-year life!

A future mobility society where people are the main characters, boosting QOL

Date: November 1 (Sat) 12:00 - 13:00

As we enter the 100-year life era, anxieties about health, isolation, mobility, the economy, and peace of mind are becoming apparent. Cars are evolving from a mere means of transportation to an existence that supports people's physical and mental health and community bonds. This session will depict the future of mobility that contributes to improving QOL through Mazda's practical examples.

Speakers



Executive Directors, Japan Automobile Manufacturers Association, Inc.
Representative Director, President and CEO, Mazda Motor Corporation

Masahiro Moro



CEO, Deportare Partners

Tamesue Dai



Board Member /
Executive Producer,
NewsPicks Studios, Inc.

Ayana Kizaki

Creating a Japan you'll want to visit again: The forefront of "mobility hospitality"

Date: November 2 (Sun) 12:00 - 13:00

In Japan, a tourism-oriented country, the travel experience greatly contributes to forming impressions. The "hospitality" inherent in transportation, such as quiet car interiors and polite guidance, creates a memorable experience. This session will consider next-generation mobility service strategies that design comfort from the perspectives of tourism, mobility, and well-being.

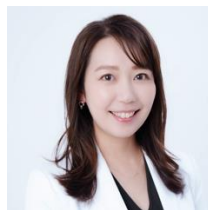
Speakers



Representative Director
CEO /
Hotel Producer at
SUISEI inc.

Shoko Ryuzaki

Coming Soon



MC

Sayaka Suguro

A story about cars that protect you in case of an emergency

Date: November 3 (Mon, holiday) 12:00 - 13:00

In Japan, a disaster-prone country, mobility is becoming increasingly important as a means of evacuation and support. In recent years, it has also come to play a role as a substitute for living infrastructure, such as power supply and goods transportation. This session will explore the potential of mobility as disaster resilience through the efforts of commercial vehicle manufacturers, including UD Trucks.

Speakers



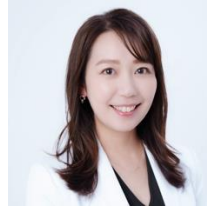
Executive Directors,
Japan Automobile
Manufacturers Association, Inc.
President and CEO,
UD Trucks Corporation

Koichi Ito



CEO, KOKUA, Inc.

Yusaku Izumi



MC

Sayaka Suguro

Earn, connect, and co-create. Is the "mobility economic sphere" coming?

Date: November 9 (Sun) 12:00 - 13:00

Mobility is evolving from a "means of transportation" to a "starting point for the economy." Cars, the internet, electricity, and regional experiences are connecting to create new value. This session will discuss an economic model in which companies, individuals, and regions co-create, and the role that mobility will play, based on Mitsubishi Motors' new business.

Speakers



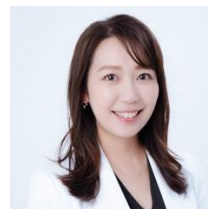
Executive Directors,
Japan Automobile Manufacturers
Association, Inc.
Member of the Board, Representative
Executive Officer, President & CEO,
Mitsubishi Motors Corporation

Takao Kato



Representative Director,
Sharing Economy
Association, Japan

Anju Ishiyama



MC

Sayaka Suguro

■ Stage Program

CAR OF THE YEAR JAPAN "Top 10 Best Cars Awards Ceremony"

Organizer: CAR OF THE YEAR JAPAN

Date: October 30 (Thu) 12:20 - 13:00

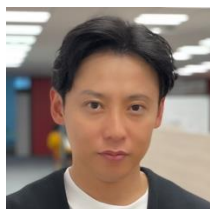
"Japan Car of the Year Top 10 Best Cars Awards Ceremony" is a process that involves the selection and announcement of 10 vehicles from the eligible cars of the current year as the initial round of selection. Following the final selection meeting, the Japan Car of the Year will be determined from among the top 10 Best Cars.

Speakers



Chairman,
CAR OF THE YEAR JAPAN

Shinichi
SUZUKI



Executive Director,
CAR OF THE YEAR JAPAN

Yutaro
NAKAGAWA



Executive Committee Member,
CAR OF THE YEAR JAPAN

Yuuri
NAKAMURA

[J-WAVE(81.3FM)] Podcast "Off no Hi, Dotchicchi?"

TOKYO GX ACTION Special Edition - Public Recording

Organizer: J-wave

Date: Nov 1 (Sat) 13 : 30 - 14 : 30

J-WAVE's podcast program "Off no Hi, Dotchicchi?" will be publicly recorded as a TOKYO GX ACTION special edition! Guest navigator Harry Sugiyama and talk guest Kento Kocchino join to discuss how to spend days off, while introducing environmentally friendly actions within those activities.

Speakers



talent

Harry Sugiyama



talent

Yumena Yanai



CEO, Earth hacks & Co.,
Ltd.

Sumihito Sekine



singer-songwriter

Kocchi no Kento

Marine Mobility: The Appeal of Boats & Yachts

Organizer: KAZI Co., Ltd.

Date: Nov 1 (Sat) 15 : 30 - 16 : 30

Explore the allure of boats and yachts as marine mobility, and learn how to start boating and sailing. Featuring the development story of the luxury yacht "LY680"—LEXUS of the sea, launching next year—and Toyota's marine initiatives.

Speakers



Editor, Sea Dream Magazine

Masami Takubo



President, KAZI Co., Ltd.

Hiroshi Uemura



Deputy General Manager
Marine Business Div.
Toyota Motor Corporation

Go Hayashi

When Will Autonomous Cars Come to Japan? ~The Present and Future of Autonomous Driving Technology~

Organizer: PwC Consulting LLC

Date: Nov 2 (Sun) 13 : 30 - 14 : 30

Autonomous driving technology is rapidly evolving, with services at a commercialization level steadily expanding, such as the widespread use of unmanned ride-hailing services in the US and China. This event will provide a clear overview of the "present and future" of autonomous driving, which is shifting from a "distant future" to a "close reality."

Speakers



PwC Consulting LLC

Yoshiharu
Yazawa



PwC Consulting LLC

Yuji Fujita



International Automotive
Journalist/
Specially Appointed
Professor,
Kanagawa Institute of
Technology

Kazuo Shimizu



Chocolate Planet

Shohei Osada



sissonne

Shinobu
Hasegawa

More Than a Window: New Horizons for Automotive Glass

(PIVOT & questions sponsored by AGC)

Organizer: AGC Inc.

Date: Nov 2 (Sun) 15 : 30 - 16 : 30

How is AGC shaping the future of mobility? This session explores the potential of “Glass × Mobility,” covering the relationship between glass and vehicles, AGC’s period of transformation, and future concepts. PIVOT CEO Norihiko Sasaki interviews AGC representatives about strategic shifts and new messaging.

Speakers



Director All AGC Business
Promotion Team Marketing
Group Mobility Business
Development Office
Automotive Company, AGC
Inc.

Yuji Yamamoto



Manager Strategy Planning
Team Marketing Group
Mobility Business
Development Office
Automotive Company, AGC
Inc.

Sosuke Oka



Founder & CEO
,PIVOT,Inc.

Norihiko Sasaki



Founder & CEO,
Advanced Technology X
Inc.

Daizo
Kobayashi

Coming soon

Tokyo Mobility Conference 2025 with Best Car

Organizer: Best Car

Date: Nov 3 (Mon) 15 : 30 - 16 : 30

Young editor-in-chief of a leading automotive media outlet discusses the appeal of the Mobility Show and challenges of the next-generation mobility society, joined by guest speakers and university students.

Speakers



「BestCar Web」 Editor-in-chief,
Kodansha-BC

Masato Shiokawa



Rapper
Bose



Captain,
The University of Tokyo
Auto Racing Club

Eijiro Ebihara



The University of Tokyo
Auto Racing Club

Michinori
Aoyama

WIRED Future Dialogue Envisioning 2050 Mobility with WIRED Opening Talk

Organizer: WIRED

Date: Nov 4 (Tue)

Opening talk

Date: Nov 4 (Tue) 11 : 00-11 : 10

Talk Session 1 "Sci-Fi Author Satsuki Tsukui's Vision of Mobility's Future"

Date: Nov 4 (Tue) 11:10 - 12:00

The evolution of autonomous driving, flying cars, and intercity mobility will affect not only lifestyles and living areas but also urban design, time perception, and the movement of consciousness. By integrating technologies like VR and telepresence, we'll explore the possibilities of mobility's future and its relationship with energy through the imaginative lens of science fiction authors.

Opening talk Speakers



Head of Editorial Content,
WIRED JAPAN

Michiaki
Matsushima

Talk Session 1 Speakers



Science fiction writer

Itsuki Tsukui



Editor at Large, WIRED
JAPAN

Tomonari Cotani

WIRED Future Dialogue Envisioning 2050 Mobility with WIRED Opening Talk

Talk Session 2 "The Future of Cities and Mobility"

Date: Nov 4 (Tue) 12:05 - 12:45

We live in an era where mobility evolution—through energy management accompanying electrification and transportation system transformation via autonomous driving—is affecting cities. How will a future with diverse AI agents and autonomous mobility differ from today? Joined by AI researchers and architects, we'll envision AI-driven smart cities and how human sensibilities and lifestyles will change.

Speakers



Project professor, Institute of Industrial Science, the University of Tokyo

Yoichiro Miyake



Architect / President, ALTEMY Inc.

Eri Tsugawa



Editor, WIRED JAPAN

Kotaro Okada

Talk Session 3 "Autonomous Driving × Regional Futures"

Date: Nov 4 (Tue) 12:50 - 13:40

As mobility challenges facing seniors and families with children intensify in rural areas, this session explores how autonomous driving technology and automated public transport could offer solutions. Discussion will cover daily mobility support, on-demand transit, employment, tourism promotion, and decarbonization futures.

Speakers



CEO, TIER IV, Inc.

Shinpei Kato



CEO, Newmo, Inc

Naoki Aoyagi



Deputy digital editor, WIRED JAPAN

Daisuke Takimoto

WIRED Future Dialogue Envisioning 2050 Mobility with WIRED Wrap Up

Date: Nov 4 (Tue) 13:40 - 13:50

Speakers

Head of Editorial Content, WIRED JAPAN

Michiaki Matsushima

Editor at Large, WIRED JAPAN

Tomonari Cotani

Deputy digital editor, WIRED JAPAN

Daisuke Takimoto

Editor, WIRED JAPAN

Kotaro Okada

24th Vehicle Safety Symposium

Protecting Pedestrians, Cyclists and Other Vulnerable Road Users – Towards Zero Traffic Fatalities

Organizer: Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

Date: Nov 4 (Tue) 15 : 00 - 16 : 00

Since 2000 MLIT has hosted the Vehicle Safety Symposium to advance vehicle safety measures. This year's theme focuses on protecting vulnerable road users. Experts from industry, academia, government and the private sector will share the current status of safety initiatives and discuss future actions from multiple perspectives.

Speakers

Harmonic Mobility
Research Center Institute
of Industrial Science, the
University of
Tokyo, Director, Professor,
Dr. Eng.

Kimihiko Nakano

General Manager
JAF MEDIA WORKS CO., LTD.

Toshihiro Torizuka

Chair, Vehicle Safety
Subcommittee, Safety
Technology & Policy
Committee, Japan
Automobile
Manufacturers
Association, Inc.

Seigo Watanabe

Car Journalist

Mizuho
Moriyama

Director (Vice-chair UNECE World
Forum for Harmonization of Vehicle
Regulations (WP.29)) Safety
Office Vehicle Regulation and
International Affairs Division
Logistics and Road Transport
Bureau Ministry of Land,
Infrastructure, Transport and
Tourism

Takashi Naono

A Journey of the Heart: Well-Being and SBNR

– Sustainable Regional Revitalization Through Local Culture –

Organizer: Well-Being Action Executive Committee

Date: Nov 5 (Wed) 11:00 - 11:40

Values are shifting from material wealth to mental richness and holistic well-being. "SBNR" (Spiritual But Not Religious) is emerging as a new trend in tourism. Japanese cultural traditions such as Zen and Shugendō are drawing global SBNR attention. Leveraging regional culture not only supports revitalization but can also enhance individual well-being.

Speakers



YeeY inc.
Promotion Council for Well-
being in Japan

Yuka Shimada



Senior Researcher,
Regional Exchange Co-
Creation Dept.,
JTB Tourism Research &
Consulting Co.

Kanae Usui



Senior Researcher,
Consumer Innovation
Lab,
Hakuhodo Inc.

Motoki Ito



Business Producer /
Co-Creator,
SIGNING Ltd.

Daiki Yamagata

Unlocking Regional Potential Through Art

Organizer: SIGNING Ltd.

Date: Nov 5 (Wed) 12:00 - 12:40

Art festivals across Japan are attracting domestic and international visitors. Focusing on the Setouchi Triennale (Okayama/Kagawa) and the Echigo-Tsumari Art Triennial (Niigata), this session examines how festivals function not just as events but as platforms for re-editing local assets and connecting regions with the wider world.

Speakers



SIGNING Ltd.
Strategist

Izumi Tozawa



The Echigo-Tsumari Art Triennial
Artist / Art Appreciation Program
Designer

Yu Sato



Dputy Director
Setouchi Triennale Promotion Division
Kagawa Prefectural Government

Tetsuyuki Imataki

Safely and Securely Utilizing Connected Car Data

— Focusing on Camera Images —

Organizer: Japan Automobile Manufacturers Association (JAMA) – Data Governance Working Team

Date: Nov 5 (Wed) 15:00 - 16:00

Camera image data is essential for realizing a safe and secure mobility society. Yet pedestrians and other individuals may feel uneasy, uncertain how in-vehicle cameras operate or how data is used. This session discusses socially beneficial and trustworthy approaches to data utilization from both consumer and industry perspectives.

Speakers



Japan Automobile Manufacturers
Association, Inc. Leader, Data
Governance Discussion Team,
Yamaha Motor Co., LTD Attorney
at Law (Admitted to the Oregon
State Bar), J.D.

Reo Takezawa



Toyota Motor Corporation
Assistant Manager Privacy
Governance Group 2
Information Quality Planning
Dept. Information Security
and Trust Management Div.

Shunichiro
Kadoyama



Japan Association Of
Consumer Affairs
Specialists

Mieko Tanno



Nomura Research
Institute, Ltd. Group
Manager ICT & Content
Industry Consulting
Department

Shintaro
Kobayashi

TOKYO H2 Project Hydrogen Will Make Tokyo More Exciting.

Organizer: Tokyo Metropolitan Government

Date: Nov 6 (Thu) 11:00 - 12:00

The “TOKYO H2 Project” is a public–private initiative accelerating the social implementation of hydrogen energy. By making hydrogen visible and tangible, Tokyo aims to help build a sustainable future and share its progress globally.

Representatives from the Tokyo Metropolitan Government and partner companies discuss the city’s hydrogen-driven future.

【Presenting Organizations】

**Tokyo Metropolitan Government、 SEVEN-ELEVEN JAPAN CO., LTD.、
Toyota Motor Corporation、 East Japan Railway Company、
UCC Japan Co.,Ltd.**

Mobility × Entertainment — New Value Proposed by Dolby

Organizer: Dolby Japan K.K.

Date: Nov 6 (Thu) 13:00 - 14:00

This two-part session features a keynote by Dolby’s Osawa followed by a guest discussion. The first half introduces global OEM case studies enhancing in-car entertainment; the second explores new possibilities of the Dolby ecosystem and Mobility × Entertainment with actress Ryoko Kobayashi and automotive journalist Koichi Sato.

Speakers



Vice President, S.E.
Asia/Pacific&Japan,Dolby
Japan K.K.

Yukihiro Osawa



Actress / CEO,
AGRIKO Co., Ltd.

Ryoko Kobayashi



Automotive Journalist /
Member,
Japan Automobile
Journalists Association

Koichi Sato

"Mobility Vision 2050" Dialogue

— Creating New Mobility Value Through Technology —

Organizer: Japan Automobile Manufacturers Association (JAMA) – Next-Generation Mobility Policy Subcommittee

Date: Nov 6 (Thu) 15:00 - 16:00

The fourth dialogue based on JAMA's 2022 "Mobility Vision 2050." This edition focuses on value creation driven by technologies including digital transformation (DX). It highlights collaborations with co-creation partners and introduces initiatives and platforms expanding "Digital × Safety & Security" mobility value.

Speakers



Japan Automobile Manufacturers Association, Inc. Chair, Next-Generation Mobility Policy Subcommittee, Next-Generation Mobility Committee

Masafumi Kizu



Japan Automobile Manufacturers Association, Inc. Vice Chair, Vehicle Safety Subcommittee, Safety Technology & Policy Committee

Yoshihisa Kanno



NTT DOCOMO BUSINESS, Inc.

Tatsuya Yamashita



Arthur D. Little Japan K.K. Principal

Masashi Okada

Future Mobility Through the Lens of Industry Architecture

Organizer: PwC Consulting LLC

Date: Nov 7 (Fri) 11:00 - 12:00

As automotive value shifts from hardware to software and rapid product/service development becomes essential, strategic repositioning is critical. This session examines trends such as platform expansion and advances in AI from an "industry architecture" perspective, discussing how Japan's mobility industry can remain competitive.

Speakers



Smart Mobility Innovation Hub Chief Strategist, PwC Consulting LLC

Eiji Kawahara



Dean/Professor, Graduate School of System Design and Management Keio University

Seiko Shirasaka



Fellow, nicomobi Co., Ltd. Chief Strategy Officer, REDER inc. Operating Officer (Executive Chief Engineer), Honda R&D Co., Ltd.

Kazuyuki Iwata



Director, Dynamic Map Platform Co., Ltd. Director, SmartDrive Co., Ltd. Director, Next Generation Technology Group Inc. Director, & Capital Inc. CEO, and representative director, INCJ, Ltd. Chief Operating Officer, Nissan Motor Co., Ltd.

Toshiyuki Shiga

Active Brain Fitness Seminar

Part 1: Driving Skills Improve Through Brain Training

Part 2: Practical Deployment Examples

Organizer: SENDAI TELEVISION INC.

Date: Nov 7 (Fri) 13:00 - 14:00

Joint research by Tohoku University's Institute of Development, Aging and Cancer and Sendai Television has shown that cognitive training enhances safe driving ability. Part 1 presents the neuroscience background behind the solution; Part 2 introduces real-world examples of implementing driving skill improvement training.

Speakers



Professor, Institute of
Development, Aging and
Cancer TOHOKU
UNIVERSITY

Ryuta Kawashima



Announcer, SENDAI
TELEVISION, INC

Nana Iida

Coming soon

Come Join Us! Bonbon Academy Stage Show at MobiShow

Organizer: Bonbon Academy

Date: Nov 8 (Sat) 12:00 - 13:00

YouTube sensations "Icchi & Naru" from Bonbon Academy—with 1.14 million subscribers and over 2.3 billion video views—appear at the MobiShow! Enjoy their special tie-up song "Mirai no Hataraku Kuruma" (Future Working Vehicles) and other hits beloved by kids. A must-see for vehicle enthusiasts!

Speakers



artist

Icchy & Naru

Toyota × KINTO Technologies

Unlocking New Mobility Potential via KINTO Unlimited

Organizer: YOUTRUST, Inc.

Date: Nov 8 (Sat) 14:00 - 14:45

The future of mobility is evolving through the fusion of physical and digital. Using “KINTO Unlimited” as a case, this session introduces mechanisms supporting safe, comfortable car life, development background, commitment to in-house engineering, the role of digital talent, and new challenges/value creation born from Toyota–KINTO collaboration.

Speakers



General Manager, New Service Development Dept., KINTO Technologies Corporation

Kento Ueda



Project Lead, AD-V Value Chain Innovation Project, Advanced Technology Development Company, Toyota Motor Corporation

Satoshi Akima



YOUTRUST, Inc.

Ayato Taguchi

Frontline Careers in New Mobility Ventures

Organizer: YOUTRUST, Inc.

Date: Nov 8 (Sat) 15:00 - 15:45

Driven by technological innovation and social challenges, the mobility sector is pushing beyond traditional boundaries. Practitioners and leaders share candid insights on career choices, business creation, and the stories behind their ventures—highlighting pathways for building a career in the mobility industry.

Speakers



General Manager, New Business Development Division, Corporate Business Development Supervisory Unit, Corporate Strategy Division, Honda Motor Co., Ltd.

Kinya Fujii



Co-CEO, UNIDGE Inc. / Head of Tokai Branch, AlphaDrive Inc. (Seconded from Toyota Motor Corporation)

Yusuke Doi



Media Business Manager YOUTRUST, Inc.

Ayato Taguchi

Coming soon

6) Out of KidZania in JMS2025

We are pleased to announce our collaboration with KidZania, a leading children's career and social experience facility that offers engaging and educational activities for families. We are pleased to offer two distinct programs: the "Career Experience Program," designed for elementary school students, and the "Preschooler Program," tailored for children aged 3 and above.

A "Town Where Kids Work" exhibit will be on display at the venue. The focus of this center is on jobs related to mobility research, development, and manufacturing. Children are able to experience a variety of careers. Reservations are now being accepted on the official app, with reservations becoming available starting Tuesday, September 30.

Out of KidZania in JMS2025

KidZania × **Japan Mobility Show**
Japan



© KCI GROUP

■ Schedule

In accordance with the overall session period

* Please refer to the reservation page of the official app for details regarding the experience schedule.

* The "Career Experience Program" is designed for elementary school students in grades 1 through 6.

■ Programs for elementary school students

Exhibitor	Job	Description	Session Size	
SUZUKI		Next-generation mobility designer	You'll imagine the challenges people face every day and use a tablet to design cool new vehicles and plan how they can make life easier.	6 people
SUBARU		Racing mechanic	As part of a racing team, you'll get hands-on with essential race car maintenance, performing lightning-fast tire changes and crucial light inspections.	6 people
DAIHATSU		Electric mobility assembler	After learning the secrets of electric vehicles, you'll follow the steps to assemble an electric wheelchair from its parts, then conduct a full inspection to make sure it runs perfectly.	6 people
TOYOTA		Metalworker	Discover how essential metal components for cars are made. You'll learn the process of melting metal, pouring it into a mold, and finishing it like a true craftsman.	8 people
TOYOTA		Future vehicle researcher	Brainstorm how to solve society's problems by combining "vehicles" and "buildings." Then, you'll assemble your own flying creation and conduct a test flight over a miniature city diorama.	20 people
NISSAN		Body molding technician	As an apprentice artisan, you'll learn the art of creating beautiful cars. You'll get to use a vacuum-forming machine to press and shape a flat sheet into a cool automotive body part.	8 people
HONDA		New mobility test driver	First, discover the cool tech behind personal mobility devices you control just by shifting your weight. Then, you'll hop on for a ride and perform safety checks to ensure it works correctly and is free of any hazards.	6 people
MAZDA		Sand casting, polishing, and painting artisan	You'll pack sand tightly to create a mold, then watch a master artisan pour molten metal. Afterwards, you'll polish your new car until it gleams and give it a coat of bright red paint, learning multiple craft skills along the way.	6 people
MITSUBISHI MOTORS		Color designer	After learning about car concepts and color theory, you'll use paints to mix your very own custom color and apply it to a design sketch. You'll even get to invent the perfect name for your original creation!	6 people
JADA		Car-dealer mechanic	You'll welcome customers at the dealership and take charge of their prized vehicles. Get hands-on experience changing tires and using a mechanic's creeper to slide underneath for an underbody inspection.	4 people

■ Preschooler Program

Exhibitor	Content	Duration
SUZUKI	Suzuki Vehicle Coloring Fun	15 minutes
SUBARU	As a racing car designer, you get to paint cars and create one-of-a-kind vehicles that everyone will love!	-
DAIHATSU	Car Design Sketch Workshop	20 minutes
TOYOTA	Let's Mount the Car's "Tires"! Let's try mounting some car tires! We even have some with wacky, funny shapes, not just the regular ones!	about 5 minutes
	Dress-Up Photo Booth Dress up in a real GR racing driver's suit or a Lexus staff uniform and snap a picture!	about 5-6 minutes, including changing time
	Draw and Drive Your Dream Car! Ever think, "I wish a car like this existed"? Now you can draw that dream car and watch it come to life and drive on the big screen!	about 20 minutes, including drawing time
NISSAN	Create Your Own Button Badge Workshop	5-10 minutes
HONDA	Coloring Experience: Get excited and color the new mobility of the future!	10 minutes
MAZDA	Make your own original button badge with our press machine expert! <small>*This activity is available in the rest area on Fridays, Saturdays, Sundays, and public holidays only. Reservations are accepted in person at the "Out of KidZania" Mazda booth.</small>	10-20 minutes
mitsubishi motors	Car Coloring Experience (with Characters)	-
Japan Car Modeler Association	Experience the Job of a Clay Modeler	5 minutes
	Experience the Job of a Digital Modeler	30 minutes
GLICO	The "My Present and Future" Experience with the Glico Wagon	15 minutes
KOKUSAI KOEKI	"My First Toolbox" Experience (Fun for ages 3 and up)	15 minutes
Car Sensor	Car Sensor Car Coloring Experience	5 minutes ~
	Let's try sleeping on the Car Sensor. <small>* You can go up to the rooftop tent.</small>	5 minutes
	Let's try the Gacha Gacha to win Car Sensor goods!	5 minutes
Help Beep Beep Project	Preventing Children Left in Cars! <small>#HelpBeepBeep Experience Picture Book Reading and Horn Experience</small>	30-40 minutes

■ 体験の流れ

Advance Reservations Same-Day Reservations



● Reserve experience tickets using the official app

- Reservations are made through the official app “Japan Mobility Show”.
- You can make reservations up to 11:59 PM the day before your visit. Pick your date, time, and program using the app to get your ticket.
- You can make same-day reservations (including cancellations from the waitlist) via the official app from the start time until 30 minutes before the experience slot (you'll need a password from the venue area).
- Participation is free of charge.
- If you need to change or cancel your reservation, you'll need to cancel your existing reservation and make a new one.

On-site registration



● Admission Registration Counter

- If you've made a reservation, be sure to check in at the registration counter at your scheduled time.
- We will distribute color-coded admission passes that clearly identify participant categories.

Program Experience



● Program Experience

- Experience the program at each booth
- Each program slot includes a 40-minute experience.

Experience End









● Experience concluded & delivery of deliverables and incentives

- We will provide you with deliverables and incentives at each company booth after completing the experience.
- We will also provide you with catalogs, brochures, and flyers from each company.

5. Exhibits by Category

■ East 4-6 Halls

Logo	Name	Description
	Suzuki Motor Corporation	The exhibition theme is our corporate slogan “By Your Side.” Evolving from the previous message “Bringing excitement to the world,” we now deliver “Bringing excitement to you.” Our booth display and presentation will allow visitors to experience “By Your Side” through each and every exhibit.
	Hino Motors, Ltd.	Hino will present its vision for the future of mobility, guided by its corporate mission: “Supporting the movement of people and goods, contributing to a prosperous and livable world and future.” We will introduce the world we aim to realize together with our stakeholders, addressing society’s questions about the future of mobility. From current initiatives to near-future proposals, we will showcase vehicles and solutions designed to solve customer and societal challenges, advancing toward a sustainable society.
	Mazda Motor Corporation	Mazda’s exhibition theme is “Driving Joy Brings Smiles to the Earth.” We invite you to experience the vision of “the relationship between people and cars” and “a circular society” that embodies Mazda’s challenge toward the future of mobility we aspire to—where cars move people’s hearts, connect with society, and contribute to the future of our planet. Additionally, we will showcase the world premiere of a vision model, the Japan debut of the “MAZDA CX-5,” and key technologies that will realize the future Mazda envisions.
	Mitsubishi Fuso Truck and Bus Corporation	Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is a commercial vehicle manufacturer headquartered in Kawasaki City, with Daimler Trucks and the Mitsubishi Group as shareholders. With over 90 years of history, the company markets FUSO brand trucks, buses, and industrial engines in approximately 170 markets worldwide. It is focusing on developing advanced technologies, such as electrification through Japan’s first mass-produced electric light-duty truck, the “eCanter,” and equipping the “Super Great” with SAE Level 2 equivalent technology for autonomous driving.
	BYD Auto Japan Inc.	BYD is a company that creates “e-mobility,” including electric vehicles. Founded as a battery manufacturer, it expanded globally with batteries for mobile phones and PCs. Leveraging the technological expertise gained, it entered the automotive industry in 2003. Today, it has grown into the world’s largest electric vehicle manufacturer.
	Hyundai Motor Company Co., Ltd.	Under the vision of “Progress for Humanity,” we aim to go beyond mere transportation and promote progress for humanity through innovative solutions to mobility challenges.

■ West 1 Hall

Logo	Name	Description
 The Nissan logo, featuring the word "NISSAN" in a bold, sans-serif font, centered within a white square. This square is set against a larger white circle that is partially enclosed by a black arc at the top and bottom.	Nissan Motor Co., Ltd.	<p>At this year's Japan Mobility Show, we will unveil the all-new Elgrand for the first time worldwide. Under the theme "Now is the time for excitement and thrills," we will showcase models for both the Japanese domestic market and overseas markets, allowing you to experience a more accessible and innovative Nissan.</p>

6. Collaboration Program

1) Special Contents

■ Science Manga Survival Series Special Edition: Survival in Future Mobility

The No. 1 series among elementary school students, "Science Manga Survival," is teaming up with the Japan Mobility Show 2025 for a special collaboration. Check out the role of mobility in connecting society, the history of various vehicles, and children's ideas for new transportation. Join Geo and friends as they imagine the future of mobility in a special edition of the "Science Manga Survival" series—50,000 copies will be handed out at the event.

* "Children's Book Grand Election Chosen by Elementary School Students" (Announced 2020), 2nd Edition (Announced 2022), 3rd Edition (Announced 2024), 4th Edition (Announced 2024) "Series" Category 1st Place



■ FUTURE CARS SONG

Collaboration with the YouTube channel "Bonbon Academy" is underway.

The beloved children's classic "WORKING CARS SONG" is now available in an adapted JMS2025 version!

Don't miss a special mini-concert by Ichy & Naru from Bom-Bom Academy! The performance starts at 12:00 PM on Saturday, November 8, on the special event stage.

We hope to see you there!



5) Daily Changing Exhibition

From October 31 (Fri) to November 9 (Sun), the East Promenade's Stone and Light Square will host exhibits of supercars and special-purpose vehicles, a kei-truck market, and a gathering of Itasha (cars decorated with anime, manga, or game characters), offering a diverse range of vehicle genres to enjoy.

[Venue]



[Event Schedule]

	10/31	11/1	2	3	4
Event	SUPERCAR		Working Vehicles		Itasha
	11/5	6	7	8	9
Event	Theme Exhibition			Kei Truck Market	旧車

■ TOKYO SUPERCAR DAY 2025 in JMS <Special Exhibition>

To celebrate the Japan Mobility Show 2025, we'll be showcasing some of the world's most iconic supercars from Ferrari, Lamborghini, and Aston Martin, among others.

[Overall]

Date: 10/31 (Fri) - 11/1 (Sat) 9:00 - 16:00

Venue: Stone and Light Plaza (Tokyo Big Sight Main Entrance Outdoor Plaza)

Number of vehicles: Approximately 50 to 70 vehicles will be on display each day

Organizer: Japan SuperCar Association

* Related events are on page 39

■ Working Vehicles Grand Assembly!

The popular "Working Vehicles Grand Gathering!"—held during the Tokyo Motor Show era and now organized by the Rinkai Holdings Group—is back! Vehicles related to disaster prevention and safety, such as those from the Self-Defense Forces and fire departments, will be on display.

[Overall]

Date: 11/2 (Sun) - 11/3 (Mon/Holiday) 9:30 - 16:00

Venue: Stone and Light Plaza / Flower Plaza

Organizer: : TOKYO RINKAI HOLDINGS GROUP

TOKYO RINKAI HOLDINGS ,INC. / Tokyo Teleport Center, Inc. / Tokyo Port Terminal Corporation / Tokyo Big Sight Inc. / YURIKAMOME Inc. / Tokyo Rinkai Heat Supply Corporation

Co-Organizers: Tokyo Waterfront City Association

Supporting Organizations: Bureau of Port and Harbor, Tokyo Metropolitan Government / Japan Automobile Manufacturers Association, Inc.

■ Itasha Tengoku: Special meeting with Japan Mobility Show 2025

Just a heads-up that Itasha Heaven will be making an appearance on Tuesday, November 4th. Hey, let's get together and share our love for itasha at the "Stone and Light Plaza" on the East Promenade, heading towards Big Sight!

[Overall]

Date: 11/4 (Tue) 10:00 - 16:30

Number of vehicles scheduled: Approximately 50 vehicles

Organizer: Itasha Tengoku Project

■ Nostalgic 1day with Japan Mobility Show

Famous cars that symbolize Japan's motorization, family cars that were always by the family's side, and 90s biker-style cars that are popular overseas—a grand assembly of classic cars and '80s-'90s "youngtimers" that let you feel the history of the Japanese auto industry! This is a special "Nostalgic 1day" where you can experience the charm of these slightly nostalgic yet refreshingly new cars and enjoy communicating with their owners.

【Overall】

Date: 11/5 (Wed) 9:00 - 16:00

Venue: East Promenade - Stone and Light Plaza

Organizer: Culture Convenience Club Co., Ltd.

■ Morning Cruise Side Story "MOBILITY CAMP STYLE MTG 2025"

Japanese car life is changing a lot. It's going from being a "means of transportation" to a "lifestyle." Car camping and overnight stays in vehicles have become popular across generations, from young adults to families. It's a free and comfortable way of life centered around the car. This unique Japanese car culture is maturing. MOBILITY CAMP STYLE MTG 2025 is a place where participants can experience what it's like to "enjoy the car as if living in it." It combines "Cars × Car Camping × Camping" to offer new ways to enjoy car life for the next generation.

【Overall】

Date: 11/6 (Thu) 10:00 - 16:30

Venue: East Promenade - Stone and Light Plaza

Organizer: Culture Convenience Club Co., Ltd.

■ Morning Cruise Side Story "UNDER 40 CAR MEETING 2025"

The "UNDER 40 CAR MEETING" is a special event featuring young drivers under 40 and the next generation of car enthusiasts. Car events have always had mostly middle-aged and senior attendees, but this initiative is trying to get Generation Z and Millennials involved. At Japan Mobility Show, it's clear that this event is "a place where younger generations can enjoy and engage with cars as something relevant to them."

【Overall】

Date: 11/7 (Fri) 10:00 - 16:30

Venue: East Promenade - Stone and Light Plaza

Organizer: Culture Convenience Club Co., Ltd.

■ Kei Truck Market in Japan Mobility Show 2025

The "Kei Truck Market" is a mobile market where food, goods, and more are sold from the back of light trucks, an initiative that contributes to the revitalization of shopping districts and local communities, creating a lively atmosphere nationwide. From Iwate in the north to Miyazaki in the south, Kei Truck Markets from all over the country will gather at the venue! As part of the recovery support for the Noto Peninsula Earthquake, a special stall from the "Wajima Morning Market" is also scheduled to participate. We've also got a bunch of programs lined up, like workshops for kids and a "Remote Kei Truck Market" where you can chat with vendors from a distance.

[Overall]

Date: 11/8 (Sat) 10:00 - 16:00

Venue: East Promenade - Stone and Light Plaza

Number of vehicles scheduled: Approximately 50 vehicles

Organizer: Japan Automobile Manufacturers Association, Inc. Kei Car Committee

■ THE ARIAKE FUN JMS🍀Meeting

Industrial products such as cars and bicycles have supported human development so far. Preserving the essential value and form of these items, rather than just consuming them, and passing them on to future generations is culture and worthy of passionate pursuit. Deepening that enjoyment and recording it has the power to inspire. Please enjoy the exhibition of numerous historic cars.

[Overall]

Date: 11/9 (Sun) 10:00 - 16:00

Venue: East Promenade - Stone and Light Plaza

Organizer: THE ARIAKE FUN Executive Committee

Management : VAZ-Sport

Supporting Organizations: Japan Historic Car Association

Sponsor: ALL JAPAN DATSUN CLUB / Automobile Club Japan (ACJ) /

Nostalgic Car TV / VAZ☆Club de i

Collaborater: #VAZ☆Sport / ProStaff



7. Press Service

1) Press Center

During the two-day Press Days (October 29 Wednesday - October 30 Thursday), rooms 605-610 on the 6th floor of the Conference Building will be available as workspaces offering various services. You can use the lounge on the 6th floor, the lunch/drink counter in room 604, and the lockers in rooms 601 and 602.

During the Special Invitation Days and General Public Days (October 31 Friday - November 9 Sunday), the Press Center will be scaled down and relocated to Room 610, where all services will be consolidated.

(1) Opening Hours (Conference Building 6F)

<Press Days>	10/29 (Wed) 7:30 - 19:00 10/30 (Thu) 7:30 - 19:00 (Official Day) * From 7:30 to 8:00, access to the Press Center is only possible via the Conference Building 1F entrance. On-site press registration for both days will also begin at 7:30. The Press Entrance in the Entrance Hall (2F) and the East Exhibition Building (1F) will open (for entry into the exhibition buildings) at 8:00.
<Special Invitation Day>	10/31 (Fri) 9:00 - 18:00
<General Public Days>	11/1 (Sat), 11/3 (Mon/Nat'l holiday), 11/8 (Sat) 9:00 - 19:00 11/4 (Tsu) - 11/7 (Fri) 10:00 - 19:00 11/2 (Sun), 11/9 (Sun) 9:00 - 18:00

(2) Major Facilities

【Conference Building 6F】

- ① Work Desks: 564 seats total
- ② Dining Area: 66 seats total
- ③ Lockers: Total capacity for 759 people
- ④ Monochrome/Color Printers, Copier/Fax Multifunction Devices, Telephones
(Cooperation: Brother Sales, Ltd.)
- ⑤ Internet Access: Network LAN (wired/wireless) available at all workstations
Free Wi-Fi provided exclusively for press
Press Center ID: JMS_Press
Password: jmspress2025
※Please refrain from using mobile Wi-Fi routers, as they may interfere with the Wi-Fi environment within the Press Center.

(3) Major Press Day Services

【Conference Building 6F】

- ① Lunch/Drink Service
Lunch (Available from 11:00 on a first-come, first-served basis; one meal per person)
- ② Press bag distribution (one set per person)
- ③ Camera Maintenance Service
(Camera Inspection, Cleaning, and Digital Camera Charging Service)
(Cooperation: Canon Marketing Japan Inc. and Nikon Imaging Japan Inc.)
- ④ Network Support Services

1) Press Briefing Schedule

On Press Days, the first day, October 29 Wednesday, will feature press briefings from 8:00 AM to 6:00 PM. The second day, October 30 Thursday, will feature press briefings from 8:00 AM to 1:00 PM.

As of October 24, 2025

1) Passenger Cars / Commercial Vehicles / Motorcycles

29 Oct (Wed)	East 4-6 Hall	West 1 Hall	South 1-2 Hall
8:30 ~ 8:45			○ Toyota Group (CENTURY, Lexus Toyota, Daihatsu)
8:45 ~ 9:00			
9:00 ~ 9:15			
9:15 ~ 9:30			
9:30 ~ 9:45			
9:45 ~ 9:55	Transfer time (10min)		
9:55 ~ 10:10		○ BMW/MINI [cooperation]	
10:10 ~ 10:25		○ Mitsubishi Motors	
10:25 ~ 10:40		○ Nissan	
10:40 ~ 10:55			
10:55 ~ 11:15	Transfer time (20min)		
11:15 ~ 11:30	○ Honda		
11:30 ~ 11:45	○ Suzuki		
11:45 ~ 12:00	× Kawasaki		
12:00 ~ 12:15	Yamaha		
12:15 ~ 12:30	○ Mazda		
12:30 ~ 12:45	SUBARU		
12:45 ~ 13:00	○ Mercedes-Benz		
13:00 ~ 13:15	Hyundai		
13:15 ~ 13:30	○ Isuzu / UD Trucks		
13:30 ~ 13:45			
13:45 ~ 14:00	○ Hino		
14:00 ~ 14:15	○ Mitsubishi Fuso		
14:15 ~ 14:30	○ KIA		
14:30 ~ 14:45	○ BYD Passenger cars, Commercial Vehicles [cooperation]		
14:45 ~ 15:00			

* ○: Simultaneous interpretation △: Consecutive interpretation ×: No interpretation

2) Vehicle bodies / Parts and Machinery & Tools / Mobility-related

As of October 24, 2025

30-Oct	East 4-6 Hall	East 7-8 Hall	West 1 Hall	West 3-4 Hall
8:20 ~ 8:30			○ SCSK	
8:30 ~ 8:40			× Sumitomo Mitsui Auto Service	
8:40 ~ 8:50			Transfer time (10min)	
8:50 ~ 9:00	△ Ichikoh Industries / Valeo Japan			○ → Toyoda Gosei
9:00 ~ 9:10	Transfer time (10min)			× JTEKT
9:10 ~ 9:20		× → T2		× AISIN
9:20 ~ 9:30		Mitsubishi Heavy Industries Machinery Systems		× Akebono Brake Industry
9:30 ~ 9:40		Sharp		× Yorozu
9:40 ~ 9:50		○ Mitsubishi Electric Mobility		× NHK Spring
9:50 ~ 10:00		× YAMATO Mobility & Mfg.		× KYB
10:00 ~ 10:10		× Automobile Maintenance / Human Resource Securing & Training Promotion Council and Ministry of Land, Infrastructure, Transport and Tourism		-
10:10 ~ 10:20		LOTTE		○ Yazaki
10:20 ~ 10:30		× The Kansai Electric Power		○ Koito Mfg.
10:30 ~ 10:40		-		○ DENSO
10:40 ~ 10:50		glafit		△ Toyota Industries
10:50 ~ 11:00		ARAV		○ Astemo
11:00 ~ 11:10		△ Xperi		Sango
11:10 ~ 11:20		↓ Transfer time (10min)		○ TPR
11:20 ~ 11:30		Japan Recreational Vehicle Association (JRVA)		○ Bosch
11:30 ~ 11:40				○ Toyota Boshoku
11:40 ~ 11:50				Sumitomo Rubber Industries, Ltd.
11:50 ~ 12:00				× Bridgestone
12:00 ~ 12:10				Highly Marelli Japan / Shanghai Highly

* ○: Simultaneous interpretation △: Consecutive interpretation ×: No interpretation

2) Digital Album Service

As part of our media services, we'll keep offering the online digital album service that we introduced in 2003. This service publishes high-resolution photos (perfect for DTP) taken by the organizer as official images. These photos capture the venue (entrance/exit gates, aerial views of the exhibition hall, exhibits, etc.), as well as scenes and the atmosphere of the organizer's program and related events.

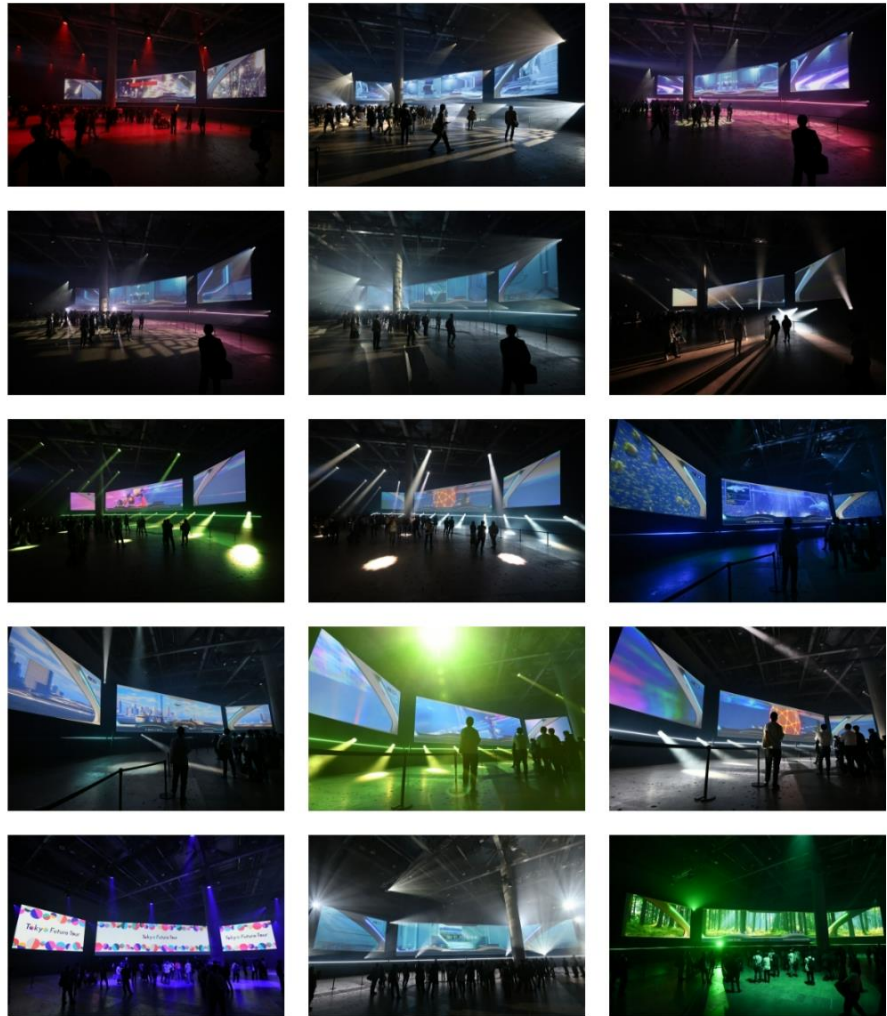
Japan Mobility Show

Digital Album Service Performance (2023)

2023 Show Pics.

会期中画像 : Tokyo Future Tour (全89枚)

- ▼オープニングセレモニー
- ▼JMS 2023 大反省会
- ▼乗用車
- ▼商用車
- ▼二輪車
- ▼車体
- ▼部品・機械器具
- ▼次世代モビリティ関連
- ▼主催者プログラム
- Out of KidZania in JMS2023
- Tokyo Future Tour**
- Startup Future Factory
- Japan Future Session
- H2 Energy Festival
- モータースポーツ(屋内)
- モータースポーツ(屋外)
- 試乗プログラム
- グルメキングダム
- 自動車ジャーナリスト(AJA)と巡るジャパンモビリティショー
- ▼コラボレーション
- ▼その他



Publication Period: During the event period

(Starting around 6:00 PM on October 29 Wednesday)

URL: <https://www.japan-mobility-show.com/press/>

ID: pressonly

Password: jms20251029mobishow

8. Special Program

1) The AJAJ Guided Tours in Japan Mobility Show 2025

Volunteer members of the Automobile Journalists Association of Japan (AJAJ) will be guides for paid tours, offering expert insights into the Japan Mobility Show 2025 and the appeal of automobiles.

You'll need to reserve your spot in advance, and you can buy your tickets through the official app.

We're expecting a total of 1,440 participants throughout the event period. Participants will wear wireless intercom headsets, so they can hear the journalist guides' explanations clearly and comfortably throughout the venue.

Hey, just wanted to let you know that AJAJ Guide Tour participants get access to exclusive content. This includes access to stages displaying concept cars and opportunities to enter vehicles. That way, visitors can enjoy the highlights of each company's booth.

Also, AJAJ Guide Tour participants will get special souvenirs.

【Overall】

①Date

10/31 (Fri), 11/4(Tue) - 11/7 (Fri) <5 days>

Special Invitation Day / Invitation Day for Persons with Disabilities:

10/31 (Fri) = 2 times

General Public Days

11/4 (Tue) - 11/7(Fri) = 4 times per day

②Number of Participants (Planned)

1,440 people ※5 groups per session (16 people per group)

③Registration

Tickets for the Japan Mobility Show 2025 will be available for purchase starting September 30 Tuesday.

(Sales end once capacity is reached)

④Participation fee

1,500 yen

2) Special Tour for Elementary School Students

We've held 10 "Elementary School Visits" so far to get elementary school students interested in the automotive industry and as part of social studies learning. So far, they've visited 377 schools and 320,000 students. (Previous show results: 25 schools, 1,958 students)

Also, building on the last show, we're going to roll out "Out of KidZania," which is a joint effort with KidZania to give elementary school students hands-on career experiences. Schools that want to join in will be invited to this program, where students will get to try out different jobs. This initiative is going to be part of the Japan Mobility Show as a program for kids, the next generation of car users, to experience the current state and future of the automotive industry.

【Overall】

①Schedule (Tentative)

11/4 (Tue) - 11/7 (Fri) <4 days>

* The kids' career experience program "Out of KidZania in JMS2025" will close registration once all the slots are filled.

②Recruitment Method

The Japan Mobile Classroom Association will post info on their website and send application notices to elementary schools in Tokyo, Kanagawa, Chiba, and Saitama Prefectures.

③Participation Fee

Free



3) Invitation Day for Persons with Disabilities

At the Tokyo Motor Show, the "Special Viewing Day for Wheelchair Users" started in the 37th edition (2003) and continued through the 43rd edition (2013). It was expanded starting with the 44th edition (2015). The "Special Viewing Day for Wheelchair Users" was expanded beyond wheelchair users to include holders of disability certificates, a group with significant demand. This will continue at the Japan Mobility Show 2025 as the "Invitation Day for Persons with Disabilities," designated as a special invitation day (October 31 Friday). You can apply through the official website until September 30 Tuesday.

【Overall】

Date: 10/31 (Fri) 9:00 - 19:00

Eligible Participants: No matter what kind of disability you have, if you have a disability certificate and can get to the venue and join the tour on your own or with someone to help you, you're welcome to come. Each person with a disability certificate can have one attendant with them who can give them the help they need. But up to two attendants can go with people using wheelchairs.

Admission: Free. However, presentation of a disability certificate and the application confirmation email is required.

* October 31 (Fri) Only

9.

Other Programs

1) Satellite Venues

With the cooperation of the following 12 facilities, we'll be implementing promotional gift campaigns and publicity support initiatives at satellite venues for the Japan Mobility Show 2025.

This is only available on October 31 (Friday).

■ Limited-edition Tomica stickers available at satellite venues

Download the Japan Mobility Show 2025 official app from the flyers distributed at each satellite venue to receive a JMS-exclusive Tomica toy car and Tom sticker on the spot.

*Available while supplies last. Offer ends when stickers run out.



■ Eco-bag giveaway at Tokyo Big Sight

During the Japan Mobility Show 2025, bring the flyer distributed at the satellite venue to any manufacturer booth at the main Tokyo Big Sight venue to receive an original eco-bag.

*Available while supplies last. Offer ends when eco-bags run out.



■ Satellite Venues



【ISUZU PLAZA】
ISUZU PLAZA, 8 Tsuchidana,
Fujisawa-shi, Kanagawa 252-0881



【Sports Café & Bar ARENA Miraie】
1-3 Aomi, Koto-ku, Tokyo 135-
0064



【INTERSECT BY LEXUS Tokyo】
4-21-26 Minami-Aoyama, Minato-
ku, Tokyo 107-0062



【NISSAN CROSSING】
5-8-1 Ginza, Chuo-ku, Tokyo 104-
0061



【Nissan Global Headquarters Gallery】
1-1-1 Takashima, Nishi-ku, Yokohama-
shi, Kanagawa 220-8686



【HINO AUTO PLAZA】
Hino Motors 21st Century Center,
5-28-5 Minamino, Hachioji-shi,
Tokyo 192-0916



【Honda Collection Hall】
120-1 Hiyama, Motegi-machi,
Haga-gun, Tochigi 321-3597



【MAZDA TRANS AOYAMA】
5-6-19 Minami-Aoyama, Minato-
ku, Tokyo 107-0062



**【MITSUBISHI MOTORS
Headquarter Showroom】**
msb Tamachi, Tamachi Station
Tower N 1F/2F, 3-1-1 Shibaura,
Minato-ku, Tokyo 108-0023



【Yamaha E-Ride Base】

Yokohama Sinfonstage East Tower
1F, 6-1-2 Minatomirai, Nishi-ku,
Yokohama-shi, Kanagawa 220-
0012



【BMW Group Tokyo Bay】

2-2-15 Aomi, Koto-ku, Tokyo 135-
0064



**【Hyundai Customer Experience
Center Yokohama】**

2-2-1 Kita-Shinyokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa 223-0056



**【Hyundai Minato-Mirai HQ
Showroom】**

Yokohama Connect Square 1F, 3-
3-3 Minatomirai, Nishi-ku,
Yokohama-shi, Kanagawa 220-
0012

■NearMe, Inc. Partnership Initiative

In collaboration with NearMe, Inc., winner of the Grand Prize at the Japan Mobility Show 2023 'Pitch Contest & Award,' we will provide shuttle services to Tokyo Big Site, the main venue for Japan Mobility Show 2025, and to some satellite venues. Additionally, shuttle services will be provided to major stations around Tokyo Big Site, in addition to the satellite venues.

【Overall】

Date: 10/30 (2025年10月30日 (木)) ~11月9日 (日)

How to Use: There's a special site for the Japan Mobility Show 2025 collaboration initiative on the Near Me service site. You can access it after registering for a Near Me account.

Special Site: <https://app.nearme.jp/town-shuttle/jms/>



NearMe, Inc. (<https://nearme.jp/>)

We're on a mission to cut down on wasteful transportation and create a society where as many people as possible can move around freely and stay in the communities they choose. We started out in the MaaS (Mobility as a Service) sector of the sharing economy. Our goal was to become a matching platform that would contribute to regional revitalization by using real-time location data.

Since August 2019, we've been running airport shuttle services and developing our own AI to create the best possible routing technology. We use this technology to offer shared ride services within cities. These services are designed for small groups rather than the general public, and they have the ability to track who rides. On top of that, our shared ride service was picked for two big government projects: the Ministry of Land, Infrastructure, Transport and Tourism's "Demonstration Survey for Promoting Ride-Sharing Taxis to Advance Regional Transportation DX" (starting FY2025), and the "Real-Time Ride-Sharing Taxi Matching System Development Project" under "Regional Transportation DX: MaaS 2.0." On top of that, NearMe won the Grand Prix at the "Pitch Contest & Award," which is Japan's biggest pitch event. It was held during the "JAPAN MOBILITY SHOW 2023" (hosted by the Japan Automobile Manufacturers Association, Inc.). It also placed third in the Tokyo preliminary round of the 'Startup World Cup 2025,' which is hosted by Pegasus Tech Ventures Japan Inc. It's the world's largest startup competition, with preliminary rounds held in over 100 countries and regions. It also had a 333.8% revenue growth in the "Technology Fast 50 2024 Japan" ranking of technology company growth rates announced by Deloitte Tohmatsu Group. It secured 17th place and won the award for the second year in a row.

2) Collaborative Project with the Tokyo Waterfront Subcenter Community Development Council

The Tokyo Waterfront Subcenter Community Development Council (hereinafter referred to as the Community Council) will feature member facilities within the JMS official app's "Exciting Odaiba Tour," which introduces facilities around Tokyo Big Sight. The Exciting Odaiba Tour allows users to view recommended courses in the waterfront area and includes app-exclusive coupon information to encourage visits to the Tokyo Waterfront Subcenter area, promoting mutual circulation with the JMS venue.

【Overall (tentative)】

Date: 10/29 (Wed) - 11/9 (Sun)

Content: Introduction of relevant facilities operated by Machi Kyō members as venue-adjacent facility information within the JMS official app.

Coupons usable at each facility displayed within the app will be featured.

10. Promotional Campaign

To get people to come to the Japan Mobility Show 2025, we're going to announce the event in TV commercials by JAMA member companies using the same visuals. We'll also be making web commercial materials to attract visitors.

We'll also be promoting them on social media and other owned media. We'll also have celebrities and influencers who are working on various projects share information primarily through social media.

1) End tag

We'll add a end tag at the end of domestic manufacturers' TV commercials with a consistent visual style.

Version ①



Let's go, MobeShow!

Japan Mobility Show!

Version ②



Lots of vehicles!

Japan Mobility Show!

2) WEBCM

Let's Go, MobeShow Edition



Video URL : https://youtu.be/IRF_ABe5XaM

Let's Go, All Car Lovers Edition



Video URL : <https://youtu.be/sZS4cFAlmG0>

Let's Go, With the Whole Family Edition



Video URL : <https://youtu.be/nvV1LrmDNhI>

Let's Go, Peek at the Future



Video URL : <https://youtu.be/DJKPDPu7nj4>

3) Owned Media

We're working on getting the word out to the public about the Japan Mobility Show 2025 and getting people to go. Here are the owned media channels we're going to use:

■ Official Website

The Japan Mobility Show 2025 website has all the info you need to know about the event. It's got everything you need to know about the show, like who's exhibiting, what organizations are involved, how to get visitors to the event, what the organizer's program is, and all the events and programs. The Japan Mobility Show 2025 website has pages just for general visitors, press, and exhibitors, with info and services that are tailored to each group. We'll keep adding to the content in a step-by-step way.

① General Visitor Page

It's got all the official info you could want, like details about the exhibition, event schedules, where to eat, how to get there, and press releases. It also sells tickets and does hotel reservations.

② Press Page

It provides advance registration for issuing press passes required for coverage, details on press center facilities, press briefing schedules, and a digital album service for downloading official photos of Japan Mobility Show 2025 for media use.

Japan Mobility Show 2025 official website

<https://www.japan-mobility-show.com/en/>



■ Official SNS

Use the JAMA's official social media accounts (X, Instagram, YouTube) as the official social media channels for the Japan Mobility Show to share more information. Work together with the exhibitors to share information that's relevant and timely. This will help build excitement for the show and make sure everyone gets the info they need.

【Content】

① Original Source Post Regarding Japan Mobility Show 2025

Japan Mobility Show 2025 and related events: announcements, operational status (in case of severe weather), crowd conditions (reservation information, etc.), organizer program introductions, exhibitor highlight content, daily event information, gourmet information, visitor count reports, and more.

② Posts from various companies and other organizations that contribute to expanding the car and motorcycle enthusiast base

Information regarding car and motorcycle-related events hosted by organizations other than the JAMA, such as new vehicle launch events and fan events held by various companies.

③ Posts aimed at attracting new fans, such as those who love going out and families

Promoting the Japan Mobility Show as an event where everyone can enjoy themselves, including through its introduction as a destination spot.

④ Additionally, sharing or reposting posts via exhibitor accounts, etc.

Official SNS

https://x.com/JAMA_jpn/

<https://www.facebook.com/JAMA.jp/>

https://www.instagram.com/JAMA_jpn/

<https://www.youtube.com/c/日本自動車工業会/>



■MIRAI MOBILITY MAKER

URL:<https://mmm.japan-mobility-show.com/>

Building a future mobility design studio online powered by generative AI.

Unique AI designers create vehicles that bring users' futures to life.

未来は、みんなで作るもの

未来 MIRAI モビリティ メーカー

MOBIILITY
MAKER

遊び方は簡単 3ステップ!

STEP 01 一緒につくるAIデザイナーを選ぶ
それぞれの個性をプロフィールで確認し、
気になるデザイナーを選択しましょう。

STEP 02 プロフィールを入力する
すてきな未来モビリティをつくるために、
あなたのことを教えてください。

STEP 03 AIデザイナーと会話する
質問に答える中で、ワクワクする未来を
一緒にふくらませていきましょう。

未来モビリティ完成!
あなたのワクワクがモビリティに!
ぜひいろんな未来モビリティをつくってみましょう!

選べるAIデザイナーは5種類!

未来は、みんなで作るもの!

まっすぐデザイナー
Nao

クラシックカーデザイナー
シムカ

鉄塊に体温を宿す。
スーパーカーデザイナー
造 (つく)

ん〜
ビルドアップ!
パワーデザイナー
ちょうたろう

おっけー!
輝盛りしてくね!
ギャンルデザイナー
もびしょび

スマホでアクセス

あなただけの
未来モビリティをつくってみよう!

※画像生成には利用規約への同意が必要です。
※画像生成には30秒〜1分程度かかります。
※AIの特性上、入力内容と異なるイメージが生成される場合がございます。

11. Visitor Services

1) Japan Mobility Show 2025 Official App

The official app for Japan Mobility Show 2025, "Japan Mobility Show (JMS)," app has been reborn from the previous "Oshi-Mobi" app to provide visitors with an even more comfortable experience at Japan Mobility Show 2025. It's got all the info you need to enjoy the show, like venue guides, timetables, and exhibitor details. Plus, you can access other info like reservations for experiential content, food, and merchandise.

① Wakuwaku Navi

Get custom-tailored courses or create your own original course to explore the venue efficiently.

② Ticket Management & Experience Program Reservation

You can enjoy the entire event with just your smartphone by importing your admission ticket into the app and reserving experience programs in advance.

③ Daily Programs

View a daily list of stage programs and experience programs all in one place. You can also bookmark your favorite sessions to keep track of those you don't want to miss.

④ Food Area Congestion Indicator

Avoid the lines! See wait times for popular food outlets and enjoy your meals without the wait.

It's got a bunch of other useful features too. Be sure to download it and give it a try.

Download the Japan Mobility Show 2025 Official App now and get started!



* The screen is for illustrative purposes only.

Some details may differ from the actual specifications.

2) Japan Motor Vehicles Guidebook

The Japanese Motor Vehicles Guidebook Vol. 72 2025-2026, the only complete almanac of domestically produced vehicles, will be available for sale at the five Guidebook stores located in the East Halls 5, and 7, the West Exhibition Hall 2, and South Hall 3. Alongside the Guidebook, popular cloth reusable bags (¥500 / ¥1,000) and Nikkan Jidosha Shimbun's official guide, "JAPAN MOBILITY SHOW Guide 2025" (Supervision: Japan Automobile Manufacturers Association, Inc.; ¥1,200 (incl. tax)) will also be available. Those with Japanese Motor Vehicles Guidebook coupons can exchange their coupons for a copy of the Guidebook at these stores.

【Japanese Motor Vehicles Guidebook 2025-2026 (Vol. 72)】

The Japanese Motor Vehicles Guidebook is the quintessential almanac covering domestically produced Japanese motor vehicles, featuring approximately 600 vehicles and their specifications in full color.

The cover feature is titled "Encyclopedia of Mobility Secrets," covering the history of mobility through an easy-to-understand educational manga. Families can enjoy learning about the past, present and future of mobility together, with children able to learn about the history of cars and motorcycles while parents can take a nostalgic look at mobility from the past.

The Guidebook will be available from the first Press Day on Oct. 29 (Wed) at the Japan Mobility Show 2025 venue and bookstores across Japan. A digital edition will also be available for purchase through Magastore and ebookjapan.

1. Publication date: October 29, 2023 (Wed)
2. Format: A4 size, approx. 300 pages
3. Retail price: ¥1,300 (incl. tax)
Digital edition: ¥917 (incl. tax)
4. Availability: Japan Mobility Show 2025 venue, major bookstores, Book Service (mail-order service), Magastore, and ebookjapan (digital edition)



3) Official Merchandise

Starting with the 30th show in 1993, the event formerly known as the Tokyo Motor Show has featured official merchandise shops on-site, offering a variety of commemorative items for sale that have been consistently well-received.

We always get great feedback. We're working to create events that offer even more enjoyment for our customers, and we'll continue to provide official merchandise that aligns with the show's theme and brings greater delight to our patrons. You can find the shops in East Hall 5, East Hall 7, and South Hall 4 — one shop in each location, making three in total.

In addition to the usual souvenirs and memorabilia, we offer a wide range of items — from collaboration products featuring famous characters to food and miscellaneous goods—in diverse color variations. Both children and adults will enjoy selecting from these fun merchandise options. Details and the full lineup will be introduced sequentially on the official website and app.



4) Premium Goods from Exhibitors

In addition to official merchandise, we have been operating exhibitor premium goods shops since the 40th Tokyo Motor Show in 2007. Bringing together goods from multiple manufacturers, these shops have been one of the unique attractions of the show, earning high praise from attendees. We are pleased to announce that this initiative will continue at the Japan Mobility Show 2025. This year, the premium goods shop will be located in East Hall 7, featuring 12 brands from both Japan and overseas.

【Brands scheduled to participate】

SUBARU, DAIHATSU, TOYOTA (TOYOTA MOTOR CORPORATION, TOYOTA GAZOO Racing, Lexus), Hino, Honda, Mazda, Mercedes (Benz, AMG), Yamaha Motor, Suzuka Circuit

As of Oct 15, 2025

5) Gourmet

Eating while chatting with friends and planning the next area to visit—
Such moments are part of the fun at MobiShow.

This year's food trucks are called "JMS Gourmet Street," and there will be a total of 40 of them at Tokyo Big Sight. The rooftop area of the West Exhibition Hall, a popular choice year after year, will feature well-known restaurants that have won lots of awards and been featured in the media. These restaurants come from all different genres. Outside the East Exhibition Hall, there will be elite food trucks that you might have seen at other gourmet festivals and events. Meanwhile, the South Exhibition Hall will be lined with stalls specializing mainly in sweets. And don't miss out on the unique "mobile meals" available in each area!

■ New Title & Key Visual



■ Food Map



■ Designer

ELLYLAND (@ellyllyland)



Born in Tokyo. She started painting in 2019 and had her first solo show in July of that year. She expresses everyday scenes that anyone would recognize with bright colors and loose lines in black. Her work captures fleeting moments that make viewers imagine the stories before and after the scene depicted. She's been doing a lot of solo and group exhibitions, design projects, and more.
Client Work: ANTI SOCIAL SOCIAL CLUB, Macaroni Pencil, MIYASHITA PARK, CreepHyp, JAPAN BURGER CHAMPIONSHIP 2025, Tokyo Ska Paradise Orchestra, Stray Tenor, Bakusho Owarai Fes, FRAPBOIS, etc.

● TORIKAI SOUHONKE / Nagoya Cochin OYAKODON



11-time winner of the Donburi Grand Prix Gold Award.

Japan's finest oyakodon featuring Nagoya Cochin, the king of local chickens.

Enjoy our richly flavorful, satisfyingly chewy meat with fluffy eggs and our secret sauce.

● BRAZIL GRILL / Churrasco



Experience the concentrated richness of meat! Savor our exquisite churrasco!

Rock salt brings out the meat's natural umami. Enjoy the bold flavors of Brazilian BBQ, featuring the smoky aroma of charcoal grilling and the refreshing accent of our special sauce.

● Strolling biryani / Hyderabadi chicken biryani



We serve our spiced rice dish "Biryani" at various events in a mobile kitchen style, spreading its deliciousness.

Our physical stores, "Biryani Kitchen," are also open in Tokyo's Nihonbashi and Shizuoka.

● AJI-ICHI / Aji-ichi Special Roasted Pork Fried Rice



A neighborhood Chinese restaurant favored by numerous TV shows, media outlets, and celebrities.

We offer a special menu featuring our fried rice—selected as one of Tokyo's top five—topped with two distinct cuts of char siu pork simmered in our secret, never-shared sauce, refined over 20 years!

● EFE KEBAB / Kebab sand



Kebab Grand Prix Champion for Three Consecutive Years!

Our exquisite kebabs are marinated overnight in a blend of herbs and spices imported directly from Turkey, then grilled to perfection.

● Yakiniku Horumon Arai-ya / Hitachi Wagyu Steak Rice Bowl



Yakiniku Horumon Araiya, endorsed by countless food connoisseurs. This popular yakiniku restaurant operates five locations in Tokyo: the Koenji main store, Asagaya, Shibuya, Shibuya Hanare, and Shibuya Nakai. Its greatest pride lies in the high-quality, exceptionally fresh Wagyu beef and offal sourced from wholesalers with whom it has built long-standing relationships.

● Kama'aina / Kamakura KARAAGE



Beloved by locals in Kamakura for 15 years!

This year, at the Japan Karaage Association's 16th Karaage Grand Prix, it became the first ever to win the top gold prize in two categories simultaneously!! Kamakura Karaage charms with its crispy, fragrant coating that bursts upon the first bite, followed by the juicy, authentic flavor of the ingredients themselves! Please savor the freshly fried karaage made right before your eyes by the owner himself.

● Yakiniku dining "Ringoen" / Wagyu yakiniku rice bowl



Founded in 1984, Ringoen is a yakiniku chain primarily operating within Yamagata Prefecture. A premium yakiniku bowl featuring richly flavored Wagyu brisket lightly seared and topped with our homemade sauce, a warm egg, spices, and more!

● ZZZ365 / DEEP SALT



Japan French Fries Championship Hokkaido's french fry specialty shop "ZZZ365" has been crowned Japan's best for two consecutive years in 2024 and 2025. Our aged french fries use special potatoes grown by Tokachi farmers, aged for over 365 days. Experience this unprecedented flavor where the potatoes themselves are irresistibly delicious... You'll be awakened.

● KOBE IMOYA SHINOMOTO / YAKIIMO (baked sweet potato)



The nation's top sweet potato roaster, three-time champion at the National Roasted Sweet Potato Grand Prix and inducted into the Hall of Fame. Not just another trendy sweet potato dessert shop—this is the real deal, a dedicated roasted sweet potato specialist.

● Furano Hitsujinooka Genghis Khan / Suffolk Genghis Khan



Nestled among the fields at the foot of Mount Furano stands Furano Genghis Khan Hitsuji no Oka. Featured consecutively in two editions of the Hokkaido Michelin Guide, it was recently introduced on the TV show "Kire Monday Mikketai!!". Our Suffolk Genghis Khan lamb is our top recommendation—free from any gaminess, incredibly tender, and packed with rich umami flavor.

● Burger POLICE / Scrambled Eggs burger



We want you to feel Wagyu beef is more accessible! Driven by this passion, Burger Police's patties use the most delicious Wagyu beef, meticulously selected for its fat-to-lean ratio and cut. Enjoy a burger featuring Wagyu beef like nowhere else, seasoned by our bistro chef!

②East Area - 1 (East Exhibition Hall, East Halls 4-6 Outdoor Truck Yard)

In this spacious truck yard next to the East Exhibition Hall, we've gathered a lineup of popular food vendors with proven track records at music festivals and events nationwide. Come and enjoy a wide variety of delicious food under the open sky!

●Sendai beef tongue
JINCHU
Beef tongue bowl with green onion and salt sauce



●STEAK HOUSE UJ
Beef steak bowl



●TAKOYA
TAKOYAKI



●Tanaka Sengyo-ten
Uni Ikura Don



●KACHIMASU
Rare fried sirloin beef cutlet rice box



●LAKIA
Nagoya Cochin yakitorimoriawase



●Wangfujing
Baked Xiaolongbao



●Yukichi Fried Chicken
Boneless Fried Chicken



●SANO-MEN
Beef short rib fried noodles



●Taiwai Cuisine
HACHIFUKU
Taiwanese braised pork rice bowl



●Hungry Drive 1991
Grilled Cheese TacoRice



●ONIGIRI MAMMA
Soy Sauce-Marinated Egg Yolk Onigiri



③East Area - 2 (East Exhibition Hall, East Halls 6-7 / Outdoor Truck Yard)

Along the route through the East Exhibition Hall, you'll find a wide selection of "one-handed gourmet" treats that you can enjoy on the go. This area is perfect for when you're feeling a bit hungry, with plenty of casual menu items to choose from. If you're in the mood for a fun detour, this is the place to be!

●Sasebo Nikuichi
Sasebo Burger



●Iwasaki honpo
Nagasaki pork hamburger



●KINKUMA DINING
MAKIYA
YONEZAWA GYU Croquette



●Like
Hot Dog



④East Area - 3 (East Exhibition Hall, East Halls 8 Outdoor Truck Yard)

In this space filled with classic cars, camper vans, and commercial vehicles, you can experience the allure of automobiles and delicious food all at once. Admire the cars, eat, chat—this is a must-visit area for car enthusiasts where passion and great food come together.

●EFES STREET KITCHEN
Special Kebab Sandwich



●FUKUROU
Kyoto-style Takoyaki



●TENPODO
Wagyu Beef Skewers



●Ryukyu Shokudo Yuimaru
Yuimaru Special Yakisoba



●ROAST CHICKEN
KOHROGI
Roast Chicken



●futabacraft
Italian Gelato



⑤South Area (South Exhibition Hall, Outdoor Truck Yard)

In the truck yard of the South Exhibition Hall, with its charming back-alley vibe, you'll find a lineup of food trucks offering sweets and light snacks. It's the perfect spot to take a break and relax with a sweet treat and a cup of coffee.

●eskimo café
gelato/ice cream



●TOKIJ I RO
Yubari Melon shaved ice



●Galette Maison Bretonne
Galette Salade Cesar



●the Waffle's
Waffle and Whipped Cream Sandwich



6) Information Desks

Information desks will be available at three visitor entrance gates (Central, West 1F, and East gates) to provide general assistance to visitors. Four additional information desks in the Entrance Hall, Atrium, South Hall 3, and the 1st floor Galleria will also provide assistance for lost children.

7) Medical First Aid Center

Medical first aid centers will be set up at the East, West, and South Exhibition Halls. The centers will be open from Oct. 25 (Wed) to Nov. 5 (Sun), and nurses will be available during Show hours to treat sudden illnesses and injuries.

8) Infant and Toddler Services

Areas for breastfeeding and changing diapers will be made available at the South Exhibition Hall and Atrium. In addition, there are locations within each venue with existing breastfeeding areas and diaper changing tables.

9) Visitor & Business Center

The Visitor & Business Center, located in the 2nd floor Entrance Hall, provides support for business needs (for an additional fee). Available services include photocopying, faxing, public Wi Fi, computers, printing, large size printing and panel creation, fast business card printing, lamination, various rental services, as well as cloak and storage services.

10) Rest Area and Welfare Facilities

The East Exhibition Hall Truck Yard, the area between the East Exhibition Hall and New East Exhibition Hall, the West Exhibition Hall Rooftop Exhibition Area, and the area between the West and South Exhibition Halls will be available for use as rest areas. Benches and priority seats for elderly visitors will also be made available within the Exhibition Halls.

12. Sponsorship Programs

1) Overall

The Japan Mobility Show isn't just about the automotive industry—it's also teaming up with different sectors to create the future. This year, we're excited to highlight three companies that have been especially generous in their support.

■ Main Partner: SCSK Corporation



SCSK Corporation, which provides IT services to various industries including the automotive sector, will support the promotion of business co-creation through booth participation, pitch contests, networking programs, and other initiatives.

【SCSK is transforming the future of the mobility society!】

SCSK Corporation will exhibit as a main partner at the Japan Mobility Show 2025. SCSK Corporation is undertaking new challenges to solve various challenges across industries and society through co-creation with customers and society, centered on IT.

By 2035, we're looking at a time where mobility and IT come together through software, totally changing the world of travel and making it something that users will love. With that in mind, we're rolling out a "complete vehicle created by an IT company" at this exhibition. The inside of the car has an AI-generated "Intelligent Cockpit" that's full of a futuristic vibe, turning the space of travel into an "experience space" that adapts to your lifestyle and mood. Come by our booth to see how we're teaming up with different industries, from mobility to create a new SDV-era mobility society.



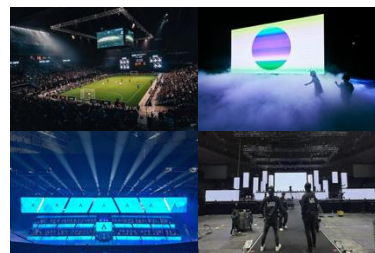
Japan Mobility Show 西1ホール W1002にて出展中

■ Official Supplier: LED TOKYO Co.



In addition to providing LED displays for the Tokyo Future Tour 2035, we are receiving tremendous cooperation for the event's overall LED needs.

LED TOKYO Co., Ltd. is a one-stop shop for all things LED, offering a wide range of solutions. They've got everything from large indoor and outdoor LED displays for live entertainment and sports events to specialized LED systems for event production. We've got you covered from the first chat about what you need to the installation, running it live, and taking it down when you're done. We've got experience across a bunch of different scenarios, like exhibitions, live shows, concerts, sports events, music video/commercial/film shoots, and virtual production. We create unique visual spaces that you can only do with LED technology. We're on a mission to "brighten the world by providing cutting-edge technology and services that look to the future."



■ Official Partner: Sumitomo Mitsui Auto Service Company

In addition to your continued participation in the Japan Mobility Show 2025, we appreciate your support in operational matters.



SMAS (Sumitomo Mitsui Auto Service) will exhibit at the Japan Mobility Show 2025, following its participation in the Japan Mobility Show 2023 and Japan Mobility Show Bizweek 2024. As a leading company in the car leasing industry, SMAS aims to become a "Mobility Platformer for a Sustainable Society." To contribute to the development of car society and the improvement of the global environment, SMAS will support the event as an Official Partner of Japan Mobility Show 2025. At our booth, we will introduce the current state and future vision of our "Mobility Revolution" through four key pillars: 【Safety】 , 【MaaS】 , 【Alliance】 , and 【Sustainability】 .

SMAS will continue to provide innovative solutions for the future mobility society, contributing to the realization of a sustainable society. We sincerely look forward to your visit.

Company Website: <https://www.smauto.co.jp/>

JMS2025 Special Website :

<https://www.smauto.co.jp/jms2025/>

(Scheduled to open on September 24)

Japan Mobility Show 2025 Official Partner



2) Takara Tomy

■Tomica Corner (TOMY Company, Ltd.)

In partnership with Takara Tomy, we will be hosting a Tomica exhibition and store. Tomica has been a huge hit with kids since it was first featured at the 35th show in 2001.

Don't miss out on the exclusive, limited-edition Japan Mobility Show commemorative models, available for purchase at our exhibit. A wide range of other Takara Tomy attractions will also be featured.

*The photo is from the Japan Mobility Show 2023.



© TOMY. 'Tomica' is a registered trademark of TAKARA TOMY, CO., LTD.

13. Accessing the Venue

Spaces are limited for parking lots in and near Tokyo Big Sight, and heavy congestion is expected during the event. Announcements will be made through pamphlets and the official Tokyo Mobility Show website to encourage attendees to use public transportation.

1) Train

(1) Rinkai Line (7-minute walk from Kokusai-Tenjijo Station)



(2) Yurikamome (3-minute walk from Tokyo Big Sight Station)



2) Local Bus

(Arrival & Departure at Tokyo Big Sight Central Terminal)

(1) Tokyo BRT (Bus Rapid Transit)



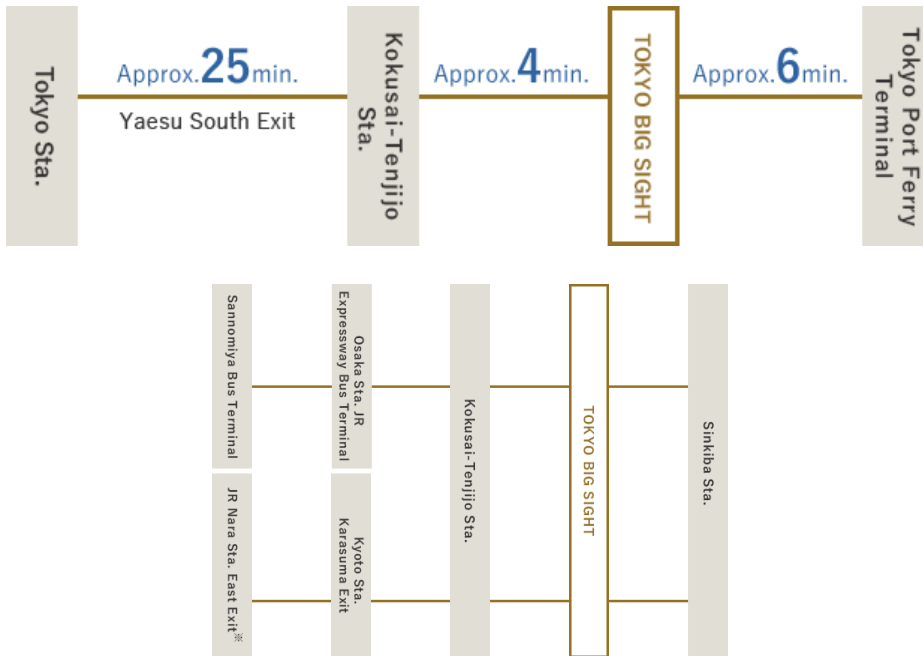
(2) Toei Bus



*The following routes operate only on weekends and holidays:

- From Tokyo Big Sight Ekimae bus stop. Express Route 05 to Kinshichō Ekimae approximately 40 minutes. Express Route 06 to Morishita Ekimae approximately 25 minutes
- From Tokyo Big Sight Ekimae bus stop. Express 05/06 Route to Nippon Kagaku Miraikan approximately 15 minutes

(3) JR Bus Kanto



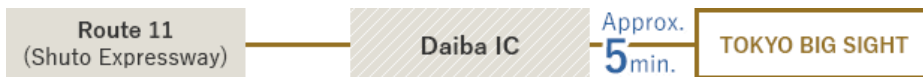
3) Water Bus (2-minute walk from Tokyo Big Sight stop)



As operations are irregular, please refer to the Tokyo Cruise official website for status.

4) By car

(1) From Central Tokyo



(2) From Yokohama/Haneda



(3) From Chiba/Kasai



5) 5) List of Parking Lots

Parking lots at Tokyo Big Sight, Aomi Temporary Parking Area, Ariake , and Daiba are as follows.

(1) Parking lots and temporary parking at Tokyo Big Sight

Parking Lot	Capacity	Available dates	Hours	Parking fee (in yen)		
		10/29-11/9		Passenger Cars	Buses	Motorcycles
Tokyo Big Sight						
Conference Tower Underground Parking Lot *1	32	10/29-11/9	8:00-22:00	250/30 min. Max: 2,000	-	-
East Halls Underground Parking Lot	2,014	10/29-11/9	7:00-18:00 (exit by 23:00)	1,500	4,000	-
Ariake East Temporary Parking Lot (motorcycle and bus only)	330	10/29-11/9	8:00-18:00 (exit by 23:00)	-	4,000	300/day
Tekko-minami Temporary Parking Lot	110	11/1-3 8-9 (Sat, Sun, and holidays only)	8:00-18:00 (exit by 23:00)	1,400	4,000	-
Subtotal		2,486				
Ariake Passenger Ship Terminal Parking Lot (motorcycle only)	200	11/1-3 8-9 (Sat, Sun, and holidays only)	8:00-18:00 (exit by 23:00)	-	-	300/day
Aomi Temporary Parking Lot						
Aomi Temporary Parking Lot	1,550		7:00-22:00	2,000	4,500	
Aomi North Temporary Parking Lot	366	10/31-11/9	24 hours	500/h After hour: 250/30 min.	-	
Aomi East Temporary Parking Lot	1,006		7:00-22:00	2,000	4,500	
Aomi Temporary Parking Lot #2	841	11/1-3 8-9 (Sat, Sun, and holidays only)	9:00-22:00	2,000	4,500	
Subtotal		3,898				
Parking Lots for Exhibitors						
South Exhibition Hall Parking Garage *2	349	10/29-11/10	8:00~22:00	250/30 min. Max 2,000	-	-
Shinonome Parking 3 *3	90					
West/South Exhibition Hall Truck Yard *4	20	10/25-11/4	24hours	-	-	-
Subtotal		459				
Tota;		7,043				

*1 10/29: Advance purchase of a "Parking Pass Card" (¥3,000/day) is required. 10/31-11/9: Paid parking

*2 10/29-30: Advance purchase of a "Parking Pass Card" (¥3,000/day) is required.

10/31-11/9: Free parking with presentation of an "Exhibitor Parking Pass"

10/31-11/9: Vehicles for persons with disabilities are also permitted.

*2 After the East Parking Lot is no longer full, we will begin directing general vehicles there as well.

*3 10/29-11/9: Free parking with presentation of an "Exhibitor Parking Pass"

*4 Free parking with presentation of an "Exhibitor Parking Pass"

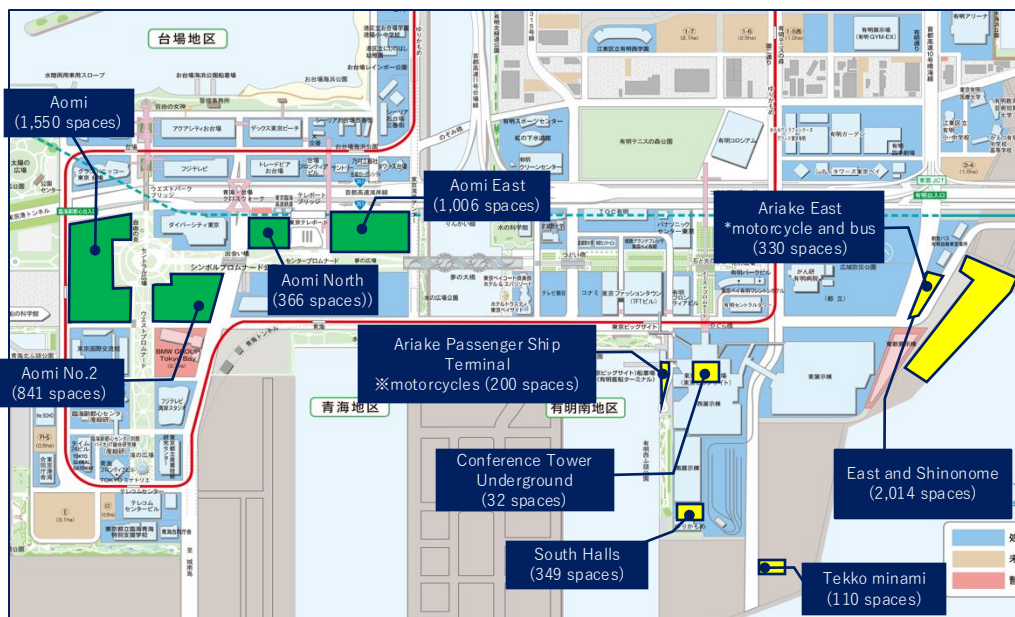
10/27-29: Boarding and alighting only

10/30: Due to the opening ceremony, there will be periods when the area is closed to traffic.

(2) Nearby parking lots and temporary parking

Parking Lot	Available Spaces	Hours	Parking fee (in yen)	
		10/29-11/9	Passenger cars	Buses
TFT Building Parking Lot	572	7:00-23:00	250/30 min.	-
Ariake Park Building Parking Lot	250	24 hours	500/h After 1 hour: 250/30 min.	-
Ariake Frontier Building	140	7:00-22:00	7:00-23:00 440/30 min. Max: 1540 23:00-7:00 110/h	-
D Parking Ariake Central Tower	214	24 hours	300/20 min. Max: 2,800/day	-
Ariake Garden	1,800	24 hours	400/30 min. Max: 3,200 (up to 24h) *Pricing may change depending on day	-
Odaiba Marine Park Central Parking Lot	101	24 hours	400/h After 1h: 200/30 min.	-
Symbol Promenade Park Parking Lot	A/119 B/115	24 hours	400/h After 1h: 200/30 min.	-
Shiokaze Park Parking Lot No. 2 (South)	84	24 hours	400/h After 1h: 200/30 min. Max: 1,600/12h	1,000/h After 1h: 500/30 min.
Shiokaze Park Parking Lot No. 1 (North)	134			
Daiba Frontier Building	118	7:00-22:00	7:00-23:00 440/30 min. Max: 1,500/day 23:00-7:00 110/h	-
Aomi Frontier Building	62	7:00-22:00	7:00-23:00 660/h Max: 1,980/day 23:00-7:00 110/h	-
Telecom Center	306	7:00-22:00	7:00-23:00 660/h Max: 1,870/day 23:00-7:00 110/h	-
Telecom Center	900	24 hours	Weekday: 500/h (After 1h: 250/30 min.) Weekend: 600/h (After 1h: 300/30 min.)	-
DECKS Tokyo Beach	523	24 hours	Weekday: 300/30 min. Weekend: 400/30 min. Max: 1,500/day	-
DiverCity Tokyo Plaza	1,307	24 hours	500/h (After 1h: 250/30 min.)	-
Total	6,745			

Note: Number of available spaces based on publicly available information



14. Data

1) Exhibitors

East Exhibition Hall 4~6

Passenger Cars

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
EP01	Honda Motor Co., Ltd.	Alcea tower,2-3-3,Torano-mon,Minato-ku,Tokyo,Japan	080-8911-1996	https://global.honda.jp/	2,000
EP02	Mercedes-Benz Japan G.K.	8F,WORLD BUSINESS GARDE N MARIVE WEST,2-6-1, Nakase,Mihama-ku,Chiba,Chiba,Japan	080-9269-3858	https://www.mercedes-benz.co.jp/	800
EP03	BYD Auto Japan Inc.	19th Floor,Dia Building,1-7,Kinko-cho,Kanagawa-ku Yokohama,Kanagawa,Japan	080-4955-6688	https://byd.co.jp/byd-auto/	800
EP04	Hyundai Motor Company Co., Ltd.	12,Heolleung-ro,Seccho-gu,Seoul,Korea	070-9200-0510	https://www.hyundai.com/jp/	500
EP05	Suzuki Motor Corporation	300,Takatsuka-Cho,Chuo-ku,Hamamatsu,Shizuoka,Japan	070-1058-7862	https://www.suzuki.co.jp/	1,210
EP06	Mazda Motor Corporation	3-1,Shinchi,Fuchu-cho,Aki-gun,Hiroshima,Japan	080-3279-0870	https://www.mazda.co.jp/	1,130
EP07	SUBARU CORPORATION	Ebisu Subaru Bldg,1-20-8,Ebisu Shibuya-ku,Tokyo,Japan	03-6456-3867	https://www.subaru.jp/	920

Commercial Vehicles

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
EC01	Kia PBV Japan Corporation	2-1-1,Uchisaiwaicho,Chiyoda-ku, Tokyo,Japan	03-6871-2287	http://www.sojitz.com/jp/	500
EC02	Mitsubishi Fuso Truck and Bus Corporation	10,Okura-machi,Nakahara-ku,Kawasaki, Kanagawa, Japan	044-331-2772	https://www.mitsubishi-fuso.com/ja/	770
	Iwatani Corporation	3-21-8,Nishishimbashi, Minato-ku,Tokyo,Japan		https://www.iwatani.co.jp/jpn/	
	AHK Japan	Sanbancho KS BldgF,2-4,Sanbancho Chiyoda-ku,Tokyo, Japan		https://japan.ahk.de/ja	
EC03	ISUZU MOTORS LIMITED	1-2-5,Takashima,Nishi-ku,Yokohama,Kanagawa,Japan	080-7753-1893	https://www.isuzu.co.jp	1,700
	TIER IV, Inc.	Jakomu Bldg,3-21-8,Nishishimbashi, Minato-ku,Tokyo,Japan		https://tier4.jp/	
EC03	UD Trucks Corporation	1-1,Ageo city,Saitama,Japan	070-4802-7412	https://www.udtrucks.com/japan	
EC04	Hino Motors, Ltd.	3-1-1,Hino-dai,Hino,Tokyo,Japan	042-586-5494	https://www.hino.co.jp/	770
EC05	BYD JAPAN Co., Ltd.	Yokohama Dia Building19F,1-7,Kinko-cho,Kanagawa -ku,Yokohama,Kanagawa,Japan	080-4955-6688	https://cv.byd.com/jp	500
EC06	ASF Inc.	1M uchikanda Bldg,11F,3-22-3,Uchikanda,Chiyoda,Tokyo,Japan	03-6811-6035	https://www.asf-ev.com/	48

Motorcycles

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
EM01	Kawasaki Motors, Ltd.	1-1,Kawasaki-cho,Akashi,Hyogo,Japan	070-1397-5353	https://www.global-kawasaki-motors.com/	380
EM02	Yamaha Motor Co., Ltd.	2500,Shingai,Iwata,Shizuoka,Japan	0538-32-1150	https://global.yamaha-motor.com/jp/	810
	Yamaha Corporation	10-1,Nakazawa-cho,Chuo-ku,Hamamatsu,Shizuoka,Japan	053-460-1575	https://www.yamaha.com/ja/	
EP01	Honda Motor Co., Ltd.	Alcea tower,2-3-3,Torano-mon,Minato-ku,Tokyo,Japan	080-8911-1996	https://global.honda.jp/	
EP05	Suzuki Motor Corporation	300 Takatsuka-Cho,Chuo-ku,Hamamatsu,Shizuoka,Japan	070-1058-7862	https://www.suzuki.co.jp/	50

Vehicle Bodies (Indoor Exhibition)

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
EB01	Japan Auto-Body Industries Association Inc.	Jidosha Kaikan,1-1-30,Shiba Daimon,Minato-ku,Tokyo,Japan	03-3578-1681	https://www.jabia.or.jp/	4

Parts

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
E5001	OHLINS RACING AB	Instrumentvagen 8-10 B ox 722,SE-194 27,Upplands Vasby,Sweden			10
	carrozzeriajapan Co.,Ltd	1-12-16,Hirano,Adachi-Ku,Japan	03-5851-1853	https://ohlins-cz.jp/	
E5002	Zhejiang Oswell Electric Technology Co., Ltd	Bldk D,No.66 Dongxin Avenue,Binjiang District, Hangzhou,Zhejiang,China	+86-133-7241-3727	https://www.oswell.cc/	4
E6001	ICHIKOH INDUSTRIES, LTD.	80,Itado,Jebara, Kanagawa,Japan	070-2268-2544	https://www.ichikoh.com/company	8
	Valeo Japan Co., Ltd.	Shinagawa Seaside South Tower 15th floor,4-12-1,Hlgashi Shinagawa,Shinagawa-ku,Tokyo,Japan	090-7282-1035	https://valeo.co.jp/	
E6002	Shindengen Electric Manufacturing Co., Ltd.	Shin-Otemachi Bldg.,2-1 Otemachi 2-chome,Chiyoda-ku,Tokyo,Japan	048-483-5319	https://www.shindengen.co.jp/	10

East Exhibition Hall Outdoors

Vehicle Bodies(Outdoor Exhibition)

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
OB01	Hanamidai Auto Co., Ltd	23-1,Yoshima Industrial Park,Iwaki,Fukushima,Japan	0246-36-7211	https://www.hanamidai.co.jp	148

West Exhibition Hall 1

Passenger Cars

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
WP01	Nissan Motor Co., Ltd.	1-1-1, Takashima, Nishi-ku, Yokohama, Kanagawa, Japan	080-1444-0012	https://www.nissan.co.jp/	1,610
WP02	MITSUBISHI MOTORS CORPORATION	3-1-21, Shibaura, Minato-ku, Tokyo, Japan	070-4870-5588	https://www.mitsubishi-motors.com	1,050
WP03	BMW Japan Corp.	Shiodome Building 8F, 1-9-1, Higashimbashi, Minato-ku, Tokyo, Japan	070-2154-5657	https://www.bmw.co.jp/ja/index.html	1,100

Mobility-Related

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
W1001	Sumitomo Mitsui Auto Service Company, Limited	Tokyo Opera City Bldg, 3-20-2, Nishishinjuku, Shinjuku-ku, Tokyo, Japan	03-5358-6669	https://www.smauto.co.jp/	12
	BOLDLY Inc.	WeWork Tokyo Portcity Takeshiba 10F, 1-7-1 Kaigan, Minato-ku, Tokyo, Japan		https://www.softbank.jp/driver/company/	
W1002	SCSK Corporation	Toyosu Front, 3-2-20 Toyosu, Koto-ku, Tokyo, Japan.	080-3690-4712	https://www.scsk.jp/index.html	40
	Thunder Software Technology Co., Ltd	Thunder Soft Building, Building 3, Yard 9, Qinghua East Road, Haidian District, Beijing, China	+86-138-8916-0439	https://jp.thundersoft.com/	

West Exhibition Hall 3 • 4

Parts

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
W3001	TOYODA IRON WORKS CO., LTD.	4-50, Hosoya-Cho, Toyota, Aichi, Japan	070-3206-5890	https://www.tiw.co.jp	2
W3002	Guangzhou Seal Automotive Technology Co., Ltd	No. 16 Longgang Road, Nanling Village, Longgui Town, Baiyun District, Guangzhou, China	+86-136-0000-4619	http://seal-rp.cn/cm/about.aspx	2
W3003	SUPAKOTO TAKAI ME FZC	Fairmont Tower 13F, Sheikh Zayed Street, Dubai, United Arab Emirates	+20-122-446-4637	https://www.takaifilms.jp/	2
W3004	CHUHATSU HANBAI Co., Ltd	2-114, Naruo, Minami-ku, Nagoya, Japan	052-614-3662	https://www.chuhanc.co.jp/	2
W3103	Bridgestone Corporation	3-1-1, Kyobashi, Chuo-ku, Tokyo, Japan	080-7595-0942	https://www.bridgestone.co.jp/	34
W3201	EIWA SANGYO Co., Ltd.	1-82-1, Katsube, Toyonaka, Osaka, Japan	06-6852-6070	https://www.eiwa-sangyou.com/	4
W3202	TOPY INDUSTRIES, LIMITED	1-2-2, Oosaki, Sinagawa-ku, Tokyo, Japan	080-8084-2232	https://www.topy.co.jp/ja/index.html	4
W3203	Sumitomo Rubber Industries, Ltd.	3-6-9, Wakinocho, Chuo-ku, Kobe, Hyogo, Japan	078-265-5667	https://www.sri-group.co.jp/	28
W3204	Highly Marelli Japan Corp.	Sumitomo Fudosan Shinjuku Oak Tower 14F, 6-8-1, Nishinjuku, Shinjuku-ku, Tokyo, Japan	03-6871-8313	https://www.highly-marelli.com/	8
	SHANGHAI HIGHLY (GROUP) Co., Ltd.	888, Ningqiao Road, Pilot Free Trade Zone, Shanghai, China	+86-21-5854-7777	https://en.highly.cc/	
W3401	AUNDE Boshoku Co., Ltd	923, Toendo, Aishi-cho, Echi-gun, Shiga, Japan	0587-94-2807	https://www.tb-kawashima.co.jp/	4
W3402	Hebei AEW Auto Parts Co., Ltd.	NO. 18, Minwang Road, Jingbin Industrial Park, Wuqing District, Tianjin City, China	070-2820-8420	http://aew-group.com	4
W3403	TOYOTA BOSHOKU CORPORATION	1-1, Toyoda-cho, Kariya, Aichi, Japan	090-6279-5675	https://www.toyota-boshoku.com/jp/	16
W3404	FUTABA INDUSTRIAL CO., LTD.	1-0chaya, Hashime-cho, Okazaki, Aichi, Japan	070-8786-0084	https://www.futabasangyo.com/	8
W3501	TPR Co., Ltd.	Shinmarunouchi Center Building 10F, 1-6-2 Marunouchi, Chiyoda-ku, Tokyo, Japan	03-5293-2816	https://www.tpr.co.jp/	6
W3503	Bosch Corporation	1-9-32, Nakagawa Chuo, Tsuzuki-ku, Yokohama, Kanagawa, Japan	045-605-3010	https://corporate.bosch.co.jp/	24
	Robert Bosch GmbH	Robert-Bosch-Platz 1 70839 Gerlingen-Schillerhöhe Germany	+49-711-8111-8053		
	ETAS K.K.	Queen's Tower C-17F, 2-3-5, Minatomirai, Nishi-ku, Yokohama, Japan	045-222-0943		
W3504	Jiangsu Yunyi Electric Co., Ltd.	No. 26, Huangshan Road, Tongshan County, Xuzhou City, Jiangsu Province, China	+86-0516-83913580	https://www.yunyi-china.net/	2
W3601	SANGO Co., Ltd.	1-1, Miyashta, Fukutacho, Miyoshi, Aichi, Japan	070-2246-4869	https://sango.jp/	8
W3602	Astemo, Ltd.	Shin-Otemachi Building 2-2-1, Otemachi, Chiyoda-ku, Tokyo, Japan	070-2437-9277	https://www.hitachiaestemo.com/	18

Parts

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
W4001	MATSUI UNIVERSAL JOINT CORPORATION	Nihombashi First Bldg,803,1-2-19,Nihombashi,Chuo-ku,Tokyo,Japan	03-3272-2101	https://www.matsui-uj.co.jp	2
W4002	SIGMA & HEARTS CO.,LTD.	99 Moo 4,Bangna-Trat Road,Bang Sao Thong,Bang Sao Thong,Samut Prakan 10570 Thailand	+66-9010-6281	https://sigmandhearts.com/	2
W4003	SANWA SEIKI LTD.	3-1-1,Yoshinodai,Kawagoe,Saitama,Japan (Kawagoe 2nd Industrial Zone)	049-211-3003	https://www.sanwaseiki.co.jp/index.html	2
W4101	Toyoda Gosei Co., Ltd.	1Haruhinagahata,Kiyosu,Aichi,Japan	090-6393-8543	https://www.toyoda-gosei.co.jp/	18
W4102	AKEBONO BRAKE INDUSTRY CO.,LTD	PMO Nihonbashi Muromachi 5F,1-13-7 Nihonbashi Muromachi,Chuo-ku,Tokyo,Japan	03-5299-7628	http://www.akebono-brake.com	8
W4104	NHK SPRING CO.,LTD.	3-10,Fukuura,Kanazawa-ku,Yokohama,Kanagawa,Japan	04-5786-9873	https://www.nhkspg.co.jp/	10
W4105	ASAHIDENSO CO.,LTD.	6-2-1,Someijidai,Hamana-ku,Hamamatsu,Shizuoka,Japan	053-587-5167	https://www.ad-asahidenso.co.jp/	4
W4106	TOYOTA BATTERY Co., Ltd.	20,Okasaki,Kosai,Shizuoka,Japan	080-5820-6603	https://www.toyota-battery.com/jp/	8
	JTEKT CORPORATION	1-1Asahi-machi,Kariya,Aichi,Japan	090-4444-5785	https://www.jtekt.co.jp/	
	TOYOTA MOTOR CORPORATION	Toyota-cho,Toyota,Aichi,Japan	080-5814-3564	https://global.toyota.jp/	
	TOYOTA INDUSTRIES CORPORATION	2-1,Toyoda-cho,Kariya,Aichi,Japan	05-6248-9126	https://www.toyota-shokki.co.jp/	
	Toyota Tsusho Corporation	4-9-8,Meieki,Nakamura-ku,Aichi,Nagoya,Japan	050-3155-9893	https://www.toyota-tsusho.com/	
	Prime Planet Energy & Solutions, Inc.	Nihonbashi Mitsui Tower 13F,2-1-1,Nihonbashi-Muromachi,Chuo-ku,Tokyo,Japan	090-2040-7146	https://www.p2enesol.com/	
W4107	SPREAD Inc.	Business Tower 15F,1-17-1,Toranomon Hills Toranomon,Minato-ku,Tokyo,Japan	03-4306-0100	https://www.sphere-light.com/	2
W4108	Japan Auto Parts Industries Association	1-16-15,Takanawa,Minato-ku,Tokyo,Japan	03-3445-4214	https://www.japia.or.jp/	8
	OHNO RUBBER INDUSTRIAL CO.,LTD.	GATE Toranomon,1-9-11,Toranomon,Minato-ku,Tokyo,Japan	03-3690-5825	https://www.ohno5825.co.jp/	
	SGS Japan Inc.	Yokohama Business Park North Square 1 134Godo-cho,Hodogaya-ku,Yokohama,Kanagawa,Japan	050-1780-7881	https://sgsjapan-portal.jp/	
	EMANAK Co.,Ltd.	4-24-8,Minamiderakata Higashidori,Moriguchi City,Osaka,Japan	06-6993-0101	https://emanak.co.jp/en/	
	SHIGERU Co.,Ltd.	330,Yura-cho,Ota,Gunma,Japan	0276-31-3839	https://www.sgrc.co.jp/	
	Pa-man CORPORATION	4-1-5,Kawaguchi,Nishi-ku,Osaka,Japan	06-6586-2009	https://pa-man.co.jp/	
	MARUKO KEIHOKEI Co., LTD.	1880,Kamimaru,Ueda,Nagano,Japan	0268-42-3118	http://www.maruko-horn.co.jp/	
	YAMATO INDUSTRIAL CO.,LTD.	1136,Yokosuka,Hamana-ku,Hamamatsu,Shizuoka,Japan	053-586-3111	http://yamato-industrial.co.jp/	
W4109	Niterra Co., Ltd.	URBANNET NAGOYA NEXTA Bldg.,1-1-1, Higashisakura,Higashi-ku,Nagoya,Japan	052-218-6218	https://www.ngkntk.co.jp/	10
W4110	Sumitomo Electric Industries, Ltd.	4-5-33,Kitahama,Chuo-ku,Osaka,Japan	059-354-6221	https://sumitomoelectric.com/jp/	8
W4111	Toyota Industries Corporation	2-1,Toyoda-cho,Kariya,Aichi,Japan	0566-27-5197	https://www.toyota-shokki.co.jp/	18
W3101	Maruka Service Co., Ltd.	2-4-7,Nagatanishi Higashiosaka,Osaka,Japan	080-3781-6606	https://mid-wheels.com/	4
W3102	RAYS,CO.LTD	2-4-7,Nagatanishi Higashiosaka,Osaka,Japan	090-6013-2780	https://www.rayswheels.co.jp/	4
W3104	The Yokohama Rubber Co., Ltd.	Oiwake,2-1,Hiratsuka,Kanagawa,Japan	070-4777-6556	https://www.y-yokohama.com/product/tire/	8
W3502	Mikuni Corporation	6-13-11,Sotokanda,Chiyoda-ku,Tokyo,Japan	03-3833-0532	https://www.mikuni.co.jp/	4
W4103	Yorozu Corporation	3-7-60,Tarumachi,Kohoku-ku,Yokohama,Kanagawa,Japan	045-555-8509	https://www.yorozu-corp.co.jp	10
W4112	TOKAI RIKA CO., LTD.	3-260,Toyota,Oguchi-cho,Niwa-gun,Aichi,Japan	0587-95-8192	https://www.tokai-rika.co.jp/	10
W4113	Mik Electronic Corporation	1-7-1,Togoshi,Shinagawa-ku,Tokyo,Japan	03-5749-2883	http://www.mik-e.co.jp	6
W4114	IWATA BOLT CO.,LTD.	2-32-4,Nishigotanda,Shinagawa-ku,Tokyo,Japan	03-3493-0251	https://iwatabolt.co.jp/	4
W4201	JTEKT CORPORATION	1-1,Asahi-machi,Kariya,Aichi,Japan	090-4444-5785	https://www.jtekt.co.jp/	18
W4202	AISIN Corporation	2-1,Asahimachi,Kariya city,Aichi,Japan	050-3158-9067	https://www.aisin.com/jp/	30
W4203	NSK Ltd.	NISSEI BLDG.,1-6-3,Ohsaki,Shinagawa-ku,Tokyo,Japan	070-8836-6289	https://www.nsk.com/jp-ja/	16
W4204	KYB Corporation	World Trade Center Building South Tower 28F,2-4-1,Hamamatsu-cho,Minato-ku,Tokyo,Japan	0574-26-5986	https://www.kyb.co.jp	14
W4206	YAZAKI Corporation	W Bldg. 7F,1-8-15,Konan,Minato-ku,Tokyo,Japan	055-965-3002	https://www.yazaki-group.com/	12
W4207	KOITO MANUFACTURING CO., LTD.	Sumitomo Fudosan Osaki Twin Bldg. East,5-1-18,Kitashinagawa,Shinagawa-ku,Tokyo,Japan	03-3443-7113	https://www.koito.co.jp/	18
W4208	DENSO CORPORATION	1-1,Showa-cho,Kariya,Aichi,Japan	050-1801-3823	https://www.denso.com/jp/ja/	30

Machinery and Tools

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
W3301	KYOTO TOOL CO., LTD.	Shinkaichi,128,Sayama Kumiya-ma-cho,Kuse-gun,Kyoto,Japan	090-2019-2585	https://ktc.jp/	2
W3302	MITO TOOL MFG.CO.,INC	1845,Otsuka-cho,Mito,Ibaraki,Japan		https://www.mitotool.com/	2
	MITO KOGYO CO.,LTD	6,Kitanorimono-cho,Kanda,Chiyoda-ku,Tokyo,Japan	03-3252-1215	https://www.mitokogyo.co.jp/	
W3304	TOHNICHI MFG. CO.,LTD.	2-2-12,Omorikita,Ota-ku,Tokyo,Japan	090-5801-5691	https://www.tohnichi.co.jp/	4

Collaboration

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
OP04	Society of Automotive Engineers of Japan, Inc.	10-2,Gobanchi,Chiyoda-ku,Tokyo,Japan	03-3262-8219	https://www.jsae.or.jp/	100

South Exhibition Hall 1・2

Passenger Cars

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m ²
SP01	TOYOTA MOTOR CORPORATION	Toyota-cho,Toyota,Aichi,Japan	080-5945-1966	https://global.toyota/	2,550
SP02	CENTURY	Toyota-cho,Toyota,Aichi,Japan	080-5945-1966	https://www.century-100.com/	850
SP03	Lexus International	1-4-18,Kouraku,Bunkyo-ku,Tokyo,Japan	090-6391-1455	https://lexus.jp/	1,350
SP04	DAIHATSU MOTOR CO., LTD.	1-1,Daihatsu-cho,Ikeda,Osaka,Japan	072-714-3205	https://www.daihatsu.com/jp/	650

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Mobility-Related

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
E7202	Intellias Japan G.K	Tokyo Club Building 11F,3-2-6, Kasumigasaki,Chiyoda-ku,Tokyo,Japan	03-4572-0690	https://intellias.com/mobility/	2
E7204	ARAV Inc.	Todaimae HIRAKU GATE 9F,2-3-10 Mukougaoka, Bunkyo-ku,Tokyo,Japan	070-4809-0195	https://arav.jp/	6
E7205	AIM Co.,LTD.	JP Tower Nagoya 25F,1-1-1,Meieki,Nakamura,Nagoya,Aichi,Japan	052-589-0816	https://www.aim-info.co.jp/	16
E7206	AGC Inc.	1-5-1,Marunouchi,Chiyoda-ku,Tokyo,Japan	050-9014-4256	https://www.agc.com/	12
E7213	Xperi K.K.	Marunouchi Trust Tower North 12F,1-8-1, Marunouchi,Chiyoda-ku,Tokyo,Japan	070-1184-7605	https://xperi.com/	6
	DTS Inc.	Marunouchi Trust Tower North 12F,1-8-1 Marunouchi,Chiyoda-ku,Tokyo,Japan	080-6476-1017		
E7304	Japan Electronic Mobility Promotion Association	Kuwano Building 2F,6-23-4Jingumae,Shibuya-ku,Tokyo,Japan	050-3138-3953	https://jempa.org/	2
E7309	JAPAN AUTOMOBILE FEDERATION	Jidosha Kaikan,1-1-30,Shiba Daimon,Minato-ku,Tokyo,Japan	03-3578-4920	https://jaf.or.jp/	6
E7001	T2 Inc.	Hibiya Kokusai Building,2-2-3,Uchisaiwai-cho,Chiyoda-ku,Tokyo,Japan	090-6122-6357	https://t2.auto/index.html	12
E7002	Gaius Mobility Japan Co.,Ltd.	13F,Pacific Century Place,1-11-1,Marunouchi, Chiyoda-ku,Tokyo,Japan	03-5561-6853	https://www.giausauto.com/en/giaus-automotive/	2
E7003	RIJDEN Japan Corporation	7-24,Hanazono-cho,Nishinomiya,Hyogo,Japan	080-3457-5224	https://rijden.jp	2
E7101	Mitsubishi Heavy Industries Machinery Systems, Ltd.	1-1-1,Wadasaki-cho,Hyogo-ku,Kobe,Hyogo,Japan	080-1470-3254	https://www.mhi.com/jp/group/mhims/	6
E7102	Hino Computer System Co., Ltd.	1-16-12,Hinodai,Hino,Tokyo,Japan	080-5177-6235	https://www.hino-cs.com/	2
E7103	SHARP CORPORATION	1,Takumi-cho,Sakai-ku,Sakai City,Osaka,Japan	050-5434-2962	https://jp.sharp/	6
E7104	Smart Eye	OceanGate Minatomirai 8F,3-7-1,Minatomirai,Nishi-ku,Yokohama,Kanagawa,Japan	080-4176-9681	https://www.smarteye.se/	2
E7105	MITSUBISHI ELECTRIC MOBILITY CORPORATION	Tokyo Building,2-7-3,Marunouchi,Chiyoda-ku,Tokyo,Japan	070-4020-4076	https://www.mitsubisielelectric-mobility.com	26
E7106	YAMATO Mobility & Mfg.Co.,Ltd.	4274,Furuyakami,Kawagoe,Saitama,Japan	04-9235-1234	https://www.yamatoinc.co.jp/index.html	24
E7107	Tokyo Metropolitan Government Startup Strategy Promotion Headquarters	Tokyo Metropolitan Government No1 Building 14F,north side,2-8-1,Nishinjuku,Shinjuku-ku,Tokyo,Japan	03-5000-0718	https://www.tokyobayesg.metro.tokyo.lg.jp/	18
	EV GENESIS Inc.	10-1,Daikanyama-cho, Shibuya-ku,Tokyo,Japan	03-6416-9611	https://ev-genesis.co.jp/	
	SeiRogai, Inc.	ROPPONGI DENKI BLDG5F,6-1-20, Roppongi, Minato-Ku,Tokyo,Japan(Reception: 7F)	03-4243-6243	https://seirogai.jp/	
	TIER IV, INC.	Jacom Building,1-12-10,Kitashinagawa,Shinagawa-ku,Tokyo,Japan	03-4243-6243	https://tier4.jp/	
	TOA ROAD CORPORATION	7-3-7,Roppongi,Minato-ku,Tokyo,Japan	03-3405-1811	https://www.toadoro.co.jp/	
	Hundredths Inc.	205-7,Kitano,Shiojiri,Nagano,Japan	050-5468-1140	https://www.hundredths.love	
E7108	Automobile Maintenance / Human Resource Securing & Training Promotion Council and Ministry of Land, Infrastructure, Transport and Tourism	1-1-30,Shiba Daimon,Minato-ku,Tokyo,Japan	03-5405-6120	https://jidoshushiseibishi.jp/	28
E7109	LOTTE	LOTTE World Tower,300 Olympic-ro,Songpa-gu,Seoul,Korea	+82-10-7492-2242	https://www.lotte.co.kr/main.do#	28
	LOTTE INNOVATE Co., Ltd.	179,Gasan digital 2-ro,Geumcheon-gu,Seoul,Korea	+82-2-2626-4000	https://www.lotteinnovate.com	
	LOTTE GLOBAL LOGISTICS Co., Ltd.	10,Tongil-ro,Jung-gu,Seoul,Korea	+82-2-2170-3355	https://www.lotteglobals.com	
	EVSIS Co., Ltd.	54,Jikji-daero 409beon-gil,Heungdeok-gu,Cheongju-si,Chungcheongbuk-do,Korea	+82-1577-1907	https://www.evisis.co.kr/h	
	LOTTE INFRACELL Corp.	15F,104,Beotkkot-ro,Geumcheon-gu,Seoul,Korea	+82-2-801-8000	https://www.lotteinfracell.co.kr	
	LOTTE Energy Materials Corp.	17F,396,Seocho-daero,Seocho-gu,Seoul,Korea	+82-2-707-9314	https://www.lotteenergymaterials.com	
	LOTTE Chemical Corp.	14F-16F,300,Olympic-ro,Songpa-gu,Seoul,Korea	+82-2-829-4114	https://www.lottechem.com	
E7110	Casley Deep Innovations, Inc.	First basement floor of YGP Tower Ebisu,4-20-4, Shibuya,Tokyo,Japan	03-4405-5031	https://www.casleydi.co.jp/	2
E7111	Y-Engineering Company Ltd.	West Tower 7F,Yokohama Business Park,134 Godo-cho, Hodogaya-ku,Yokohama,Kanagawa,Japan	045-348-0220	http://www.yeng.co.jp/	6
E7112	Protos Inc.	3-44-11-301,Maenochi,Tabashi-ku,Tokyo,Japan	090-3683-5648	https://protos-f.com/jp/	4

Mobility-Related

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
E7201	Shanghai Autodatas Co., Ltd.	Building 2&6, No. 335 Xuanqiu Rd., 201314 Shanghai China	+13120883823	https://www.autodatas.net/	4
E7203	HAGIWARA ELECTRONICS CO., LTD.	2-2-1, Higashi-Sakura, Higashi-ku, Nagoya, Aichi, Japan	080-5424-2838	https://www.hagiwara.co.jp/	2
	Sheeva.AI	8521 Leesburg Pike Ste 250, Vienna, Virginia 22182, USA		https://www.sheeva.ai/	
E7207	The Kansai Electric Power Company, Incorporated.	3-6-16, Nakanoshima, Kita-ku, Osaka, Japan	070-2903-5005	https://www.kepco.co.jp/	6
E7208	ENFLEX CORPORATION	No. 12, Gongye 5th Road, Pingzhen Industrial Zone, Taoyuan County Taiwan	+886-3469-1133	https://www.enflex-corporation.com/index.php?lang=en	2
E7209	KeePer Technical Laboratory Co., Ltd.	4-17, Yoshikawacho, Obu, Aichi, Japan	090-2685-1505	https://keepergken.co.jp/	8
E7210	NICHICON CORPORATION	Karsumadori Oike-agaru, Nakagyo-ku, Kyoto, Japan	075-241-5338	https://www.nichicon.co.jp/	14
E7211	TOKYOGXACTION	2-8-1, Nishishinjuku, Shinjuku-ku, Tokyo, Japan	03-5000-7720	https://tokyo-gx-action.jp/	2
E7214	Sendai Television Incorporated	5-8-33, kamisug, Aoba-ku, Sendai, Miyagi, Japan	022-267-1266	https://www.ox-tv.co.jp/company/index.html	2
	Aioi Nissay Dowa Insurance Co., Ltd.	1-28-1, Ebisu, Shibuya-ku, Tokyo, Japan		https://aioinissaydowa.co.jp/	
E7215	Mobileye Japan, Ltd.	Palazzo SIENA 9F, 2-4-6, Higashinbashi, Minato-ku, Tokyo, Japan	03-6721-5530	https://www.mobileye.com/	6
E7301	Resiire Inc.	Tokyo, Japan Port City Takeshiba 10F, 1-7-1, Kaigan, Minato-ku, Tokyo, Japan	050-1782-1886	https://www.resiire.jp/	2
E7302	MOTER Technologies, Inc.	21061 S Western Ave, STE 200, Torrance, CA USA	090-1254-2827	https://moter.ai/	2
E7303	MOLITEC STEEL CO., LTD	6-18-31, Tanimachi, Chuo-ku, Osaka, Osaka, Japan	0774-95-0125	https://www.molitec.co.jp/	2
E7305	Ministry of Land, Infrastructure, Transport and Tourism	2-1-3, Kasumigaseki, Chiyodaku, Tokyo, Japan	03-5253-8484	https://www.mlit.go.jp/road/	2
E7306	Engineering and Environmental Policy Division Logistics and Road Transport Bureau Ministry of Land, Infrastructure, Transport and Tourism	2-1-3, Kasumigaseki, Chiyoda-ku, Tokyo, Japan	03-5253-8591	https://www.mlit.go.jp/jidosha/anzen/02assessment/index.html	2
E7307	National Agency for Automotive Safety & Victims' Aid	Arca-East building 19F, 3-2-1, Kinshi, Sumida-ku, Tokyo, Japan	03-5608-7587	https://www.nasva.go.jp/	6
E7308	National Automobile License Plate Council	Ochanomizu wing bldg, 2-15-13, Hongo, Bunkyo-ku, Tokyo, Japan	03-3813-5911	https://www.n-p.or.jp/	6
E7310	Engineering and Environmental Policy Division, Logistics and Road Transport Bureau, Ministry Of Land, Infrastructure, Transport and Tourism	2-1-3, Kasumigaseki, Chiyoda-ku, Tokyo, Japan	03-5253-8591	https://www.mlit.go.jp/jidosha/anzen/01asv/index.html	4
E7311	Vehicle Information and Communication System Center	Nittochi Kyobashi Bldg., 8F, 2-5-7, Kyobashi, Chuo-ku, Tokyo, Japan	03-3562-1728	https://www.vics.or.jp/	4
E7312	glafit inc.	579-1, Umehara, Wakayama, Wakayama, Japan	050-5491-2710	https://glafit.com/	8
E7313	CAR MATE MFG. CO., LTD.	5-33-11, Nagasaki, Toshima-ku, Tokyo, Japan	03-5926-1256	https://www.carmate.co.jp/	8
E7314	TONOX Co., Ltd.	2-6, Nagatōro, Hiratsuka, Kanagawa, Japan	0463-23-2527	https://tonox.jp/	4
E7315	QCRAFT JAPAN co., Ltd	TNC Broadcasting Hall 18F, 2-3-2, Momochihama, Sawara-ku, Fukuoka, Fukuoka, Japan	092-843-0877	https://www.qcraft.ai/en	2

East Exhibition Hall 8

Collaboration

Booth No.	Exhibitor Name	Address	Telephone No.	Website	Total Area m
OP03	Japan Recreational Vehicle Association	905,2-7-19,Shin-Yokohama,Kouhoku-ku,Yokohama,Kanagawa,Japan	045-270-3855	https://www.jrva.com/	3,000
	Nuts RV Co., Ltd	1704-3,Ozaki,Ongacho,Ongagun,Fukuoka,Japan	093-293-8888	https://nutsrv.co.jp/	
	VANTECH Inc.	95-1,Hibita,Tokorozawa,Saitama,Japan	04-2936-6528	https://www.vantech.jp/	
	White house camper	Auto-planet 1F,29-1Kitakagaya,Wago,Togocho,Aichi-gun,Aichi,Japan	0561-37-5336	https://www.whitehousecamper.com/	
	FLEX Inc.	Aoyama-OM-Square 6F,2-5-8 Aoyama,Minato-ku,Tokyo,Japan	03-3470-0111	https://www.flexnet.co.jp/	
	DIRECT CARS CO., Ltd.	DIRECT village,3-4-1592,Isoyama,Suzuka,Mie,Japan	059-253-8888	https://www.cars-drt.com/	
	TOWA MOTORS Co.,LTD	1-21-18,Kamitakaido,Suginami-ku,Tokyo,Japan	03-3303-9932	https://towa-motors.com/	
	OKA MOTORS Co., Ltd.	630,Chokushicho,Takamatsu,Kagawa,Japan	087-865-5588	https://www.okamotors.co.jp/	
	katomotor, Ltd.	6245-1,Kotaka,Tsubame,Niigata,Japan	0256-62-6516	https://www.katomotor.co.jp/	
	L.T.Campers LLC	633-4,S_higa,Suwa,Nagano,Japan	0266-58-2211	https://www.ltcampers.co.jp/	
	recvee Co., Ltd.	3-3,Shinanochi,Seto,Aichi,Japan	0561-41-3613	https://recvee.jp/	
	TOYOTA CONIQ Pro, Inc.	Waterras Tower 10F 2-101,Kanda Awajicho,Chiyoda-ku,Tokyo,Japan	03-6757-8200	https://www.corde-car.jp/	
	VANTECHNIIGATA Co., Ltd.	485-4,Shichikashoshinden,Zyoetsu,Niigata,Japan	025-524-1224	https://www.vantech-niigata.com/	
	RVTRUST	5-15-18,Hakata Station South,Hakata-ku,Fukuoka,Fukuoka,Japan	092-952-8600	https://rvtrust.com/	
	Toy Factory Co., Ltd	800-1,Seta,Kani,Gifu,Japan	0574-63-0667	https://toy-factory.jp/	
	GRANDMOTOR Co., Ltd.	164-107,Toyofuta,Kashiwa,Chiba,Japan	04-7132-7557	https://www.grandmotor.info/	
	KRC Co., Ltd.	1558,Higashikamachi,Yanagawa,Fukuoka,Japan	0944-74-3777	https://www.moc-camper.com/	
	CARSHOP ASSIST	30-4,Wakitacho,Kadoma,Osaka,Japan	072-887-3113	https://www.carshop-assist.com/	
	M.Y.S MYSTIC	1840,Hitotsuya,Nirasaki,Yamanashi,Japan	0551-45-7654	https://www.mystic.ne.jp/sp-site/	
	Route6 Co., Ltd.	1130-10,Sakadocho,Mito,Ibaraki,Japan	029-291-6118	https://route6.jp/	
LEGANCE	269-1,Nonoi,Minami-ku,Sakai,Osaka,Japan	072-295-5288	http://www.j-club.info/bizdomain/		
AROUND JAPAN RV Rental	Osaka Ekimae 4th Building 11F,1-11-4,Umeda,Kita-Ku Osaka,Japan	06-6456-4881	https://aroundjapan-rv.com/		

South Exhibition Hall 3・4

Out of KidZania in JMS 2025

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
KZ01	Nissan Motor Co., Ltd	1-1-1, Takashima Nishi-ku, Yokohama, Kanagawa, Japan	090-1254-4301	https://www.nissan-global.com/JP/	8
KZ02	Mazda Motor Corporation	3-1, Shinchi, Fuchu-cho, Aki-gun, Hiroshima, Japan	070-7571-9521	https://www.mazda.co.jp/	6
KZ03	JAPAN AUTOMOBILE DEALERS ASSOCIATION	Jidosha Kaikan, 1-1-30, Shiba Daimon, Minato-ku, Tokyo, Japan	03-5733-3103	https://www.jada.or.jp/	10
KZ04	Toyota Motor Corporation	1, Toyota-Cho, Toyota, Aichi, Japan	080-5937-2922	https://global.toyota.jp/	31
KZ05	SUBARU CORPORATION	Ebisu Subaru Bldg. 1-20-8, Ebisu, Shibuya-ku, Tokyo, Japan	080-8169-1519	https://www.subaru.jp/	6
KZ06	Honda Motor Co., Ltd.	Alcea tower, 2-3-3, Torano-mon, Minato-ku, Tokyo, Japan	080-8911-1996	https://global.honda.jp/	9
KZ07	MINISUBISHI MOTORS CORPORATION	msb Tamachi Tamachi Station tower S, 3-1-21, Shibaura, Minato-ku, Tokyo, Japan	080-9951-5289	https://www.mitsubishi-motors.com/jp/	6
KZ08	Suzuki Motor Corporation	300, Takatsuka-cho, Chuo-ku, Hamamatsu, Shizuoka, Japan	080-8178-0394	https://www.suzuki.co.jp	6
KZ09	DAIHATSU MOTOR CO., LTD.	1-1, Daihatsu-cho, Ikeda, Osaka, Tokyo, Japan	080-6238-8726	https://www.daihatsu.co.jp/top.htm	10
KZM01	Japan Car Modeler Association	1, Toyota-Cho, Toyota, Aichi, Japan	03-6823-8962	https://www.jcma-web.jp/jcma.html	8
KZM02	Recruit Co., Ltd	Gran Tokyo South Tower, 1-9-2, Marunouchi, Chiyoda-ku, Tokyo, Japan	080-2002-0771	https://www.recruit.co.jp/	
KZM03	Ezeki Glico Co., Ltd.	4-6-5, Utajima, Nishiyodogawa-ku, Osaka, Japan	090-4762-0170	https://www.glico.com/jp/	
KZM04	International Trading Company	1F, 18-3 kamiyama-cho, Shibuya-ku, Tokyo, Japan	080-5014-4728	https://www.intl-trading.co.jp/	

Collaboration

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
OP01	JAPAN SUPERCAR ASSOCIATION	Platinum Square · JSA, 6-18-12, Shirokane, Minato-ku, Tokyo, Japan	090-4843-4888	https://japansupercar.org/	1,150
OP02	Tokyo Auto Salon / Corp.	San-Ei Shinjuku Square Tower 26F, 6-22-1 Nishishinjuku, Shinjuku-ku, Tokyo, Japan	080-6977-4782	https://www.tokyoautosalon.jp	400
SS01	TOMY Company, Ltd.	7-9-10, Tateishi, Katsushika-ku, Tokyo, Japan	03-5654-1504	https://www.takaratomy.co.jp/	1,200

East Exhibition Hall 7

Newspaper & Magazine Sales

Booth No.	Exhibitor Name	Address	Telephone No.	Website	No. of Booth(s)
NM01	Yaesu Publishing Co., Ltd.	4-5-9, Hatchobori, Chuo-ku, Tokyo, Japan	03-3552-7166	https://www.yaesu-net.co.jp/	3
	Motor Magazine Ltd.	5-33-10, Shinbashi, Minato-ku, Tokyo, Japan	03-3434-3153	https://www.motormagazine.co.jp/about	
	Kotsu Times Sha Co., Ltd.	Nagoyabiru 8F, 3-13-7, Nishikichou Kanda, Chiyoda-ku, Tokyo, Japan	080-4722-5334	https://www.kotsu-times.jp/	
NM02	SAN-EI CORPORATION	Shinjuku Square Tower 26F, 6-22-1 Nishishinjuku, Shinjuku-ku, Tokyo, Japan	03-6773-5250	https://san-ei-corp.co.jp/	3
NM03	Grand Prix Book PUBLISHING COLTD.	1-32, Jimbocho, Chiyoda-ku, Tokyo, Japan	03-3295-0005	https://grandprix-book.jp	2
	MIKI PRESS	1-30, Kandajimbocho, Chiyoda-ku, Tokyo, Japan	03-3295-5398	https://www.miki-press.com/	
NM04	THE NIKKAN JIDOSHA SHIMBUN	Shibadaimonsenta-biru 3F, 1-10-11, Shibadaimon, Minato-ku, Tokyo, Japan	03-5777-2318	https://www.netdenjd.com	2
NM05	FOURIN, Inc.	292, Sakuragaoka, Chikusa-ku, Nagoya, Aichi, Japan	052-789-1101	https://www.fourin.jp/	2

2) Admission Ticket Fees and Sale Locations

Ticket Holder / Ticket Type & Price (incl.tax)	Same-Day Admission	Advance-Purchase* ¹	After-4PM Admission* ²	Early-Entry Admission* ³
Adult	¥ 3,000	¥ 2,700	¥ 1,500	¥3,500 (Availability limited to 5,000 tickets per day)
Junior-high or high school student* ⁴	Free of charge			
Elementary school student or younger				Free of charge (Must be accompanied by a parent or guardian)

*1 Available for purchase until October 30 (Thu).

*2 Admission after 16:00 is available on General Public Days (except Sundays).

*3 Admission between 9:00 and 10:00—one hour earlier than usual—is available on General Public Days falling on Saturdays, Sundays, and November 3 (national holiday). Elementary school students and preschool children accompanied by a parent or guardian are admitted free of charge.

*4 Students of high school age and younger (student ID required for junior-high school students and above)

Ticket Agency

e+ イープラス



セブンチケット



Convenience Store



Group admission tickets for 20 or more people offered /
JMS Official Travel Agency



3) Tokyo Motor Show/Japan Mobility Show Historical Data

No.	Year	When Held			Duration (days)	Venue	Admission Fee (in yen, incl. tax)	Site Area (m ²)	Exhibits Area (m ²)	Number of Exhibitors	Number of Vehicles Exhibited	Number of Visitors
		Japanese era	Year	Dates held (month/day)								
1	1954	Showa	29	Apr. 20-29	10	Hibiya	Free of charge	14,999	4,389	254	267	547,000
2	1955	"	30	May 7-18	12	"	Free of charge	14,999	4,689	232	191	784,800
3	1956	"	31	Apr. 20-29	10	"	Apr. 20-22 = 20 yen, thereafter free of charge	14,999	5,405	267	247	598,300
4	1957	"	32	May 9-19	11	"	20	14,999	6,049	278	268	527,200
5	1958	"	33	Oct. 10-20	11	Korakuen	30	28,050	6,094	302	256	519,400
6	1959	"	34	Oct. 24-Nov. 4	12	Harumi	50	44,653	8,996	303	317	653,000
7	1960	"	35	Oct. 25-Nov. 7	14	"	50	44,653	11,025	294	358	812,400
8	1961	"	36	Oct. 25-Nov. 7	14	"	100	79,236	13,470	303	375	952,100
9	1962	"	37	Oct. 25-Nov. 7	14	"	100	107,710	21,209	284	410	1,049,100
10	1963	"	38	Oct. 26-Nov. 10	16	"	100 (Premiere = 500)	141,756	28,921	287	441	1,216,900
11	1964	"	39	Sep. 26-Oct. 9	14	"	100 (Premiere = 500)	137,002	34,889	274	598	1,161,000
12	1965	"	40	Oct. 29-Nov. 11	14	"	100 (Premiere = 500)	136,002	36,800	243	642	1,465,800
13	1966	"	41	Oct. 26-Nov. 8	14	"	120 (Charity show = 500)	148,433	39,089	245	732	1,502,300
14	1967	"	42	Oct. 26-Nov. 8	14	"	200 (Charity show = 500)	125,086	35,732	235	655	1,402,500
15	1968	"	43	Oct. 26-Nov. 11	17	"	200 (Charity show = 500)	139,356	39,819	246	723	1,511,600
16	1969	"	44	Oct. 24-Nov. 6	14	"	200 (Charity show = 500)	128,693	38,552	256	722	1,523,500
17	1970	"	45	Oct. 30-Nov. 12	14	"	250 (Charity show = 500)	134,967	41,298	274	792	1,452,900
18	1971	"	46	Oct. 29-Nov. 11	14	"	250 (Charity show = 600)	122,247	33,550	267	755	1,351,500
19	1972	"	47	Oct. 23-Nov. 5	14	"	250 (Charity show = 600)	108,103	26,395	218	559	1,261,400
20	1973	"	48	Oct. 30-Nov. 12	14	"	300	115,720	34,232	215	690	1,223,000
21	1975	"	50	Oct. 31-Nov. 10	11	"	500	108,074	28,381	165	626	981,400
22	1977	"	52	Oct. 28-Nov. 7	11	"	600	117,500	30,633	203	704	992,100
23	1979	"	54	Nov. 1-Nov. 12	12	"	700	117,500	34,969	184	800	1,003,100
24	1981	"	56	Oct. 30-Nov. 10	12	"	800	114,700	34,332	209	849	1,114,200
25	1983	"	58	Oct. 28-Nov. 8	12	"	800	111,650	35,130	224	945	1,200,400
26	1985	"	60	Oct. 31-Nov. 11	12	"	900	114,780	40,734	262	1,032	1,291,500
27	1987	"	62	Oct. 29-Nov. 9	12	"	900	112,800	38,662	280	960	1,297,200
28	1989	Heisei	1	Oct. 26-Nov. 6	12	Makuhari	1,000	173,820	41,844	338	818	1,924,200
29	1991	"	3	Oct. 25-Nov. 8	15	"	1,200	210,300	45,635	336	783	2,018,500
30	1993	"	5	Oct. 22-Nov. 5	15	"	1,200	211,300	46,924	357	770	1,810,600
31	1995	"	7	Oct. 27-Nov. 8	13	"	1,200	211,300	47,941	361	787	1,523,300
32	1997	"	9	Oct. 24-Nov. 5	13	"	1,200	211,300	48,693	337	771	1,515,400
33	1999	"	11	Oct. 22-Nov. 3	13	"	1,200 (passenger cars, motorcycles)	211,300	45,394	294	757	1,386,400
34	2000	"	12	Oct. 31-Nov. 4	5	"	1,000 (commercial vehicles)	133,000	24,773	133	248	177,900
35	2001	"	13	Oct. 26-Nov. 7	13	"	1,200 (passenger cars, motorcycles)	211,300	42,119	281	709	1,276,900
36	2002	"	14	Oct. 29-Nov. 3	6	"	1,000 (commercial vehicles)	133,000	24,837	110	224	211,100
37	2003	"	15	Oct. 24-Nov. 5	13	"	1,200 (passenger cars, motorcycles)	211,300	40,839	268	612	1,420,400
38	2004	"	16	Nov. 2-Nov. 7	6	"	1,000 (commercial vehicles)	133,000	24,465	113	206	248,600
39	2005	"	17	Oct. 21-Nov. 6	17	"	1,200 (passenger cars, motorcycles)	211,300	40,211	239	571	1,512,100
40	2007	"	19	Oct. 26-Nov. 11	17	"	1,300	211,300	44,587	241	517	1,425,800
41	2009	"	21	Oct. 23-Nov. 4	13	"	1,300	54,000	21,823	128	261	614,400
42	2011	"	23	Dec. 2-Dec. 11	10	Tokyo Big Sight	1,500	82,660	35,187	174	402	842,600
43	2013	"	25	Nov. 22-Dec. 1	10	"	1,500	82,660	38,293	178	426	902,800
44	2015	"	27	Oct. 29-Nov. 8	11	"	1,600	82,660	39,354	160	417	812,500
45	2017	"	29	Oct. 27-Nov. 5	10	"	1,800	89,660	39,708	153	380	771,200
46	2019	Reiwa	1	Oct. 24-Nov. 4	12	"	2,000	80,520	30,467	192	—	1,300,900
—	2023	"	5	Oct. 25-Nov. 5	12	"	3,000	118,540	40,676	475	361	1,112,000
—	2024	"	6	Oct. 15-Oct. 18	4	Makuhari	Free of charge (pre-registration required)	8,437	1,793	203	—	—

- Notes: 1. "Number of Vehicles Exhibited" includes four-wheeled and three-wheeled vehicles and motorcycles but excludes parts, machine tools, and related products.
2. "Site Area" from 2009 represents only the indoor area.
3. In 2019 the venue was expanded (to include the "Mega Web" site and Symbol Promenade Park) and there was no official announcement of the number of vehicles exhibited.
4. "Number of Exhibitors" in 2023 includes the companies and organizations that participated in the Tokyo Future Tour.
5. No official announcement was made in regard to the number of visitors to Japan Mobility Show Bizweek 2024.

See <https://www.japan-mobility-show.com/en/history/> for details.

